

# Take Control, Change Your Career

**90%** Of Our Grads Are Employed  
Within Six Months



Europe's Only University  
Credit-Rated Coding Bootcamp

**code**  
institute

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# Take Control with a New Career

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€50k

Average software developer  
salary in Europe

90%

of Graduates are employed  
in 6 months

Rapid

career progression

# Your New Career Starts Here

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Hi, I'm Jane Gormley, Code Institute's Director of Career Services.

At Code Institute, we are all about **CAREER Transformation**. For that reason, our careers services begin the moment you join our Diploma in Software Development program. During your time with us, you will learn about the industry and the variety of companies out there. We will show you how to take instant control of your career.

From the first week, you will have access to weekly **Career MasterClasses**, recruitment webinars, and fortnightly podcasts - where we discuss industry news, employment trends, and expert advice from both Code Institute and our tech industry network.

Once you complete your second milestone project, **individual consultations** with our careers team will begin. Here we will help you craft your CV, LinkedIn profile, cover letter and your career aspirations. This preparation will help us match you to your perfect job. You will also receive cohort coaching, technical test preparation and competency-based interview preparation.

Then, once you graduate my team and I will support you through the recruitment process. We will also invite you to our recruitment week, where we will make introductions to companies in your area, and provide you with continual guidance through your career journey. This is my career promise to you.

I want to wish you the very best on your career journey.

Remember, your new career starts here.

*Jane Gormley*

“Over 60% of jobs don't appear on job sites. I'm here to help you find your perfect job.”



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**Jane Gormley**  
Director of Employer Engagement

# Redefining Online Education

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## ✓ Skills for your new career

Learn the most in-demand programming languages: Python, JavaScript and much more.

## ✓ Supported Learning

24/5 + Weekend Tutor Support, Student Care, Personalised Career Support, 1:1 Mentoring, and more.

## ✓ Academic Qualification

Europe's only university credit-rated online coding Bootcamp. EQF & RQF, Level 5.

## ✓ Employment Matchmaking

Over 1000 employment partners worldwide. We strive to match you to the right career.

## ✓ Learning Analytics

We are the only online learning provider to track and monitor student progression. Our custom-built analytics software tells us if students need help, and we intervene with human support.

## ✓ Industry-Validated every six months

The Industry Advisory Council (IAC) comprises industry employers, recruiters, academics, enterprise organisations, and startups. We update our course every six months in line with industry feedback.

Join the 90% of Grads employed within 6 months:



# Setting the Standard in Online Education

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Code Institute is setting the global standard for online education. We are the only university credit-rated online coding bootcamp in Europe & the UK, and we are recognised by the following Government bodies and institutions across Europe and the UK.



# Meet your Career Transformation Team

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**Brian O'Grady**  
Programme Director

Brian has a passion for modern technology at both a technical and human level. As Programme Director, he brings close to twenty years' industry and educational experience to the Code Institute programmes.



**Matt Rudge**  
Senior Product Developer

Matt is our Senior Product Developer. He has over thirty years' experience as a software developer, educator and public speaker. He is passionate about helping students to become job-ready developers.



**Jane Gormley**  
Employment Services

Jane is our Director of Employer Engagement and is tasked with establishing exciting career paths for our graduates all over the world. From start-ups to multinationals, our graduates are placed in diverse roles internationally.



**Neil Kavanagh**  
Student Care Team Lead

Neil is our Student Care team lead. He and his team are the friendly voices at the other end of the phone, helping all of our students achieve their goals to become developers. They'll keep you motivated, moving forward, and help answer any questions you may have about the course.



**Maria McLoughlin**  
Community Engagement

Maria is our Community Manager and is focused on accelerating the success of student and alumni communities through purpose-driven engagement, content and events.



**Claire Lally**  
Mentoring Lead

As the Mentoring lead, Claire is focused on your learning success. This begins by matching you with one of our mentors, who are industry professionals with years of experience building full-stack software. We have a team of 37 mentors with a wealth of experience in companies like; Cisco, BNP Paribas, Amazon, Intel and more.

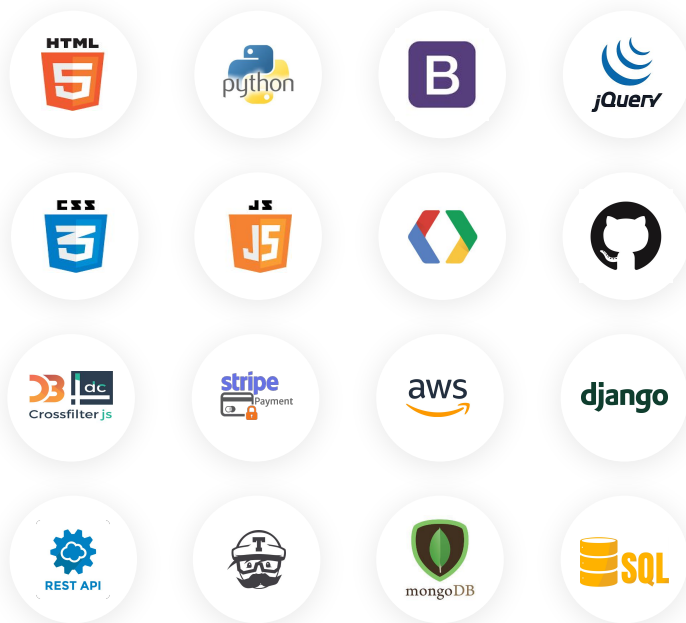
# What you will Learn

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Our 'code-first' approach ensures a focus on practical 'Learning by doing'.

Throughout the course, you'll build an impressive portfolio of projects to share with prospective employers.

- ✓ Coding Fundamentals
- ✓ User-Centric Frontend Development
- ✓ Interactive Frontend Development
- ✓ Data-Centric Development
- ✓ Full-Stack Frameworks with Django





# What you will Learn

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## HTML Fundamentals

In this module, you will learn how to define and build the content and structure of web pages. This includes the creation of text, links, images, videos and audio.

## CSS Fundamentals

In this module, you will learn how to style web pages. This includes the application of fonts, sizes, colours and overall layout.

## User-Centric Front end Development

In this module, you will build upon HTML Fundamentals and CSS Fundamentals to create beautiful web pages to address user needs based on the principles of User Experience Design. You will learn how to build responsive sites with the Bootstrap framework and other approaches and develop your first milestone project.

## JavaScript Fundamentals

In this module, you will learn the concepts of imperative and object-oriented programming to enable you to automate activities and solve problems using JavaScript.

## Interactive Frontend Development

In this module, you will build upon JavaScript Fundamentals to create interactive web applications that respond to user actions such as button clicks. You will learn how to retrieve data from external sources via APIs (Application Programming Interfaces). You will also learn how to create interactive charts based on such data and learn about how the jQuery library makes this easier. At the end of this module, you will develop your second milestone project.

## Python Fundamentals

In this final fundamentals module, you will build upon your knowledge of JavaScript to learn about the similar but different Python language, which is used to build back end logic.

## Practical Python

In this module, you will build upon Python Fundamentals to learn how to solve complex problems using Python. You will learn about the HTTP protocol and the Flask framework to create a back end for a web application.

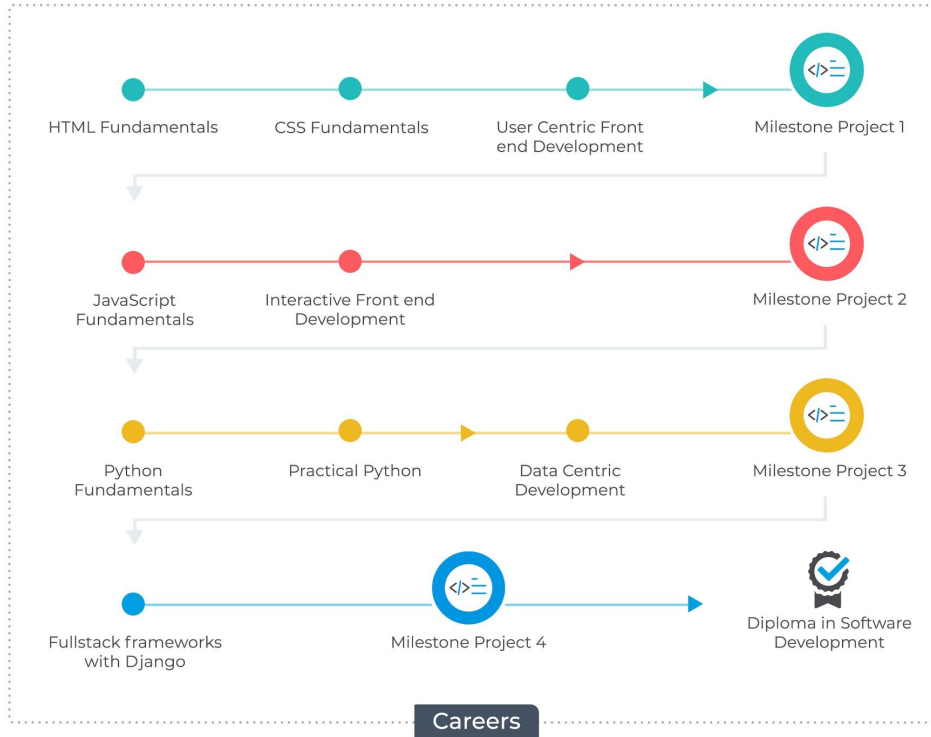
## Data-Centric Development

In this module, you will build upon Practical Python and learn how to add a database to your back end. You will learn about relational data modelling and the SQL language, connecting your Python code with the MySQL database. You will also learn to use the non-relational Mongo database to store large amounts of unstructured data. At the end of this module, you will create your third milestone project.

## Full-Stack Frameworks

In this module, you will build upon everything that you have learned so far, to create much bigger and more structured full-stack web applications. You will learn about the Django framework and about taking payments from users and will create your final milestone project.

# Learner Journey



## Milestone Project 1

**UX Development.** Creating user centric design to display information and incorporating alt tags to make the design accessible.

## Milestone Project 2

**UI Development.** Developing user interaction within the front end design by adding interactivity, functionality and responsiveness.

## Milestone Project 3

**Data Centric.** Using Python to create, develop, manipulate and data functionality.

## Milestone Project 4

**Full Stack Integration.** Merging front and back end elements and adding advanced level features such as business logic, ecommerce, payment APIs and user verification.

# Learn Smarter

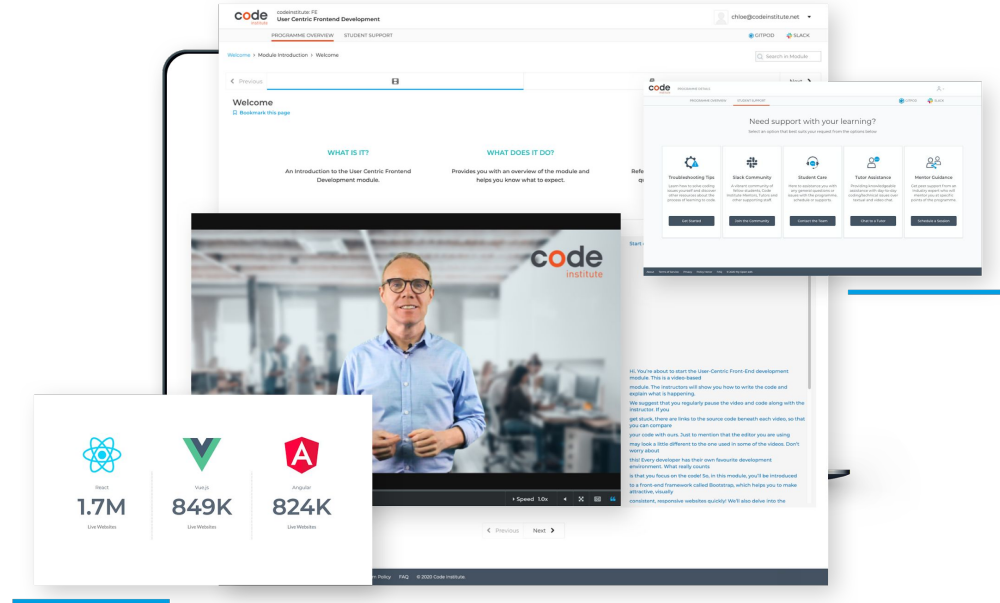
Flexible, online & supported

## Course Overview

Our nine-module programme is delivered through our world-class Learning Management System (LMS) over 16 weeks. Our support pillars will guide you through these modules, and throughout, you will be building your portfolio of four milestone projects. These milestone projects are what your results are based on, and they are what makes your portfolio. Ultimately, they will help you change your career.

## Assessment

- Each module will have several quizzes and challenges.
- Four milestone projects to complete.
- Projects must be completed before the certificate is awarded.
- This programme contains 600 hours (inclusive of project time).
- This course can be completed in twelve months part-time with ten hours of learning per week.



# Learn Smarter

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Flexible, online & supported. To speed up your career conversion journey.



## Tutoring

1:1 priority support with any day-to-day issues that students encounter in their learning.



## Student Care

Regular Phone check-ups to see that the students are happy with the course and all other types of support.



## Mentoring Sessions

Fourteen structured 1:1 mentoring sessions that focus on the higher-level aspects of student learning, such as project development and preparing for technical interviews.



## Career support

From Week 1, you will be introduced to the careers team. After Milestone project two, you will receive 1:1 consultations and careers coaching.



## Slack

We host dozens of Slack channels relating to all aspects of the course and coding in general.



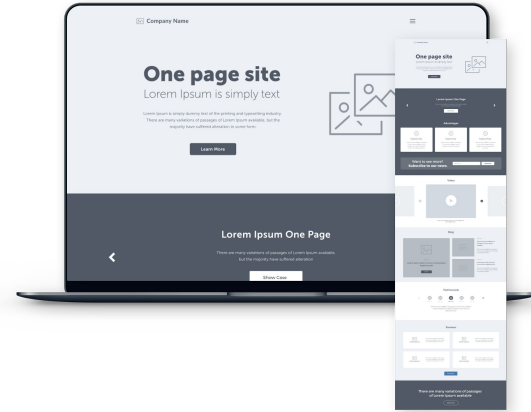
## Portfolio Development

Our student support will give you the guidance and time to develop a four-project portfolio. This professional-grade portfolio will be your key to a career in software development.

# Learner Outcomes

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Learners become full-stack software developers (specialising in web application development) while working on a portfolio of projects which include designing and building a website, improving UX and manipulating data effectively and implementing e-commerce functions.

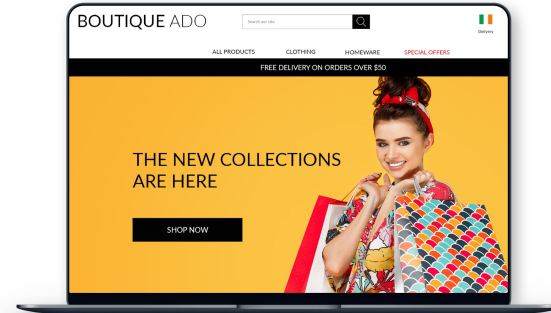


## Real-World Application

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This course delivers the capabilities to:

- Design and build fully functional websites
- Create an eCommerce site/payment portal
- Implement UX and UI features
- Design and develop web-based applications
- Customise functionality as business evolves
- Harness the power of customer data effectively



# Learning Analytics

Keeping pace and meeting project submission deadlines are critical to your success. Our student care team will help you create a personalised and realistic schedule. And, our Learning Analytics enables you to stay on track.

## How this works:

### Flexibility

The duration of the course is 12 months from your official start date. You will receive a scheduling tool to help you customise your preferred schedule, provided it is within the maximum 12 months duration.

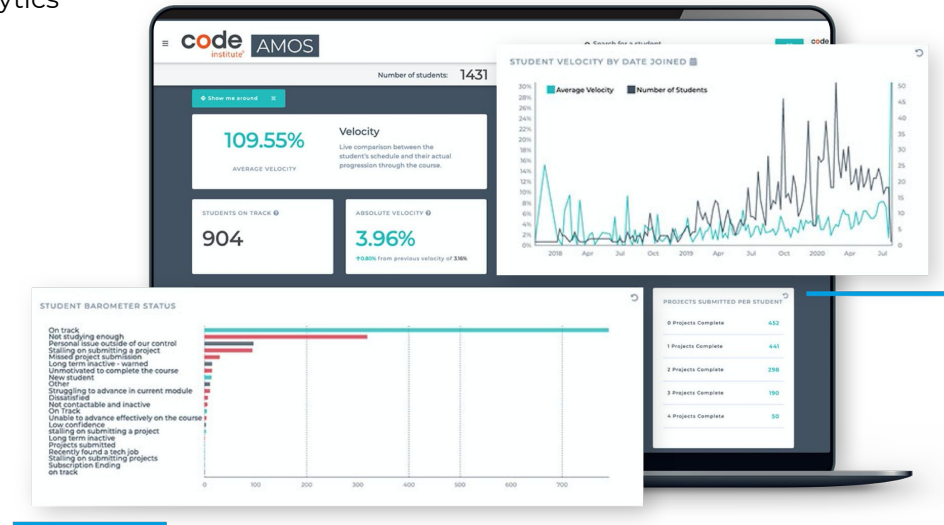
### Progression

We track and monitor your progression with our custom-built analytics software. If needed, we intervene with human support.

### Employment

Staying on track is essential. We are here to help you start your new career as a software developer—Portfolio Development

Over 1000 employment partners waiting to hire our graduates now.



# Join the 90% of Grads Already Working

This course was very practical - you learn by doing. Working with new technologies, it's very relevant to the careers market.

**Adrian Rus,**  
Code Institute Graduate



I recommend this course to everyone who would like to make their first step towards a career in programming. My background is psychology, and I had nothing to do with coding or anything technical for that matter. I started the Full-Stack Software Developer course part-time in August 2019. In April 2020, I was offered a 2-year apprenticeship at one of the tech giants!

**Alicja Malinowska,**  
Software Apprentice,  
Google

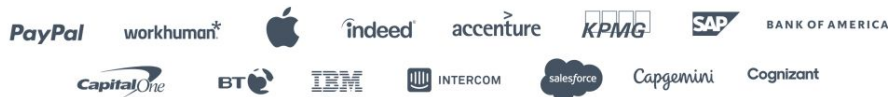


I'm very happy with my decision. I came straight out of Code Institute and landed a role in Capgemini. These skills are in massive demand.







**Stein de Vos,**  
Code Institute Graduate



Over 1000 hiring partners worldwide



# Competitor Overview

	University Credit-Rated	Flexible Learning Options	Price	Switchup Rating
	✓	✓	€5,900	★★★★★
	✗	✗	€9,000	★★★★★
	✗	✓	€13,500	★★★★★
	✗	✓	€1272+	★★★★★
	✗	✓	€14,829	★★★★★
	✗	✗	€7,717	★★★★★

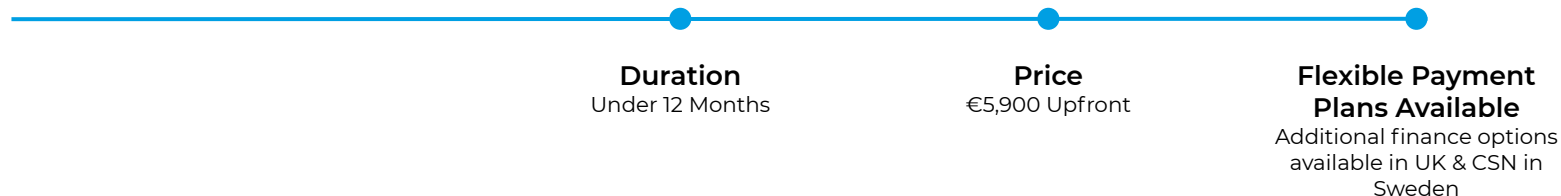


# On-Demand Education

Flexible, Online & Supported  
Work and study at the same time

- ✓ University credit-rated
- ✓ Industry-approved curriculum
- ✓ Global leading online learning platform
- ✓ Flexible - work & study at the same time
- ✓ 12 hours minimum per week
- ✓ Dedicated tutoring time
- ✓ 24/5 + weekends tutoring time
- ✓ 1:1 career support & mentor sessions
- ✓ 1000+ global hiring partners
- ✓ Hands-on experience creating web technologies
- ✓ Dedicated modules for React & Python
- ✓ Finance options available

## Enrollment Process





University  
Credit-Rated



Industry-Approved  
Curriculum



Flexible  
Learning Options



1:1 Tutor &  
Mentoring Support



High Success &  
Satisfaction Rating



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