

**Full-Service Market
Research Supplier**

**Multi-Market Project
Management**

**LiveView™ Online
Focus Group
Platform**

**Nationwide Focus
Group
Facilities/Alternate
Venues**



**FOCUS GROUPS
OF AMERICA™**

**FGA Productions
Full-Service
Videography**

**Dallas HQ with
full-size Focus Group
Facility**

Incentive Handling

**Nationwide
Recruiting for Focus
Groups**

FGA by the Numbers

Established in 2009



12 Years in Business



**1,900+ Research
Studies Completed**



**Experience with High-Profile
Clients**



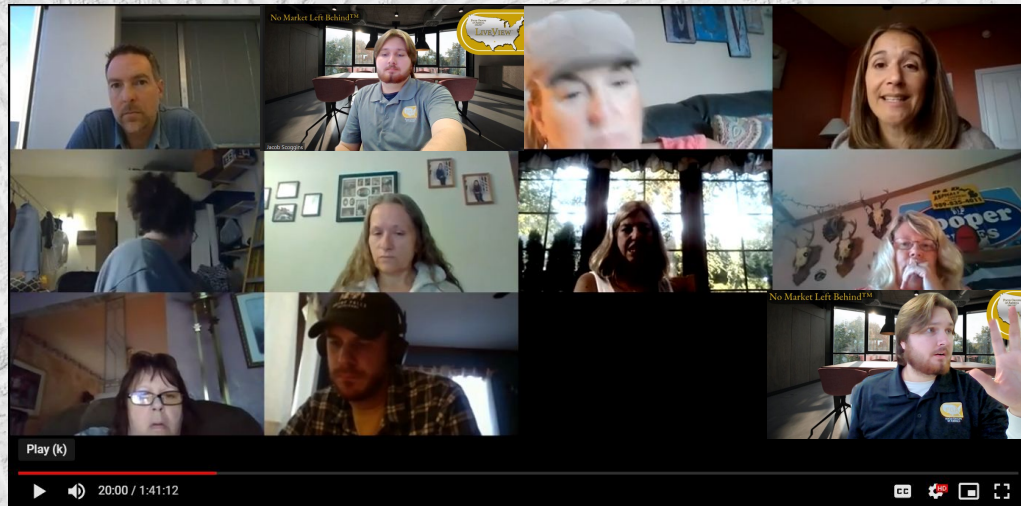
**50,000+ Respondents
Recruited**



**Studies in over 800 US
Counties**

LiveView™ Online Platform

- Virtual Observation Room™
- Capture in the moment emotions and reactions
- Easily show documents & videos
- Conduct research from your office or home



(Real-Time Notes)

Allison to Everyone

I think the garlic and herb flavor has a great sting to it!

Me to Everyone

Really? I wasn't as big a fan of it

My mother used to grow fresh garlic and use it in pasta and things as a kid so maybe I'm spoiled :P

Allison to Everyone

Oh yeah I get that. What did you think of the cheddar one? It reminded me a lot of Doritos but more spicy

Me to Everyone

Oh yeah! That was probably in my top 2

Who can see your messages?

To: Everyone ▾



Type message here...

FGA Productions – Full-Service Videography

- High quality and professional video solutions
- Pop-Up Focus Groups™ at hotels/alternate venues in small markets
- Experienced AV Experts
- Video recording for Focus Groups (*Up to 4K Resolution!*)
- Ethnographies
- Live Streaming
- Picture In Picture
- Corporate
- Marketing
- Conferences/Events



FGA DALLAS HQ AND FOCUS GROUP FACILITY

- 4-Suite facility that can accommodate research studies of all sizes
- Conveniently located in North Dallas off Highway 635 and Central Expressway
- Built in HD Video Cameras
- Large two-way mirrors



Multi-Market Project Management

- Tackling any project, whether it's 1 market or 50+
- Dedicated Project Directors
- Facility and/or Alternate Venue Coordination
- Nationwide Recruiting Network
- We handle the fine details...
You handle the research

