



MAXIMUM REFUNDS. DATA DRIVEN

Introduction to Amazon FBA Auditing & Reimbursement

profit



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Find **GETIDA** on
amazon appstore
amazon spn

How To Optimize Your Profit

What's GETIDA?

It Stands for **GET Intelligent Data Analytics**

We believe in Maximum Recovery, Tailored to Simplicity

- Global leader in FBA Auditing & Reimbursements
- Award winning dashboard technology
- Dedicated team of claim specialists
- Highest recovery rate in the industry
- Affordable solutions for all sellers



FBA RECOVERY OVERVIEW



FBA inbound shipments	9 Months / ✓
Lost, damaged units	6 Months → In Amazon EU ✓
FBA customer refunds	18 Months ✓
FBA removal orders	18 Months ✓
Weight & Dims' fees	3 Months ✓



Identify & Reconcile all FBA Shipments

1 CHECK YOUR FBA SHIPMENTS LOG & LOCATE A DISCREPANCY

FBA (11/25/20 8:05 PM)	FBAVJW ZQVJW	Nov 25, 2020	Jan 9, 2021	1	1000	990	IND9	CLOSED	Track shipment
Download SKU list									

CLICK HERE TO ENTER SHIPMENT

Shipped	Located	Discrepancy	Status / Action Required	Case ID
1000	990	-10	Submitted	7454682745
				Missing - Please Research

2 ONCE INSIDE SHIPMENT INFO

3 SUBMIT CASE HERE

Reconcile all FBA Lost, Damaged



Claim window

You must submit your claim no later than 18 months after the date the item was reported lost or damaged in your Inventory Adjustment report. Claims submitted outside of this window are not eligible for reimbursement.

Before you submit a claim

- 1 • Check your [Inventory Adjustments report](#) to confirm the date and adjustment code of the loss or damage to your items.
- 2 • Check your [Manage FBA Inventory report](#) to confirm that the lost or damaged item was not found or restored to your inventory in a sellable condition or in a damaged condition for which Amazon was not at fault (for example, the item was defective).
- 3 • Check your [Reimbursements report](#) to see if you have already been reimbursed for the lost or damaged item. Search by FNSKU and date to filter the results.

Submit your claim



After reviewing and reconciling the reports above, if you still believe a lost or damaged item is eligible for a reimbursement, you can file a claim.

For damaged items, enter the Transaction Item ID in the following tool to check your eligibility and file a claim. You can find the Transaction Item ID in the [Inventory Adjustments report](#).

For lost items, open a claim through the [Contact Us](#) page in Seller Central. You must provide either a Transaction Item ID or the FNSKU.

You may be asked to provide additional information such as the date or location (for example, the Amazon fulfillment center ID) of the loss or damage to your item.

FREE TOOLS FOR AMAZON SELLERS

Track Your Profit & Loss

Description	Total	Rate	Description	Total	Rate
Amazon Sales	\$3,000,000.00	70.67%	Security	\$100.00	0.00%
Other Channels	\$1,145,000.00	26.97%	Charity	\$100.00	0.00%
Wholesale	\$100,000.00	2.36%	Supplies	\$300.00	0.01%
Total Sales	\$4,245,000.00	100.00%	Meals & entertainment	\$100.00	0.00%
Total Amazon Fees	\$867,014.17	20.90%	Subscriptions	\$1,500.00	0.04%
Other Channels Fees	\$152,000.00	3.58%	Travel expenses	\$500.00	0.01%
Wholesale Fees	\$8,000.00	0.19%	Parking & Tolls	\$50.00	0.00%
Total Fees	\$1,027,014.17	24.19%	Automobile	\$200.00	0.00%
Net Revenue After Fees	\$3,217,985.83	75.81%	Misc	\$2,000.00	0.05%
COGS	\$2,014,300.52	47.45%	Total operating exp	\$4,850.00	0.11%
Gross Profit	\$1,203,685.31	28.36%	Utilities (Internet, electric etc)	\$500.00	0.01%
Wages	\$50,000.00	1.18%	Cell Phone	\$100.00	0.00%
Worker's compensation	\$5,000.00	0.12%	Interest	\$500.00	0.01%
Payroll tax	\$15,000.00	0.35%	Bank service charges	\$30.00	0.00%
Total payroll	\$70,000.00	1.65%	Health Insurance	\$500.00	0.01%
Advertising (PPC, Facebook, etc)	\$50,000.00	1.18%	General Liability Insurance	\$300.00	0.01%
Credit Card Charges	\$10,000.00	0.24%	Customs/Import Duty	\$100,000.00	2.36%
3PL/Storage	\$5,000.00	0.12%	Sales Tax	\$100,000.00	2.36%
Shipping Expenses	\$5,000.00	0.12%	VAT (EUR sales tax)	\$100,000.00	2.36%
Professional cost - Legal, Accounting	\$1,000.00	0.02%	Other Tax	\$3,490.52	0.08%
Development expenses	\$300.00	0.01%	Repairs & Maintenance	\$500.00	0.01%
			Rent/Mortgage	\$3,000.00	0.07%
			Total occupancy & Taxes	\$308,921.00	7.28%
			Total expense	\$383,770.52	9.04%
			Net Profit	\$819,914.79	19.31%

Description	Total	Rate
Total Sales	\$4,245,000	100.00%
COGS	\$2,014,301	47.45%
Total Fees	\$1,027,014	24.19%
Gross Profit	\$1,203,685	28.36%
Total payroll	\$70,000	1.65%
Total operating exp	\$76,150	1.79%
Total occupancy & Taxes	\$308,921	7.28%
Net Profit	\$748,615	17.64%



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E-Book

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Track Your Weight & Dimensions

Weight and Dimension Tracking Template							
ASIN	SKU	Length	Width	Height	Unit (Inches/cm/mm, etc)	Weight	Unit (Pounds/g/Kg, etc)



[GETIDA.COM/EBOOK](https://getida.com/ebook)



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REFUNDS BOOSTER amazon

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FBA discrepancies can range between 1% to 3% of your annual FBA revenue! It's up to the sellers to maximize this opportunity.

Amazon allows up to 18 months to get reimbursed for most discrepancies. Cases will eventually expire. DO NOT MISS OUT!

Sellers need to reply to cases when Amazon is asking for more documentation.

**Why you
might need
help auditing
FBA?** 🤔

Have a look!



Warehouse Audit

Receiving Discrepancy:

Inventory was improperly received or miscounted from inbound shipments in past 9 months

Lost:

Inventory was lost in the warehouse

Damaged:

Inventory was damaged at the warehouse

Destroyed:

Inventory was destroyed without seller permission

Accounting Audit

Credited more than Charged:

The account was billed more than initial order amount

Seller Fee:

The seller was wrongfully charged for weight or dimension of inventory

Unfair Reimbursement:

The reimbursement the seller received was not correlative to lost value

Chargeback not Refunded:

A consumer received a chargeback but the seller was not reimbursed

Reimbursement Error:

Reimbursement was issued but the seller never received the money

Inventory Audit

Inventory Replacement:

A returned item is said to be back is your inventory but is not

Independent Inventory Analysis:

GETIDA monitors inventory levels independently to ensure that no inventory goes missing

Missing Inventory:

The seller was reimbursed for less quantity of inventory than what was supposed to be reimbursed

Removal Order:

Items are missing from inside the removal order

Shipping Audit

Inbound Shipping Damaged by Carrier

While shipping FBA, the carrier damaged incoming inventory

Damaged Return by Carrier:

Inventory was returned by the consumer and damaged during the return by the carrier

Removal Order Damaged or Lost:

The removal order was damaged or lost in transit

Multi-Channel:

Item sold on different marketplaces were said to be delivered that consumer never received product

Returns Audit

Returns Reimbursement:

A reimbursement was never actually paid out

Returned Not Refunded after 45 Days:

The customer received a refund but they never returned the item

Return Overcharge:

The customer was refunded more than they originally charged

The wrong item returned:

A customer sent the wrong item back and Amazon accepted it,

Damaged Returns:

The product was returned and then damaged

SPECIAL OFFER

FREE Audit of Previous 18 Months!

&

The First \$400 Recovered by GETIDA is FREE!

Use Promo Code:

MINDSET400

VISIT - GETIDA.COM/MINDSET

Thank you!
Any questions?

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| GETIDA.COM