



Chris Ridd

Non-Executive Chairman



Chris is non-executive director, advisor and investor in various fast-growth, Australian-based startups. He has 30 years' experience in the IT industry including 5 years as Managing Director for Xero Australia and 15 years at Microsoft in various senior executive roles. He led Xero's expansion in the Australian market from a small startup to become the largest online cloud accounting software company, growing from seven staff and 3,500 customers, to over 300 staff and 320,000 paying customers. In 2015, Chris was awarded The CEO Magazine's Financial Services Executive of the Year & Runner Up in Managing Director of the Year.