



Robert Read

Executive Director and CEO

Member of Audit and Risk Committee

Member of the People and Remuneration Committee



Prior to taking the position as CEO of MedAdvisor, Robert was Managing Director of the Australian Private Equity arm of Harbert Management Corporation, a US based multi-asset class fund manager. During his time with Harbert Robert also served as interim CEO of an investee. Robert spent the early years of his career in consulting before moving to senior venture capital and private equity positions. Following this Robert gained experience as a senior executive to build on the hands-on skills he had developed in his private equity roles. Robert brings a wide range of skills to the position of CEO, in particular leadership, sales and marketing, finance performance improvement and a deep understanding of what is needed to successfully grow start-up businesses.

Before his time at Harbert, Robert was the Director of Commercial Strategy and Operations at GlaxoSmithKline one of the world's leading pharmaceutical companies. At GSK he was responsible for strategy development, digital marketing, sales force effectiveness, sales training and business intelligence and commercial analysis. During his private equity career Robert spent periods at both St George Bank's and ANZ Bank's private equity divisions where he was responsible for managing investments to successful and profitable exits.

Robert holds a Bachelor of Commerce (Management) as well as a Bachelor of Arts (Psychology) both from Monash University and is a Graduate of the AICD Directors Course.