

# **PAINWEEK**END

**regional conference series** **2022**

**Dallas TX**

February 5-6

**Los Angeles CA**

February 26-27

**Tampa FL**

March 12-13

**New Orleans LA**

April 2-3

**Albany NY**

April 23-24

**Chicago IL**

May 7-8

Additional dates and locations are available.



**exhibit/sponsorship prospectus**

# What Are PAINWeekEnds?

PAINWeekEnd conferences are presented as 1-day and 2-day regional meetings, where clinicians can earn 6 to 12 CE/CME credit hours. Topic areas include, but are not limited to, acute and chronic pain, interventional pain management, medication management, and medical/legal issues.

They are promoted to practicing clinicians within a 100-mile radius of the host location via email and direct mail. **To ensure the most relevant audience attends these meetings, we offer target list matching and will recruit directly to your brand targets.**

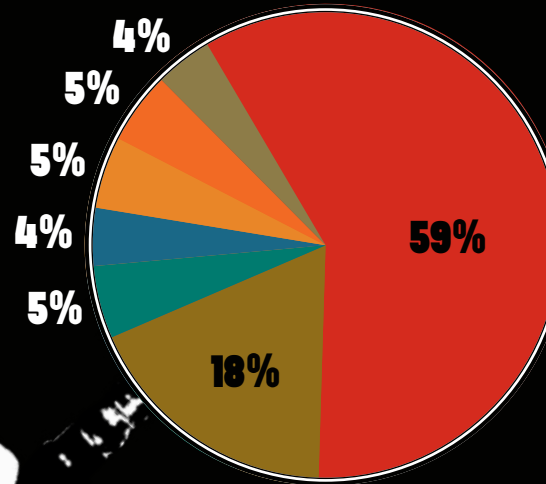
Sponsors are also provided with print and email invitations for dissemination by local reps.

**Expected attendance for each meeting is 125 – 150 HCPS.**

## Target Audience

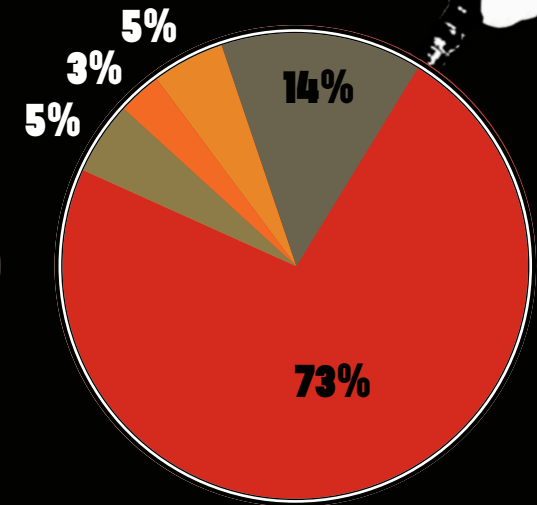
- Physicians
- Advanced Practice Providers
- Pharmacists
- Nursing Professionals

## PAINWeekEnd Demographics



### Overall

MD/DO	59%
NPS	18%
PAS	5%
DPM	4%
Nurses	5%
Pharmacists	5%
Other HCPS	4%



### Prescriber Specialties

Family/General Practice	73%
Anesthesiology	5%
Emergency Medicine	3%
Podiatry	5%
Other	14%

# Benefits of Sponsoring at PAINWeekEnds

Think of PAINWeekEnd conferences as an extended dinner program for your brand. These intimate, CME meetings offer a unique opportunity for supporters to engage with a diverse and relevant audience of HCPS in an informal, relaxed, educationally focused setting.

With a wide array of sponsorship opportunities, there's something to fit every budget.

## Who Should Exhibit?

- Pharmaceuticals
- Medical Devices
- Consumer/OTC Products
- Alternative Therapies
- Diagnostic Services
- Compounding Pharmacies
- Practice Management
- Telehealth Providers
- EMR Providers
- Insurance/Finance Providers

**To reserve and exhibit or  
learn more about sponsorship**

**Phone:** (973) 273-5572

**Email:** [exhibits@painweek.com](mailto:exhibits@painweek.com)



## 2022 Dates and Locations

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**Don't see the city you're looking for? Interested in a different location?**

**Contact us** to discuss opportunities to support events in specific markets.

# Opportunities for Sponsorship

Sponsorship of breakfast and lunch programs are available, with exhibit space provided. Expected attendance is 125–150 HCPS per conference.

## Time Slots

### Breakfast

8:30a – 9:30a

### Lunch

12:30p – 1:30p

### Afternoon Break

Breakfast and lunch programs are 60 minutes. Afternoon break is 50 minutes.

## Fees

**\$35,000**

(Breakfast or lunch slot)

Includes ALL food and beverage (F&B) as well as AV.

**\$16,000**

(Afternoon break)

Includes refreshments as well as AV.



Contact [ms@tarsuscns.com](mailto:ms@tarsuscns.com) for additional sponsorship opportunities.

## Plus

### Conference Tote Bags

**\$10,000**

### Conference Lanyards

**\$7,500**

### Conference Facemasks

**\$7,500**

### Tote Bag Inserts

**\$1,000**

### Sponsorship Recruitment Package

Includes:

- Preconference email
- Conference bag insert
- Postconference email

**\$5,000**

### Exhibit Table

Includes:

- One 6' exhibit table

**\$2,000**





**Contact**

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