

# Midwest Portfolio

**A Multifamily Investment Opportunity** 

















# 7 Property Portfolio

### Cincinnati

Eagle Watch Apartments
 LaRose Place Apartments
 Williamstown Apartments
 73 Units

96 Units

4. Wyoming Crossing Apartments

#### Columbus

5. Colonial Park Townhomes 160 Units

## Southeast Indiana

6. Regal Manor Apartments 102 Units7. Stonebrook Apartments 84 Units

772-UNIT PORTFOLIO VALUE ADD C-CLASS to B-CLASS

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# Midwest Portfolio

**Executive Summary** 



# Deal Story

#### **Midwest Portfolio Deal:**

- This 772-unit portfolio includes 7 apartment communities across the emerging Cincinnati, Columbus, and Southeastern Indiana submarkets in the Midwest.
- The portfolio is a unique, hard-to-find, value-add opportunity at 7%+ cap rate with solid submarket fundamentals and high demand markets with a very high barrier to entry.

#### **Motivated Seller:**

- Current ownership group built up this portfolio over a 15-year period and is now looking to retire.
- Complicated portfolio that requires a group with the ability to solve complicated purchases with multiple assumptions. Not an easy deal to close.

## **Reputation for Closing:**

- Seller came back to us based on the recommendation from the broker with whom we have built a strong relationship and very high surety of close.
- We originally underwrote the deal at \$49M and made our initial offer in July. Seller wanted \$56M. Negotiated for 5 months on/off until we agreed at \$50MM.

















**Economic** Highlights

- #2 City to Buy a Home for Best Rental Return" - CNBC
- #5 in America's Most Affordable Cities" - Forbes
- #2 Best City to Build a Green Career -Good Call
- #9 Best City to Raise a Family -Forbes

- 6.5% 1-year growth in Median Household Income
- 7.3% 1-year growth in Median Property Value
- One of 15 US Cities' Emerging Downtowns" - Forbes
- "Steady Widespread Growth Continues" - Federal Reserve Bank of Cleveland

# Cincinnati Market Summary

#### **Emerging Market:**

Cincinnati's stable but growing apartment market put it at #14 among the 50 largest markets for rent growth in 2020.

# Western Cincinnati - Eagle Watch and Wyoming Crossing

#### **Path of Progress:**

- The city of Cincinnati's targeted public investment in the area has drastically increased the amount of money and activity in the local submarket.
- These two properties on the western side of town are only two minutes from each other and ten minutes from a downtown area teeming with top notch employment and retail.
- The region is expected to see a continued increase in tenant move-ins in an already high occupancy market, leading to sustained rental growth.
- Located in the submarket of Westwood, these properties provide a very favorable unit mix of two-bedroom layouts and competitive rental rates in a city full of strong market fundamentals.

















# Cincinnati Market Summary

#### North Cincinnati - LaRose Place & Williamstown

#### **Path of Progress:**

- Both properties are within minutes from the latest area to receive huge influx of investment, **Pleasant Ridge**, as can be seen by several retailers adding locations who were currently just in Over the Rhine.
- **Larose Place** is located on a corridor of infrastructure that continues to grow both north and east from downtown Cincinnati.
- Many of the surrounding neighborhoods have already gone through a transitional phase and seen upward of 20-25% rental increases in the past 2 years. LaRose Place is strategically located in this corridor, which is prime for continued redevelopment.
- Williamstown is conveniently located north of the Norwood Lateral and between Interstate 71 and 75, so residents have easy commuter access throughout the MSA.
- 80% of the workforce hold traditionally white collar positions and less than 20% are employed in traditionally blue-collar fields.

















Economic Highlights

- #1 Best American Cities to Work in Tech, 2019
- #2 Best Place to Live in Ohio
- #3 Best Cities for New College Grads in 2019
- #9 Top 15 U.S. cities to launch your career

- 4.9% 1-year growth in Median Household Income
- 8% 1-year growth in Median Property Value
- Average rent growth in 2020: 3.5%
- Average occupancy growth in 2020:0.5%

# Columbus Market Summary

#### **Columbus - Colonial Park Townhomes**

#### **Emerging Market:**

- The recession-resistant job sectors, such as government and education, helped Columbus claim a spot among the top 10 apartment markets across the country that best withstood the COVID-19 Pandemic.
- As the capital of Ohio and home to significant talent in the area, Columbus boasts a stable business environment that fosters the growth of corporate operations, including the headquarters of 17 Fortune 1000 companies and 5 Fortune 500 companies.

#### Path of Progress:

Neighborhoods all around the asset have been revitalized leaving this remaining pocket. This provides an opportunity for us to get into a great market at a great basis with the opportunity to benefit from the appreciation in the area without overpaying for the asset.











Economic Highlights

- #1 Coolest U.S. Cities to Visit in 2018 Forbs
- #1 Manufacturing City
- Headquarters for 6 Fortune 500 Companies
- UPS Worldwide Hub

- 6.6% 1-Year Median Household Income Growth
- 4.7% 1-Year Median Property Value
- 1.27M Population
- 45th largest metropolitan statistical area (MSA)

# Southeast Indiana Submarket

#### **Southeast Indiana**

#### **Regal Manor & Stonebrook Apartments**

#### **High Demand:**

- The submarket has seen significant growth in upper working class jobs leading to a surge in demand for nicer rental housing
- A couple of newer A-class developments have been added to the market over the past 10 years and are currently fully occupied with a waiting list
- There is significant unmet demand for B-class housing and any similar product has limited to no vacancy
- We also plan to draw in local workers who have had to source housing farther away from town due to lack of supply
- Reposition of these units from Class C to Class B will allow for these residents to find housing closer to their jobs







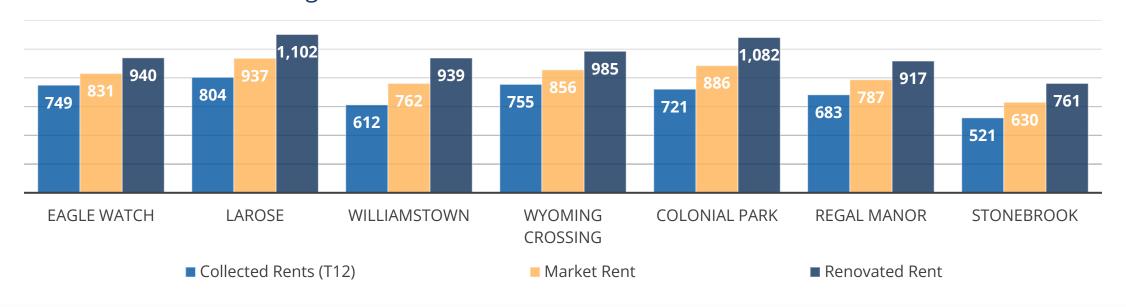






# Portfolio Rent Upside

Bought Below Market w/ Post-Renovation Rent Premiums



## **Raising Rents to Market**

Projecting an average of \$120/mo rent bumps without renovations

## **Renovated Rent Premiums**

Seller only **partially renovated ~40%** of the units across the portfolio over 3-5 years. Projecting **\$270/mo total rent increases** over 2 years.

# SUPPORTING AREA DEMOGRAPHICS

(Average of seven properties by their respective zip codes)

\$67,609 << \$123,591

Median
House Value

\$986

Target Median
Annual Rent

\$44,185

Median
Household Income

\$986 X 12 X 2.5 = \$29,580 << \$44,185

Midwest Portfolio
Price Per Door

# Major Amenities/Growth Nearby

Join us on a drone tour of our Midwest Portfolio with a flyover of the surrounding area and amenities.





# Conservative Financing

- Fannie & Freddie Agency Debt
- Low Portfolio Leverage: 60% LTV (49% LTC)
- Loan assumption at very attractive rates
- Average Interest Rate at 4.0%
- 0-48 months I/O periods remaining
- Raising additional \$1.8M for 6 months in operating reserves.

- Breakeven occupancy of 67%.
- Proforma economic vacancy of 13% gives us the ability to have up to 100 units vacant to renovate while maintaining stabilized cashflow. Only need 32 units available to turn entire property in 2 years.
- Conservative assumptions for resale value based on reversion cap rate increase by 10 bps per year
- Underwriting with an eye towards market trends in 2008-11 versus 2015-18.





# INVESTMENT HIGHLIGHTS

Preferred Return 8%

Projected Annual Cash On Cash

12%

Projected IRR 16%

Investment Term
5-10 years

#### **A** DISCLAIMER

This preliminary information package offers only limited descriptive material regarding a Limited Liability Company investment in Midwest Portfolio. This summary does not purport to be complete and will be supplemented with additional information in a Private Placement Memorandum and at such time as it is requested, in writing, by interested investors. The use of this material is authorized only for those for whom it was originally provided. This is for informational purposes only and it is not a solicitation or offering to the recipient.

# Midwest Portfolio Projected Returns\*

(based on \$100K investment)

	Year 1	Year 2	Year 3	Year 4	Year 5
COC Return**	5%	8%	17%	15%	13%
Return of Capital			70%		30%
Retained Equity					39%
Cumulative Return	\$5,000	\$13,000	\$88,100	\$92,600	\$165,500

<sup>\*</sup>We anticipate a long-term hold of (5-10 years) but are showing the returns and retained equity in Year 5 for example purposes only. The hold period depends on the market and the final decision about when to sell will be reviewed on a yearly basis in consideration of market and property performance.

<sup>\*\*</sup> COC based on invested capital





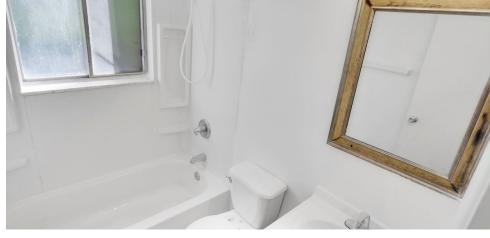










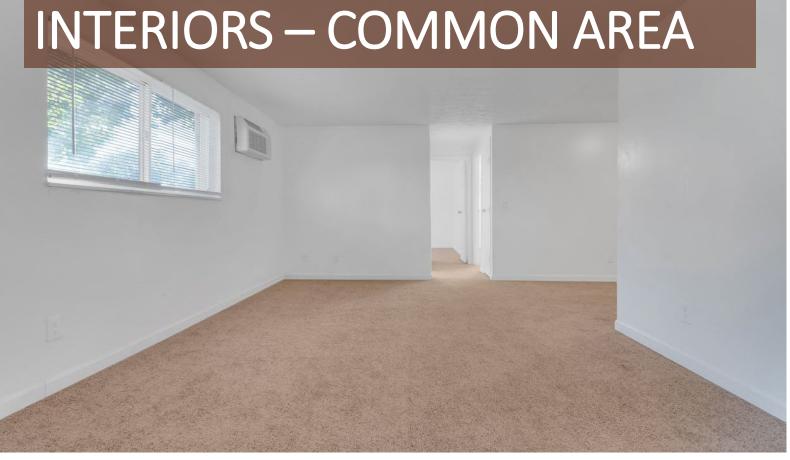






















# KITCHENS & BATHROOMS

## Current

- Original appliances
- Mix of original fixtures
- Laminate countertops
- Faux wood flooring
- Original cabinetry









## Renovated

- Install black appliance package
- Install kitchen backsplash
- Resurface or replace faux-granite kitchen and bathroom vanity countertops
- New shaker-style cabinet faces
- Upgrade plumbing and lighting hardware to brushed nickel
- Install laminate vinyl plank flooring
- Refinish bathroom, tub & surround









# LIVING & BEDROOMS

## Current

- Original fixtures
- Original carpet or faux wood flooring







# Renovated

- Laminate vinyl flooring
- New brushed nickel lighting
- 2-inch faux wood blinds
- Two-tone designer-inspired paint
- Upgraded fixtures





# EXTERIOR IMPROVEMENTS

- Siding and window repair/replacement
- Leasing/clubhouse renovation
- Parking lot resurface/re-stripe
- Various concrete repairs
- Landscaping upgrades

- Drainage repairs/grading
- Pressure wash brick/siding
- Add dog park/playground
- Rotted wood & paint
- Exterior cleanup/facelift





















# MANAGEMENT & RENOVATION TEAM



- Decades of combined leadership experience in the multifamily industry
- Managed \$1.5B in construction and renovation projects
- Specialize in turnarounds and stabilizing assets primarily for B and C-class apartment communities
- Currently managing portfolio in 8 states



# RISK BASED INVESTING

## **High Risk**

- Risk 100%
- Return 30%

## **Low Risk**

- Risk 10%
- Return 15%



underwriting

Lower

leverage

**Industry** experts





# Midwest Portfolio

**Business Plan** 



# **BUSINESS PLAN**

#### **EXISTING**

#### **PLANNED**

#### **Below Market Rent**

On average, the current rent is \$120 below market for units with similar interiors.

#### **Increase Rent to Market**

After renovations, the rents can grow an additional \$150 to meet market rates for renovated units.

#### **Under Managed**

All properties have been third party managed during their current ownership tenure. The current owners have owned the assets for a while and are not in a position to reinvest into the properties for the next 5-10 years.

#### **Managed to Excellence**

Bring into REM's property management to be managed alongside our growing Midwest portfolio. We are also bringing on a regional manager to assist in executing our business plan.

#### C-CLASS

The interiors currently have mostly classic interiors – original cabinets and hardware. Some have partial updates such as flooring and paint.

#### **B-CLASS**

The current market is starving for quality product. Very little true "B" product – renovated cabinets, redone tub surrounds, upgraded lighting, two tone paint, upgraded vanities.

## MIDWEST PORTFOLIO TIMELINE 0-18 18-36 Months **Months** Complete exterior upgrades – painting, Continue stable operations landscaping, concrete work Begin testing higher upgraded units to see what the market will bear As units turn, roll out interior operational upgrades – faucets, LVP, bathroom reno We anticipate doing a supplemental loan at end of year two (65% LTV @ 4.25% fixed) to Implement lead-capture system with 24/7 livebe able to return ~70% of capital back to assist and 15-minute response time investors Continue pushing rents on renewals to catch up to market rents Continue cash flowing

# CAPITAL IMPROVEMENTS

## **Interior Renovations**

	Colonial Park	Eagle Watch	LaRose Place	Regal Manor	Stonebrook	Williamsto wn	Wyoming Crossing		
Capital Expenditures	Units							Cost/unit	Total Cost
FULL RENOVATION									
Replace flooring	160	96	161	102	84	73	96	\$1,417	\$1,048,749
Replace kitchen countertop	160	90	161	75	84	73	90	\$1,393	\$1,030,750
Replace appliances	160	40	161	51	42	30	40	\$1,500	\$1,110,000
Repaint interior	160	96	161	102	84	73	96	\$1,159	\$857,902
Replace bathroom vanity	160	96	161	102	84	73	96	\$250	\$185,000
Resurface tub surround	160	96	161	102	84	73	96	\$350	\$259,000
Bathroom mirror frame and light	160	96	161	102	84	73	96	\$200	\$148,000
Resurface/replace kitchen cabinet	160	96	161	102	84	73	96	\$1,000	\$740,000
Total Renovation	\$1,163,114	\$605,511	<b>\$1,170,383</b>	\$627,376	\$547,635	\$466,171	\$605,511		\$5,379,401

# CAPITAL IMPROVEMENTS

## **Exterior Renovations**

	Co	lonial Park	Ea	gle Watch	Lal	Rose Place	R	egal Manor	Sto	onebrook	Wi	lliamstown	Wyoming Crossing	
Capital Expenditures		Cost		Cost		Cost		Cost		Cost		Cost	Cost	Total Cost
EXTERIOR														
Landscaping	\$	75,000	\$	50,000	\$	65,000	\$	25,000	\$	10,000	\$	25,000	\$ 50,000	\$300,000
Clubhouse renovation	\$	25,000	\$	-	\$	25,000	\$	25,000	\$	-	\$	-	\$ -	\$75,000
Concrete repairs	\$	25,000	\$	25,000	\$	100,000	\$	25,000	\$	-	\$	10,000	\$ 25,000	\$210,000
Gate modifications	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$ -	\$0
Pool	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$ -	\$0
Dog Park	\$	10,000	\$	10,000	\$	10,000	\$	10,000	\$	-	\$	10,000	\$ 10,000	\$60,000
Kids Playground	\$	15,000	\$	15,000	\$	15,000	\$	15,000	\$	-	\$	15,000	\$ 15,000	\$90,000
Rotted wood & painting	\$	250,000	\$	-	\$	25,000	\$	150,000	\$	150,000	\$	-	\$ -	\$575,000
Total Exterior		\$ 400,000	;	\$ 100,000	5	240,000		\$ 250,000	5	\$ 160,000		\$ 100,000	\$100,000	\$1,310,000

# RENT COMPARABLES

# LaRose & Williamstown / North Cincinnati

DESTRUCTION OF THE PROPERTY OF				7	<b>2</b> 3	A State of		
1 BEDROOM	YR BUILT	# UNITS	DISTANCE	UNIT SIZE		RENT	REI	NT PSF
Average of Submarket Comparables	1965	360		638	\$	881	\$	1.39
Current Rents				598	\$	600	\$	1.00
Proforma Rents (Unit Size x Submarket F	PSF)				\$	833		
2 BEDROOM	YR BUILT	# UNITS	DISTANCE	UNIT SIZE		RENT	REI	NT PSF
Average of Submarket Comparables	1969	336		923	\$	1,171	\$	1.28
Current Rents				970	\$	718	\$	0.74
Proforma Rents (Unit Size x Submarket F	PSF)				\$	1,242		
3 BEDROOM	YR BUILT	# UNITS	DISTANCE	UNIT SIZE		RENT	REI	NT PSF
Average of Submarket Comparables	1972	383		1354	\$	1,598	\$	1.18
Current Rents				1134	\$	945	\$	0.83
Proforma Rents (Unit Size x Submarket F	\$	1,340						



# RENT COMPARABLES

# Regal Manor & Stonebrook / South-East Indiana

		o maran	A CONTRACTOR OF THE CONTRACTOR					
1 BEDROOM	YR BUILT	# UNITS	UNIT SIZE	F	RENT	REI	NT PSF	
Average of Submarket Comparables	2013	176	826	\$	902	\$	1.09	
Current Rents			685	\$	535	\$	0.78	
Proforma Rents (Unit Size x Submark	cet PSF)			\$	746			
2 BEDROOM	YR BUILT	# UNITS	UNIT SIZE	F	RENT	RENT PSF		
Average of Submarket Comparables	2013	176	176 1033			\$	0.94	
Current Rents			828	\$	678	\$	0.82	
Proforma Rents (Unit Size x Submark	et PSF)			\$	776			
3 BEDROOM	YR BUILT	# UNITS	UNIT SIZE	F	RENT	REI	NT PSF	
Average of Submarket Comparables	2012	159	1345	\$	1,278	\$	0.94	
Current Rents			1050	\$	812	\$	0.77	
Proforma Rents (Unit Size x Submark	et PSF)				984			
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# Midwest Portfolio

**Location/Market** 



# Pandemic Resilience Landlord Friendly State

- Indiana and Ohio are very pro-landlord states.
- Government is providing significant assistance programs for residents who cannot pay rent.
- Eviction bans now lifted; the regular eviction process is now fully enforceable once again.

- B & C-Class residents with higher education and income are less impacted. We are focusing on 'gray collar' residents who typically have fewer collection issues and higher-paying jobs.
- We target higher-quality, more stable working-class residents as the surrounding neighborhoods continue to improve.
- Employment industries are weighted in healthcare, education, retail trade, construction and manufacturing. These have built-in insulation from market volatility



## Columbus, OH

## **Employment by Industries**



## **Top Employers**





JPMORGAN CHASE & CO.







## Cincinnati, OH

## **Employment by Industries**

Health Care & Social Assistance

17.7%

**Educational** Services

9.38%

Professional, Scientific, & **Technical Services** 

Administrative & **Support & Waste** Management Services

**Accommodation & Food Services** 

Manufacturing

**Retail Trade** 

8.91%

Transportation & Warehousing

7.06%

Finance & Insurance

5.74%

macys = Other Services. **Except Public** Administration

3.84%

**Public Administration** 2.63%

Wholesale Trade

2.51%

## **Top Employers**































Real Estate &

Rental & Leasing

1.45%



1.43%

## Southeast Indiana

## **Employment by Industries**

(Regal Manor and Stonebrook)

Manufacturing

Health Care & Social Assistance

10.8%

Services

7.69%

**Educational Retail Trade** 11.4% **Accommodation & Food** Services

Other Services, Except **Public Administration** 4.81% Construction

**Transportation &** 

Warehousing

Finance & Insurance Utilities 1.87%

& Support & Administration Management Services 2.25%

Wholesale Trade 1.64%

Information 1.1%

2.66%

Forestry, Fishing

1.26%

**Top Employers** 



32.2%













## Midwest Portfolio

**Property Details** 



# Construction

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Mar.								Wyoming
		<b>Colonial Park</b>	Eagle Watch	LaRose	Regal Manor	Stonebrook	Williamstown	Crossing
	Year Built	1965	1971	1949	1964	1978	1959	1967
原	Buildings	21	6	9	13	6	7	4
ļ	Units	160	96	161	102	84	73	96
	Roofs	Pitched	Flat	Flat	Pitched	Pitched	Flat	Flat
	Construction	Masonry	Masonry	Masonry	Masonry	Masonry	Masonry	Masonry
	Exterior	Brick	Brick	Brick	Brick	Brick	Brick	Brick
	Plumbing	Cast Iron	Cast Iron	Cast Iron	Cast Iron		Cast Iron	Cast Iron
	HVAC	Individual AC	Individual AC	Individual AC	Central AC	Central AC	Individual AC	
	Wiring		Mitigated Al	Copper		Copper	Mitigated Al	Mitigated Al

## Features & Amenities

A STATE OF THE PARTY OF THE PAR	Colonial Park	Eagle Watch	LaRose	Regal Manor	Stonebrook	Williamstown	Wyoming Crossing
Laundry		In-Unit &	In-Unit &	In-Unit &	In-Unit &	In-Unit &	In-Unit &
	In-Unit	On-Site	On-Site	On-Site	On-Site	On-Site	On-Site
Pet Park	NO	NO	NO	NO	NO	NO	NO
Fitness & Business Center	NO	NO	YES	YES	NO	NO	NO
Outdoor BBQs & Picnic Areas	YES	YES	YES	YES	YES	YES	YES
Gated Swimming Pool	NO	NO	NO	NO	NO	NO	NO
Gated Playground Area	NO	NO	NO	NO	NO	NO	NO
Balcony & Rear Porch Access	N/A	YES	YES	YES	YES	YES	YES

# UNIT MIX **North Cincinnati West Cincinnati** (LaRose & Williamstown) (Eagle Watch & Wyoming Crossing) Columbus **Southeast Indiana** (Colonial Park) (Regal & Stonebrook)



## MIDWEST PORTFOLIO

**Financials** 



# 5 YEAR PROJECTED P & L

### **Midwest Portfolio**



10	Year Year		Year	Year	Year	Year
Ni	TTM	1	2	3	4	5
Gross Potential Rent						
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Gross Potential Rent	\$ 6,566,825	5   \$ 7,773,363	\$ 8,979,900	\$ 9,249,29	7 \$ 9,526,776	\$ 9,812,579
Vacancy, Loss to Lease, Collections Loss	9.29	% 13.0%	9.0%	7.7	"% 5.9%	5.9%
vacancy, coss to cease, confections coss	9.25	70 13.0%	9.0%	0	70 3.970	3.9%
Gross Effective Rent	\$5,959,780	\$6,762,825	\$8,081,910	\$8,539,42	8 \$8,963,639	\$9,232,548
dross Effective Refit	\$3,737,700	φ0,702,023	φ0,001,710	ψ0,557,12	Ψ0,703,037	ψ , , 2 3 2 , 3 10
Utility Reimbursement	\$ 75,564	\$ 212,000	\$ 350,000	\$ 360,50	0 \$ 371,315	\$ 382,454
Other Income	\$ 206,990		\$ 216,300			\$ 236,357
Total Non Rent Revenue	\$ 282,554					\$ 618,811
	,	,	,	,	,	
Total Revenue	\$ 6,242,334	\$ 7,184,825	\$ 8,648,210	\$ 9,122,71	7 \$ 9,564,426	\$ 9,851,359
Expenses						
A.						
Advertising	\$ 7,526	5 \( \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	\$ 120,510	\$ 124,12	5 \$ 127,849	\$ 131,685
Administrative	\$ 96,379	9 \$ 115,000	\$ 118,450	\$ 122,00	4 \$ 125,664	\$ 129,434
Payroll	\$ 720,154	<u> </u>	\$ 906,400	1 '		\$ 990,448
Insurance	\$ 240,431	_ ·	\$ 250,290	1 '		\$ 273,499
Contract Services	\$ 246,939		\$ 247,200	1 '		\$ 270,122
R&M	\$ 154,637		\$ 272,950	1 '		\$ 298,260
Make Ready	\$ 84,230		\$ 272,950	1 '		\$ 298,260
Taxes	\$ 413,229	<b>└</b>	\$ 1,078,023			\$ 1,177,985
Utilities	\$ 857,562	<u> </u>	\$ 801,490			\$ 865,424
Property Management 3.0%	\$ -	\$ 215,545	\$ 255,301	\$ 268,33	8   \$ 280,340	\$ 288,152
Total European	¢ 2.024-005	* ¢ 2011474	¢ 4.222.54	¢ 4455.20	0 ¢ 4 500 <del>540</del>	¢ 4.722.260
Total Expenses	\$ 2,821,085 459			, , , , , , , , , , , , , , , , , , ,	<u> </u>	
Expense Ratio	459	% 54%	50%	0 49	9% 48%	48%
Net Operating Income	\$ 3,421,248	3,273,655	\$ 4,324,646	\$ 4,667,42	8 \$ 4,974,887	\$ 5,128,091
Net operating income	<del>y 3,421,240</del>	<del>, 3,273,</del> 033	4,324,040	<del>7 4,00</del> 7,42	<del>0                                    </del>	<del>J</del> 3,120,071
CAPEX Reserve \$ 250	\$ 193,000	193,000	\$ 193,000	\$ 193,00	0 \$ 193,000	\$ 193,000
Asset Management 2.0%			\$ 172,964			\$ 197,027
Total Annual Debt Service	_		\$ 1,508,651			
		, -,	, -,	,,	, -,	, , , , , , , , , , , , , , , , , , , ,
Pre-Tax Net Income		\$ 1,565,899	\$ 2,450,030	\$ 1,589,55	9 \$ 1,888,183	\$ 1,736,225
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## Pro Forma Assumptions

#### INCOME

Gross Scheduled Rent: Based on occupied units at leased rent and vacant units at market rent from the most recent roll. Average turn is 32 units per month. We are allowing 2 years to bring rents up to market across the entire complex. Afterwards, we assumed annual 3% increases for both income and expenses.

#### **ECONOMIC LOSS**

**Loss-to-Lease:** The difference between market and contract/actual rents. Year 1 Loss-to-Lease is projected at 4%, which is significantly above the historic average 2%

**Vacancy:** Pro forma vacancy loss is projected at 8%, which is higher than the recent historical performance of the portfolio at 5%. Average historical vacancy in the immediate area is closer to 3-5%. We are allowing extra room for turnover as we seek out better quality residents.

**Collection Loss:** We are keeping collection loss at a projected 1%, based on portfolio historical performance, including during 2020 pandemic.

### **EXPENSES**

Advertising: Includes advertising, leasing costs, resident retention and other marketing expenses. Based on our analysis, current owner is doing very little marketing. We believe we will get better results using on a more aggressive leasing strategy, rather than just waiting for the phone to ring. We're increasing this line item in line with our standard budget.

**Administrative:** Includes computer maintenance and supplies, evictions, telephone, answering service, website & support, office equipment, training & travel, and other office expenses. Pro forma expense of \$149 per unit is higher than historical and more in line with our standard expectations.

Payroll: Year 1 & 2 payroll is higher than current stabilized due to expectations for enhanced staffing. Stabilized expense is projected at \$1,174 per unit and allows for 16 full time staff – (1) regional manager, (3) area manager, (4) onsite leasing agents, (7) lead maintenance and (2) support maintenance. Depending on the ability to hire in the market, we may also include some make ready/turn staff to lower our renovation cost.

**Insurance**: We are bumping insurance from historical because of we typically experience annual increases in insurance in the current environment. Even though we have a rough quote, this could be higher.

**Contract Services:** Pro forma expense of \$240,000 is based on the historical performance of the property with a slight cost savings due to our ability to run some items in-house.

**Repairs & Maintenance**: Includes expenses associated with the repairs and maintenance of the interior and exterior of the property and projected at \$343 per unit, which is higher than historical, but we believe is necessary given the age of the property and our goal to raise the level of the property.

**Make Ready:** Includes the expenses associated with making a vacant unit ready for the next move-in and is projected at \$343 per unit, lower than historical performance and more within our typical budget for a similar type property.

**Taxes:** The amount represented is much greater than historical to be very conservative. There is a high probability that taxes will actually stay flat for several years due to the way tax assessments work. It is likely that when taxes are reassessed, we will be able to appeal to reduce the full tax burden represented in the underwriting.

**Utilities:** Includes electricity for vacant units and common areas, gas, water and sewer. Tenants throughout the portfolio are sub-metered for electric. Water, sewer and trash are also paid for by resident except for on Eagle, Wyoming, Larose, and Williamstown where there is a partial billback to the tenants, and we have anticipated this changing materially as we do a property-wide water savings program with water efficient faucets and toilets.

**Management Fee:** Management fee is 3% of the collected revenue. We are hiring REM Living, our in-house management arm, to manage the asset. We believe this is the best fit for the asset given the size, unique market, and need for quality employees.

**Capital Reserves:** Capital reserves are projected at \$250 per unit, as is typical with this type of a project.



- What are the requirements to invest in this deal?
  - ✓ ALL investors must be accredited investors.
- What is the minimum/maximum amount I can invest?
  - ✓ The minimum investment will be \$100k.
- Can I invest money from my IRA?
  - ✓ Yes, we are taking IRA and/or Solo 401(k) funds.
- What is the time horizon for this investment?
  - ✓ We're set to close by December 31, 2021. Shares in our investments typically go quickly, so please register on our portal and commit your investment as soon as possible.
- How will profits be distributed to investors?
  - ✓ This deal has an 8% preferred return to investors plus a 50% split for profits in excess of the preferred return. Distributions will start in February 2022 (for January 2022) and be paid monthly. All numbers presented are net of any fees/splits.
- Is due diligence complete?
  - ✓ Yes, we conducted a unit-by-unit inspection and full lease audit.









## INVESTMENT PROCESS

### Step 1

Go to invest.remcapital.com and make a reservation.

### For new investors:

- You'll receive an email from us within 1 business day giving you access to the investor portal so you can review/sign docs and receive wire instructions.
- There are three components to this process: (1) providing us your accredited investor verification form, (2) signing the PPM, and (3) sending us your wire.

### For existing investors:

You'll be immediately guided to review/sign docs and receive wire instructions.

### Step 2

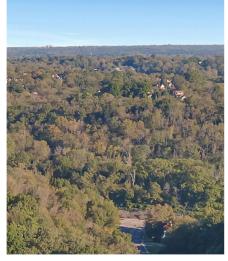
- All wires should be received by 12/23/2021.
- Investments are first-come, first-serve based on wires received and completed paperwork.

## Step 3

- Closing is estimated for end of December. We'll keep you posted with updates as we get closer.
- Distributions go out on the 15<sup>th</sup> of each month. The first distribution will go out February 15, 2022.











# More Info / Invest

- Robert Ritzenthaler
- Robert@remcapital.com
- 941-225-8481
- To invest invest.remcapital.com

