PAINWEEKEND 2022
regional conference series

<table>
<thead>
<tr>
<th>Location</th>
<th>City</th>
<th>State</th>
<th>Date</th>
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<tbody>
<tr>
<td>Dallas TX</td>
<td>Dallas</td>
<td>TX</td>
<td>February 5-6</td>
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<tr>
<td>Boston MA</td>
<td>Boston</td>
<td>MA</td>
<td>March 12</td>
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<tr>
<td>Tampa FL</td>
<td>Tampa</td>
<td>FL</td>
<td>March 19</td>
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<td>Rosemont IL</td>
<td>Rosemont</td>
<td>IL</td>
<td>April 2</td>
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<td>Agoura Hills CA</td>
<td>Agoura Hills</td>
<td>CA</td>
<td>April 23</td>
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<tr>
<td>New Orleans LA</td>
<td>New Orleans</td>
<td>LA</td>
<td>April 30</td>
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Additional dates and locations are available.
What Are PAINWeekEnds?
PAINWeekEnd conferences are presented as 1-day and 2-day regional meetings, where clinicians can earn 6 to 12 CE/CME credit hours. Topic areas include, but are not limited to, acute and chronic pain, interventional pain management, medication management, and medical/legal issues.

They are promoted to practicing clinicians within a 100-mile radius of the host location via email and direct mail. To ensure the most relevant audience attends these meetings, we offer target list matching and will recruit directly to your brand targets.

Sponsors are also provided with print and email invitations for dissemination by local reps.

Expected attendance for each meeting is 125 – 150 HCPs.

Target Audience
- Physicians
- Advanced Practice Providers
- Pharmacists
- Nursing Professionals

PAINWeekEnd Demographics

Overall
- MD/DO: 59%
- NPS: 18%
- PAS: 5%
- DPM: 4%
- Nurses: 5%
- Pharmacists: 5%
- Other HCPs: 4%

Prescriber Specialties
- Family/General Practice: 73%
- Anesthesiology: 5%
- Emergency Medicine: 3%
- Podiatry: 5%
- Other: 14%
Benefits of Sponsoring at PAINWeekEnds

Think of PAINWeekEnd conferences as an extended dinner program for your brand. These intimate, CME meetings offer a unique opportunity for supporters to engage with a diverse and relevant audience of HCPs in an informal, relaxed, educationally focused setting.

With a wide array of sponsorship opportunities, there's something to fit every budget.

Who Should Exhibit?

- Pharmaceuticals
- Medical Devices
- Consumer/OTC Products
- Alternative Therapies
- Diagnostic Services
- Compounding Pharmacies
- Practice Management
- Telehealth Providers
- EMR Providers
- Insurance/Finance Providers

To reserve and exhibit or learn more about sponsorship
Phone: (973) 273-5571
Email: exhibits@painweek.com

2022 Dates and Locations

Dallas TX
February 5–6
Boston MA
March 12
Tampa FL
March 19
Rosemont IL
April 2
Agoura Hills CA
April 23
New Orleans LA
April 30

Don't see the city you're looking for? Interested in a different location?
Contact us to discuss opportunities to support events in specific markets.
Opportunities for Sponsorship

Sponsorship of breakfast/lunch programs and afternoon breaks are available, with exhibit space provided. Expected attendance is 125–150 HCPs per conference.

**Time Slots**

**Breakfast**
8:30a – 9:30a

**Lunch**
12:30p – 1:30p

**Afternoon Break**

Breakfast and lunch programs are 60 minutes. Afternoon break is 50 minutes.

**Fees**

**$35,000**
(Breakfast or lunch slot)
Includes ALL food and beverage (f&b) as well as AV.

**$16,000**
(Afternoon break)
Includes refreshments as well as AV.

Contact **cf@tarsuscns.com** for additional sponsorship opportunities.

**Plus**

**Conference Tote Bags**
$10,000

**Conference Lanyards**
$7,500

**Conference Facemasks**
$7,500

**Tote Bag Inserts**
$1,000

**Sponsorship Recruitment Package**

Includes:
- Preconference email
- Conference bag insert
- Postconference email
$5,000

**Exhibit Table**

Includes:
- One 6’ exhibit table
$2,000
Contact

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Email: cf@tarsuscns.com