



idea

C O U N C I L





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IDEA in Action Council Pillars

The IDEA Council will collaborate with partners, members, and other associations to achieve these pillars.

Inclusion

(the invitation)

The Profession:

Foster inclusivity in our practices and culture.

The Research:

Establish microcultural competency & literacy to broaden the scope.

Diversity

(the differences)

The Profession:

Expand the representation of all communities at all levels.

The Research:

Establish & demonstrate sampling best practices.

Equity

(the justness)

The Profession:

Improve leadership and income opportunities and inequities that exist through transparency.

The Research:

Expand the share of voice in research & practice.

Access

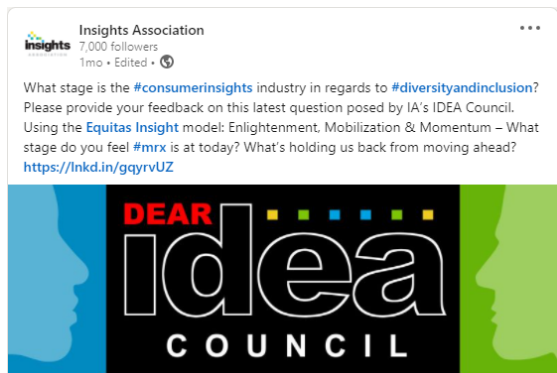
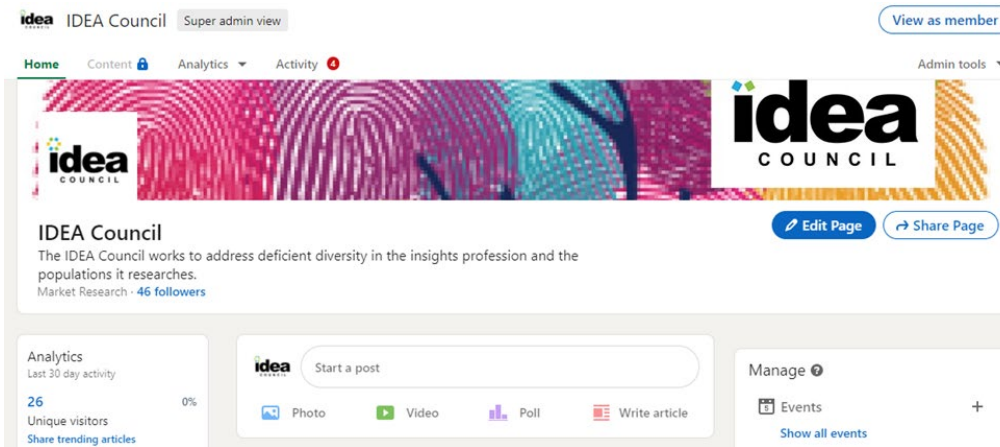
(the entry)

The Profession:

Leverage pipeline programs as a point of entry for marginalized groups into the profession.

The Research:

Build strategies and practices to improve engagement in research by marginalized communities.



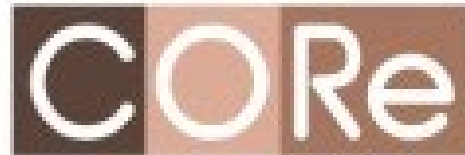
Research-on-Research

Next steps

- Position paper to be released on gender, sexual orientation, and race/ethnicity questions
- Develop testing program
- Test
- Develop recommendations



These are examples for illustrative purposes. 8 different ways of asking gender are up for testing.





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FORUM

JULY 14-15 | ONLINE

**A THINK TANK
TO ADVANCE
INCLUSION,
DIVERSITY,
EQUITY
& ACCESS IN
INSIGHTS**