

# Can your Cisco BroadWorks solution check these 10 boxes?

If not, you might be failing (or losing) your customers:



- ☐ Provide self-service options and an app-like experience from any mobile device
- ☐ Offer unlimited, customized, self-branded interfaces and features with your company, reseller, or your customer's colors, icons, and logos
- ☐ Instantly recover an enterprise, group, or user to point-in-time when something is accidentally deleted or broken
- ☐ Automate provisioning of voice and all third-party apps to eliminate "swivel-chair" provisioning, human errors, and lengthy time to first invoice
- ☐ Auto-migrate groups of users between locations and versions of BroadWorks removing risk, time, and expense of consolidation projects
- ☐ Provide insights into your event history, analytics, and user trends and determine the most popular (or least used) features and devices
- ☐ Livestream voice, collaboration, and 3rd-party provisioning instructions and billable events to ANY platform with ease
- ☐ Leverage REST APIs and junior developers when integrating your own apps and automating QTC workloads (Or are you still searching for that rare and expensive senior BroadWorks developer?)
- ☐ Quickly acquire and assimilate smaller operators or competitors into your existing framework without major expense or risk
- ☐ Capture all billable events and livestream them to any billing platform in real time. Is your voice platform automatically the "record of truth" or are you still dealing with the impossible task of constant reconciliation?

If you can't check all of these boxes, you aren't maximizing the potential of your BroadWorks investment. The odin Platform is all about productivity, profits, and automation. Adding odin to your BroadWorks investment extends its profitability and innovation into the next decade. For more information and to schedule a free demo, please [contact us](#).