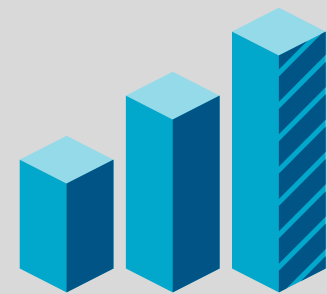


DATA DICTIONARY

COMPANIES AND WEBSITES (GLOBAL)



NEEDLE AND THREAD CODING (NTC)



SEGMENTS

A

B

C

D, E, F



ACCURACY RATE

90% - 100%

80% - 89%

70% - 79%

BELOW 70%



QUANTITIES

5,038,773

915,939

2,719,898

22,394,229

ATTRIBUTES

THIS IS THE STANDARD DELIVERABILITY LAYOUT FOR OUR DATA PRODUCTS. ADDITIONAL ATTRIBUTES ARE AVAILABLE BY REQUEST, ASK YOUR EMM REP FOR MORE DETAILS.

FIELD	DEFINITION	EXAMPLE
COMPANYWEBSITEID	UNIQUE ID PER COMPANY WEBSITE	10515
COMPANY WEBSITE	MOST COMMONLY ASSOCIATED WEBSITE	AMTD.COM
CWG	COMPANY WEBSITE GRADE WHICH COINCIDES WITH THE % ACCURACY OF THE RECORD	A, B, C, D, E, F
ACCURACY	MEASUREMENT OF THE CORRECTNESS OF THE RECORD.	12,100
COMPANY NAME	MOST COMMON ASSOCIATED COMPANY NAME	AMERITRADE
ADDRESS1	PHYSICAL STREET ADDRESS 1/HQ STREET ADDRESS	104 LOVE ST
ADDRESS2	SECOND STREET ADDRESS/HQ STREET ADDRESS	STE 100
CITY	CITY / TOWN	NEW YORK
STATE	STATE	NY
ZIP	ZIP / POSTAL CODE	10022
COUNTRY	COUNTRY	UNITED STATES
HQ	HEADQUARTERS	Y
PHONE	MOST COMMONLY ASSOCIATED PHONE NUMBER	9144991900
FAX	MOST COMMONLY ASSOCIATED FAX NUMBER	4435392209
REVENUE RANGE	REVENUE RANGE	\$1 BIL AND ABOVE; \$10 MIL TO LESS THAN \$50 MIL; \$100 MIL TO LESS THAN \$200 MIL; \$200 MIL TO LESS THAN \$1 BIL; \$50 MIL TO LESS THAN \$100 MIL; LESS THAN \$10 MIL
REVENUE IN MILLIONS	EXACT REVENUE	500000
EMPLOYEE RANGE	EMPLOYEE RANGE	1000 TO 4999; 10000+; 250 TO 499; 50 TO 249; 500 TO 999; 5000 TO 10000; LESS THAN 50
EMPLOYEES	EXACT EMPLOYEE	4
INDUSTRY	PRIMARY INDUSTRY	COMPUTER SOFTWARE
SIC CODE 2	PRIMARY SIC CODE 2 CHARACTERS LONG	65
PRIMARY SIC CODE	PRIMARY SIC CODE 4 CHARACTERS LONG	6531
PRIMARY SIC CODE DESCRIPTION	SIC DESCRIPTION FOR THE PRIMARY SIC	REAL ESTATE AGENTS AND MANAGERS
SECONDARY SIC CODES	SECONDARY SIC CODES FOUND	7411;4110
NAICS CODE	PRIMARY NAICS CODE	531311
ALL NAICS CODES	ADDITIONAL NAICS CODES RELATED TO THE COMPANY	536621; 531311
SOCIAL MEDIA URLS	PRIMARY COMPANY SOCIAL MEDIA URL	HTTPS://TWITTER.COM/PLUSNET, HTTPS://WWW.LINKEDIN.COM/COMPANY/PLUSNET
TWITTER FOLLOWERS	NUMBER OF PERSONS FOLLOWING TWITTER ACCOUNT	12906
YEAR FOUNDED	YEAR THE COMPANY BEGUN	1759
TECHNOLOGIES USED	TECHNOLOGIES USED	3DCART
RANKINGS	DESCRIBES NOTABLE RANKINGS FOR THIS DOMAIN	INC 5000, 2015
OWLER URL	URL OF COMPANY'S OWLER BUSINESS PROFILE	HTTPS://WWW.OWLER.COM/IAAPP/202647/EMM-COMPANY-PROFILE

ATTRIBUTES CONTINUED

FIELD	DEFINITION	EXAMPLE
WEBDOMAINS	ALL RELATED DOMAINS	PARTNERS.MD.COM;MD.COM;WEB.MD.COM
UPDATE	DATE THE FILE WAS LAST PROCESSED	9/19/2017

ADDITIONAL RESOURCES

HAVE A QUESTION? SEE OUR FREQUENTLY ASKED QUESTIONS (FAQ) PAGE: [EVERYMARKETMEDIA.COM/FAQ](https://www.everymarketmedia.com/faq)

FOR MORE INFORMATION ON HOW WE COMPILE OUR DATA PRODUCTS, SEE OUR COMPILING STATEMENT: [EVERYMARKETMEDIA.COM/COMPILING-STATEMENTS](https://www.everymarketmedia.com/compiling-statements)

INTERESTED IN A STRATEGIC PARTNERSHIP WITH EVERY MARKET MEDIA? VISIT OUR PARTNERS PAGE: [EVERYMARKETMEDIA.COM/PARTNERS](https://www.everymarketmedia.com/partners)

FOR OUR OTHER DATA DICTIONARIES, VISIT OUR PRODUCT PAGES FOR EACH DATA PRODUCT: [EVERYMARKETMEDIA.COM/B2C-B2B-DATA-PRODUCTS](https://www.everymarketmedia.com/b2c-b2b-data-products)

INTERESTED IN GETTING STARTED RIGHT AWAY? SIGN UP FOR ONLINE ACCESS TO OUR B2B DATABASES USING [EMMQUERY](https://www.everymarketmedia.com/emmquery) AT [EVERYMARKETMEDIA.COM!](https://www.everymarketmedia.com)

