

Zartis Media Kit

</March 2022>



zartis

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Zartis company description

WHO WE ARE:

Zartis is a digital solutions provider and Deloitte Fast50 company working across technology consulting, team augmentation and product development. We pride ourselves on the expertise of our engineers and the quality of work we deliver. We are a diverse company, with team members drawn from over twenty different nationalities.

WHAT WE DO:

Zartis partners with firms across financial services, medtech, media, logistics technology, renewable energy, edtech, e-commerce, and more. Our teams of talented engineers are based across EMEA and LATAM, and focus on delivering business success and digital improvement across application development, software architecture, DevOps and CI/CD, business intelligence, QA automation and technology integrations.

Zartis wordmark

The wordmark comes in three colours; black, dark blue, and white.

It can be placed on any background colour within the brand family.

However, the white wordmark should not be used over light colours such as the aqua tones.

The wordmark 'zartis' is displayed in a bold, lowercase, sans-serif font in black.

Download [here](#).

The wordmark 'zartis' is displayed in a bold, lowercase, sans-serif font in dark blue.

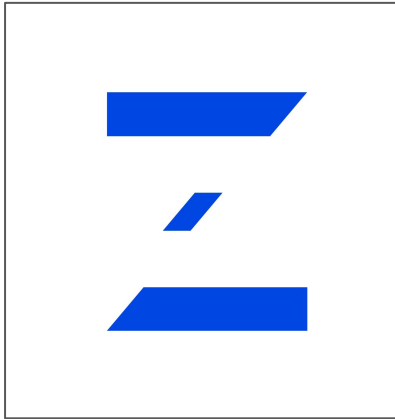
Download [here](#).



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Zartis symbol

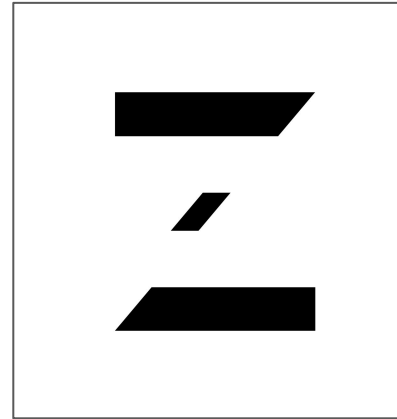
The symbol should only be used in dark blue, aqua, and black. It can be placed on the aqua and dark blue colours from within the brand family.



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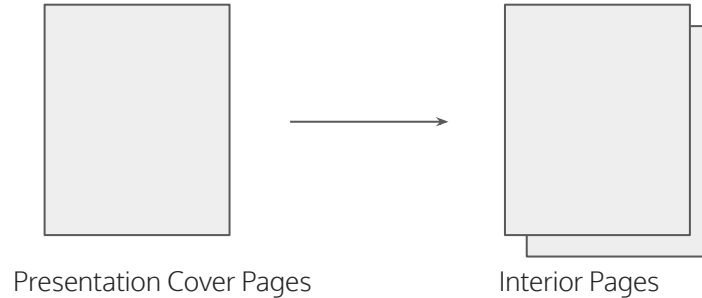
Download [here](#).



Download [here](#).

Wordmark and symbol together

Please do not use the wordmark and symbol next to each other. It is recommended though that they live in the same customer journey, to compliment each other; the wordmark always preceding the symbol.



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Zartis Colours

This is our primary colour palette.



Dark Blue
#0046E2
Pantone 2935C



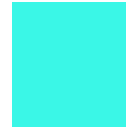
Medium Blue
#006EF7



Blue Backgrounds
#006DF69C



Aqua Backgrounds
#39F7E7AB



Aqua
#3AF7E7
Pantone 7466C



Black
#323232



White
#FFFFFF

If you have any questions or require further materials,
please reach out to us at socialmedia@zartis.com.

Thank you!

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