



Interested in contributing to the Azlo blog? Awesome. We always love hearing from founders and freelancers who are interested in sharing their experience, insights, and knowledge with other entrepreneurs.

Here's a quick overview of what type of content we typically accept, how to reach us, and our editing and publishing process.

## What do we look for?

When our team is considering contributions to the Azlo blog, we're looking for ...

- A unique perspective and practical information.
- Content that's written in a clear, helpful, and approachable style.
- Original content; we do not accept content that's published elsewhere.
- Personality. Don't hesitate to write in the first person and share anecdotes.

## Topics we love

Our readers are entrepreneurs and freelancers who conduct their businesses online. Any topic that's relevant to the experience of starting and running a business, or being self-employed, is fair game. We're especially interested in topics that touch on:

- Finding and validating a business idea
- Making the leap from employee to self-employed
- Finding clients and customers
- Self-care and wellness
- Time-management, prioritization, and goal-setting
- Funding a business
- Business finances
- Networking and community-building

## How it works

Here's the complete guest contribution process, step-by-step:

### 1. Submit a pitch

The first step is to reach out and let us know what you're interested in writing about. Please send an email with your topic ideas to [stories@azlo.com](mailto:stories@azlo.com). If we're interested in having you contribute to our blog, we'll get back to you within 5 business days.

### 2. Send us your piece

Once we've approved the topic, you'll write the post (taking as much time as you need to do so) and then send the following items to [stories@azlo.com](mailto:stories@azlo.com).

- Your completed post as a Word or Google document.

- Any images that you have created and would like to include. Please don't include images you don't own; our team will source or create any necessary images if you don't provide them.
- An author headshot and short bio including up to one anchor text link to your website.

3. We'll edit and publish.

Our team will notify you via email twice during this step: once when your post is accepted and scheduled for publishing, and again when it is live on our blog.

On editing—we love guest authors because they bring unique, individual voices and perspectives. Our team will edit as lightly as possible and strive to preserve your writing style.

- We reserve the right to edit content for clarity, readability, and accuracy.
- We also reserve the right to remove links that we consider to be overly promotional or less-than-authoritative.
- We reserve the right to remove content that we consider irrelevant and/or add content to make a post more complete or comprehensive.