



# SEATING CASE STUDY

## CUSTOMER

Derek Edmonds of Snakeman's in Frederick, MD

## SITUATION

As a professional tattoo artist, Derek Edmonds can spend anywhere from thirty minutes to several hours with his clients creating unique and complicated designs. Initially, he was getting by with traditional chairs bought off the floor of office supply stores. Derek found, however, that these chairs were not living up to the standards that he needed for both his clients and himself. He needed seating solutions that provided the comfort that ergonomically correct positioning would give him as he sat for extended periods of time as well as maneuverability as he worked sometimes at awkward, unnatural angles.

## SOLUTION

Derek conducted some research online and found BioFit.com, and with the help of the BioFit's Build Your Own Chair ("BYOC") Configurator and his sales representative, Holly Graves, he found both comfort and durability in the UU series chairs for himself as well as his clients. "I was looking to upgrade my equipment and was looking for something heavy duty and well made. Comfort and cleanliness were the main things I was looking for, and I really liked the specs of the BioFit chairs." He adds, "I especially like the casters, it's definitely easier to maneuver around when I'm working". By going online and launching the BYOC Configurator, Derek was able to see his chair being built step by step as he personally chose the base, material, height and custom features of the chair that are unique to his specific needs. Derek says his BioFit purchases are "definitely cool" and has recommended the UU series chairs to other tattoo artists.

## PRODUCT PROFILE

Comfortable yet durable, the UUT Series chair features a molded self-skinned urethane seat and backrest combination as well as a tubular base. It is ideal for professionals in the industrial, education, laboratory, and healthcare settings as well as the clean room and anti-static environments – even the creative talents of tattoo artists such as Derek Edmonds benefit from these products. The UUT chair is easy to wash down and resists damage from water, lubricants, chemicals, inks, paints, coatings and resins. Customize the chair to your specifications by choosing from a wide variety of options or performance packages. As with all of BioFit's chairs, the UUT series carries on the ergonomic tradition and is backed by our 13 year warranty.

Derek Edmonds's positive experience with the UUT series is yet another example of BioFit's commitment to providing extended comfort and maneuverability for professionals from the creative tattoo industry to the traditional family doctor. To learn more about the UUT series and how BioFit ergonomic seating, tables and specialty products are solving challenges worldwide, log on to biofit.com or call 1-800-597-0246.



## DATE

December 2010

## BIOFIT REPRESENTATIVE

Holly Graves Walther

