DASERA

Protect Your Cloud Data Throughout its Lifecycle, From Creation To Deletion

Data breaches still abound. That's because many risks stem from data workflows within the organization. Traditional security solutions like Access Control and DLP don't mitigate these risks.

Dasera is the **first** and **only** data security platform to combine collaboration and automation to ensure your cloud data is protected throughout its full lifecycle.











The Problem: Cloud Velocity + Poor Visibility = An Insecure Data Lifecycle

The cloud has not only revolutionized how much data is being stored -- it's also created a host of new security and compliance challenges. Organizations often struggle to answer critical questions about their data:

- Where are all of our cloud data stores?
- Is every data store configured securely?
- Where is sensitive data stored?

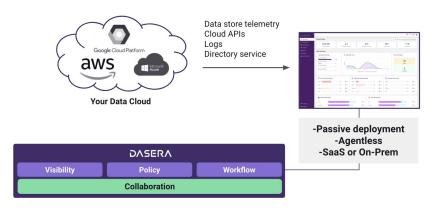
- Are access controls consistent and following least privilege?
- How is sensitive data actually being used?
- Where is every copy of data?

Not knowing the answer to any of these questions represents risk. Risk leads to data breaches and compliance violations.

The Solution: Secure Your Data Lifecycle with Dasera

Dasera protects your cloud data lifecycle with:

- Continuous Data Store Discovery
- **Database Posture Management**
- Continuous Classification & Workflows
- Permission Analysis
- Data-in-Use Monitoring via SQL Query Analysis
- Data Lineage Tracking



Supported Data Stores

DATABASES & DATA WAREHOUSES















DATA LAKES









30+ INTEGRATIONS:

SIEM/SOAR BI Tools Active Directory Slack PagerDuty Messaging Services SSO Providers





Dasera Improves Collaboration Across Data, Security & Compliance Teams



Data Team

- Focused on data agility
- Security and Compliance are impediments
- Responding to quarterly privacy/legal audits is time consuming & error-prone



- Owns configuration of data classification in security tools
- No context -- not the data SMEs
- Managing data security false positives is time consuming



- Compliance and privacy audits are manual, snapshot in time
- No real-time visibility -- blind spots as the data, business & infra continue to change



With **Dasera**

Without

Dasera

- Manages context & classification
- No more time-consuming audits
- No longer needs to worry about lack of context
- Becomes a data enabler, not a data gatekeeper
- Automated audits
- Real-time visibility into compliance risk

Dasera Outcomes



Unparalleled Visibility into data and workflow risks



Faster MTTDs from continuous scans



Improved Compliance due to automated audits & privacy violation detection



Less Manual Labor from automation



Higher Security from auto-correction of errors & misuse detection



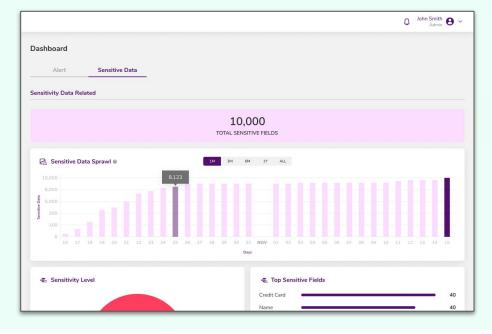
Better Collaboration via cross-team workflows



Greater Data Agility from granting broader access to more data



Higher Efficiency from breaking down silos



Market leaders use Dasera to protect their entire cloud data lifecycle

[Dasera] is by far the best architecture I've seen for this type of product. We've wanted to adopt this approach for a while."

> Head of Security at a Fortune 500 Fintech company

Company Overview

Dasera helps cloud-first organizations secure data that traditional tools like access control and DLP aren't designed to address. The platform manages data sprawl, monitors data in-use, discovers misconfiguration and permission errors, and improves collaboration between Data, Security, and Compliance teams. Only Dasera secures the entire data lifecycle from creation to deletion - to prevent breaches once and for all.