

NiX Privacy By Default for Adobe Magento 2*

FULLY AUTOMATED CONSUMER PERSONAL DATA MANAGEMENT FOR MAGENTO 2 MERCHANTS

Get compliant with data regulations with click of a button, build trusted relationships with customers, and supercharge your business with consented zero-party data.

Consumers are increasingly concerned about privacy

Merchants recognize that consumers are increasingly concerned about privacy and are required by regulation to enable rights to consumers for their personal data. These include the rights for consumers to make Data Subject Rights requests (DSRs) of businesses to find out what personal data the business has, how it's used, or to make requests for changes or complete removal of their personal data. These regulations impose significant financial penalties on businesses who do not enable consumer rights or improperly share, misuse, or lose personal data without consumer consent.

NiX is designed to provide businesses a mechanism to acquire rich and **consented zero-party data** to remain compliant across ever-growing list of data regulations while simultaneously providing your customers' control and visibility of their data. It is designed to be consumed as a cloud service with little to no impact to your business. In addition, you don't have to worry about adding new tools and processes when a new regulation goes into effect. We take care of it behind the scenes to ensure you always remain compliant.

NiX Magento 2 Extension Deployment

NiX's extension for Magento 2, which subscribes to Magento 2 customer events, can be setup and configured in 30 minutes. The steps for installation include installing the NiX extension, signing up for a NiX account, configuring the extension, migrating data (which may continue running in background after setup), and enabling NiX automation with options ranging from recording consumer requests, fully automating consumer removal requests in Magento, or requiring business acknowledgement & approval before Magento data changes are made.

Technical Requirements

- Magento 2 running on an x86_64 Linux Server
- Access to NiX API Key ID and Secret from your NiX account, and ability to run commands on server
- For Migration and error recovery, Magento's cron job should be configured

Getting started

To get your NiX account setup, NiX requests info about your Magento 2 instance, including any extensions that may have been deployed which interact with the Magento customers module, any additional data stored in customers outside of Magento defaults, and a rough number of customers the instance holds. When granting your NiX account, NiX will provide detailed step-by-step instructions so you can quickly and easily enable NiX's privacy by default capabilities.

TAKE CONTROL OF YOUR PERSONAL DATA MANAGEMENT

To learn more about the NiX extension for Magento 2, visit us at www.nixsoftware.io/magento

To learn more about NiX, visit us at www.nixsoftware.io or email us at info@nixsoftware.io

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