



# Commercial Washroom Innovation



[BRADLEYCORP.COM](http://BRADLEYCORP.COM)



# A HISTORY OF INNOVATION

## The Washfountain. The Beginning. The Leader. The Legend.

Introduced in 1919, the washfountain was one of the most innovative changes to handwashing ever.

During the heart of the industrial revolution, just a few years after the Ford Motor Company fully developed the first assembly line, millions of men and women all over America were working in factories. The introduction of timed work breaks and lunches at these factories meant that large groups of people all needed to wash their hands during the same short period of time.

The washfountain's efficient use of water, space, and workers' time was a cost savings for factory owners and helped provide a healthier workspace for employees. As an added plus, the water savings made it an early example of a 'green' product, though its unlikely that many realized the environmental benefits at the time.

Bradley is the industry leader at using technological advances to keep products working longer with less maintenance. Product is manufactured to the highest quality and supported with excellent customer service. That's what you demand. That's what Bradley delivers.



Bradley Washfountains, originally manufactured at 22nd and Sycamore Streets in Milwaukee, Wisconsin, were the original "green" product. One washfountain can take the place of multiple china lavatories. A single fixture with one set of water supply lines replaced up to 10 individual units that required individual plumbing, maintenance and much more floor space.





## Family-owned American manufacturer

Today, Bradley remains a privately held family-owned business committed to building the best products with the best people, and dedicated to product innovation, quality, and customer service. Bradley is proud to be an American manufacturer with a focus on tomorrow's technology and lean manufacturing. Keeping operations in the states allows Bradley to offer the highest quality products with lead times that are industry best – without exception.

## Experience speaks for itself

Since its inception in 1921, Bradley has been the innovation leader in the commercial plumbing industry. The Bradley brand stands for the best value to the customer: high quality, durable, reliable, vandal-resistant products that are aesthetically pleasing and easy to maintain.

## Innovation comes first

Innovation is the hallmark of successful companies. Bradley was founded on an innovative design philosophy that has carried us forward as the innovation leader in commercial washroom products. The principals of creativity, craftsmanship, and quality that encompassed Bradley's first invention, the washfountain, continue to drive the product innovations of today.









# GREEN FOR NEARLY A CENTURY

## Green since 1921

Bradley didn't jump into sustainability a few years ago. Bradley became the leader in creating environmentally friendly washrooms by manufacturing products that conserve water and reduce energy starting in 1921 with the introduction of the first washfountains. Many of Bradley's products conserve water and energy, contain recycled materials and produce no 'off-gassing' for LEED credits. Bradley not only manufactures green products, but also practices sustainability by reducing waste, conserving resources and supporting green initiatives.



# TOTAL RESTROOM SOLUTIONS

## The complete package

Today's most discerning customer can't afford project delays or substandard quality. That's why they choose Bradley. Innovative products, exceptional on-time delivery, superior service. Most people say they know this business. Bradley proves it everyday, providing the most options for commercial grade handwashing, washroom accessories, partitions, showers, valves and lockers. And, Bradley's

unequaled product offering comes with the best web site, the best support tools including BIM Revit models, the best documentation for specification and installation, and world class customer service. Whether factory floor, school restroom, restaurant, retail, hotel lobby, fitness center, airport terminal, spa or sports venue, Bradley brings everything together for total restroom solutions.



Verge® 2-person lavatory system.



Welcome to the future of handwashing. With the award-winning Advocate® AV-Series Lavatory System, everything's within reach for the ultimate in convenience, comfort, and safety. Advocate is a completely touchfree system with soap, water and hand drying all-in-one for a safer, cleaner handwashing experience.



# HANDWASHING FIXTURES

## Performance, technology and style

Discover innovation at the core of Bradley's handwashing fixtures. From washfountains to all-in-one lavatory systems to lavatory decks, Bradley offers a complete line of handwashing products designed for long lasting, vandal-resistant, low maintenance and water-conserving

performance. When you want aesthetics, the latest technology and rugged performance in a total package, Bradley has the handwashing fixture to outfit any commercial, industrial or institutional application.



Clockwise from top left: Verge L-Series Lavatory System, Verge R-Series Lavatory System, Frequency® Lavatory System, Express® MG Lavatory System, and Express Crescent Lavatory System.™

# ACCESSORIES & MIRRORS

Bradley offers the most extensive Division 10 product offering in the washroom industry with a complete line of washroom accessories, mirrors, lockers and partitions. With so many options available, the product offering gives you freedom and creativity, no matter what the budget. Simply put, Bradley is the one source for all of your Division 10 washroom needs.



Contemporary Series towel dispensers, robe hooks, 2-user Frequency lavatory system.



Shower seats, curtains and rods, grab bar systems, towel rack and ADA shower.



Diplomat™ accessories, soap dispensers, napkin vendor, mirror, and 2-user Verge® lavatory system. Below left and middle: Diplomat towel dispenser, seat cover, napkin disposal and tissue dispenser, grab bars, and 1-user Verge lav. Below right: Aerix® vertical dual-sided hand dryers.







Stainless steel partitions, mirrors,  
and 3-user Verge lavatory systems.



Lenox solid plastic lockers,  
pedestal benches and mirror.



# LOCKERS & PARTITIONS

Lenox® invented the plastic locker and remains the preferred specification in locker rooms all over the country. Quick installation and low maintenance costs can add up to a 50% life cycle cost savings. No other locker has better quality or a better warranty.

Mills® Partitions are suited for a variety of applications and environments. Top quality materials provide key features to architects and specifiers, such as aesthetic appeal and vandal resistance. Materials include stainless steel, phenolic, powder coated and solid plastic.



From the top: Lenox lockers, pedestal bench, ADA shower, shower rod and seat, and grab bars. Gear Lockers with custom logo option installed in the United States Naval Academy Women's Crew Team facility. Mills ceiling hung phenolic partitions. Bradmar™ solid plastic partitions in No-Site™ style for extra privacy.

# SHOWERS & FAUCETS

Designing with Bradley showers lets you maximize shower space without compromising aesthetic value. From schools, student housing and fitness clubs to wudu cleansing application, sport and rec facilities and industrial plants, Bradley has the right product for any application.

Bradley's commercial grade Aerada™ faucets are constructed for durability and vandal resistance yet provide high style. Innovative infrared and capacitive sensing technologies help reduce the spread of germs, conserve water, and reduce energy costs.



Aerada 1200 Series Capacitive Sensing Faucets are durable, vandal resistant and provide high style. Activation from any angle and no sensor windows!



From column showers and Panelon® Wall Showers to Ablution or ADA applications, Bradley has solutions for all commercial shower applications.

# HEALTHCARE

Promote the well-being of healthcare communities with hygiene solutions by Bradley that provide the most relevant options for today's demanding applications. Bradley's Patient Care Modules are the best choice to enhance patient well-being and provide an alternative to separate bathrooms and exposed bedpan washers. Decorative cabinets conceal the water closets and help create a sense of privacy. Non-porous Terreon® solid surface countertops are easy to maintain and minimize bacterial growth.

NEW HS-Series solid surface all-inclusive undermount basins offer the flexibility to specify multi-purpose plumbing fixtures that are aesthetically pleasing and practical. Bradley's SafeCare™ ligature-resistant product line was developed in consultation with behavioral health professionals for restrooms in specialized care situations. Handwashing, wall showers and accessory options are styled to suit patient rooms that are designed to enhance patients' feelings of a familiar, safe home-like environment.



LavCare Combination Units with non-porous Terreon and TerreonRE solid surface countertops.



Above right: NEW HS-Series undermount basins are perfect for patient rooms, nursing stations and exam rooms. Lower right: SafeCare ligature-resistant lavatories, wall showers and accessory options, urinals, combi units and showers.





# THERMOSTATIC MIXING VALVES

Better for the environment and safer for drinking water, Bradley Navigator® Thermostatic Mixing Valves (TMVs) launched a new direction in valve manufacturing. Third-party certified to meet all new lead-free requirements, Bradley's valve quality is unmatched and backed by a 10-year warranty. Bradley TMVs remain the fastest growing valve line in the industry. You will find a complete line of

valves to meet your appropriate flow and temperature requirements. Fewer connections and universal mounting capability reduce installation time and lower cost. And, Bradley is the only company that manufactures emergency eyewash and shower products with a complete line of emergency TMVs.



Navigator TMVs are designed to fit virtually any application and can be easily retrofitted for an existing system like the valve shown below installed in a recirculation station at the Philadelphia Eagles NovaCare Complex, Philadelphia, Penn. The valve was chosen for its ability to deliver 5 - 200 gallons of water per minute and accurately maintain a preset temperature during periods when no water was being drawn from the system.

Navigator Emergency Thermostatic Mixing Valves.





# NEW TANKLESS WATER HEATERS



Keltech Incorporated, a subsidiary of Bradley Corporation, has manufactured electric tankless water heaters for over 25 years and offers a product line with an extensive range of applications as well as custom design. Built to the toughest standards, Keltech tankless heaters provide hot water on demand and save water and energy. Boiler systems have to generate and maintain temperature 24 hours, seven days per week. Keltech heaters save energy by heating water only when necessary, and the innovative

controller is fully modulating thus only the actual kW needed are used. Keltech tankless heaters also save space. Large, industrial tank water heaters need a lot of space, but Keltech heaters require only 3 square feet. Only one electrical connection and water is required for easy installation and there aren't any tanks, anodes or softeners to maintain. Keltech tankless heaters are available for commercial, light and large industrial, and safety shower and eyewash applications.



Commercial  
HL Series



Light Industrial  
C1N & C2N Series



Large Industrial  
CNA Series



Safety Shower  
SNA Series



Emergency Eyewash  
CLE Series



# EMERGENCY FIXTURES

As an industry leader in drench shower and eyewash fixtures, Bradley offers consistent innovation and unique product solutions designed to keep employees safe and free from injury.

To witness Bradley's commitment to innovation, look no further than Halo™. In an emergency, you want an eye/facewash unit that provides the most coverage. With Halo™ you get the best on the market – covering 85% of the average user's face. That's more than 20% better than any other unit available.

Enclosed Safety Showers deliver superior protection and safe refuge from the harshest environments on earth. Certified to ANSI Z358.1 UL, CEC and NEC Codes, Bradley's Enclosed Safety Showers are custom-engineered to your needs and provide superior design, and innovative drenching technology.

Featured products, clockwise: Halo combination drench shower; Halo eye/face wash; portable pressurized tank with eyewash; Enclosed safety shower; portable gravity-fed eyewash; laboratory eyewash.









+1 262 251 6000  
800 BRADLEY [bradleycorp.com](http://bradleycorp.com)  
W142 N9101 Fountain Boulevard  
Menomonee Falls, WI 53051  
4000-3.5-0914

