

Flash.PDP™

Drive Growth at the Digital Shelf by Optimizing PDP Images

Flash.PDP™ is an always-on alert system for monitoring and optimizing e-commerce PDP Images.

The digital shelf is a massively difficult challenge. Retailers make all the rules, it's hard to stand out, and although most shopping impressions are driven by images, digital shelf tools often focus on text.

Flash.PDP™, from the world's leader in visual asset insights, empowers you to manage and optimize images on the digital shelf to drive conversion.

Flash.PDP™ includes:

- Retailer and category specific toolkit for monitoring and identifying deficient PDP images.
- Predictive scoring for visual content that provides metrics and recommendations for optimizations.
- Reliable guidance derived from image recognition AI applied to Behaviorally's extensive (and growing) image database.
- Subscription based solution that fits seamlessly into existing e-commerce team workflows.

To learn more, contact a Behaviorally expert today.

Drive shopper growth