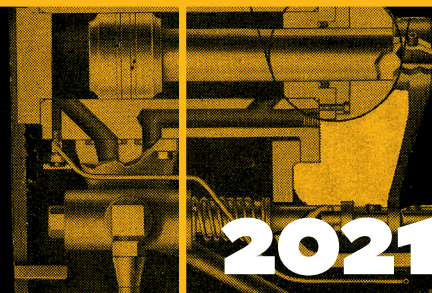


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Cities

Dallas TX
June 5

Scottsdale AZ
October 9

San Diego CA
October 23

Tampa FL
November 6

St. Louis MO
November 13

Atlanta GA
Q4 2021

Detroit MI
Q4 2021

Baltimore MD
Q4 2021

Nashville TN
Q4 2021

Raleigh NC
Q4 2021



PAINWEEKEND

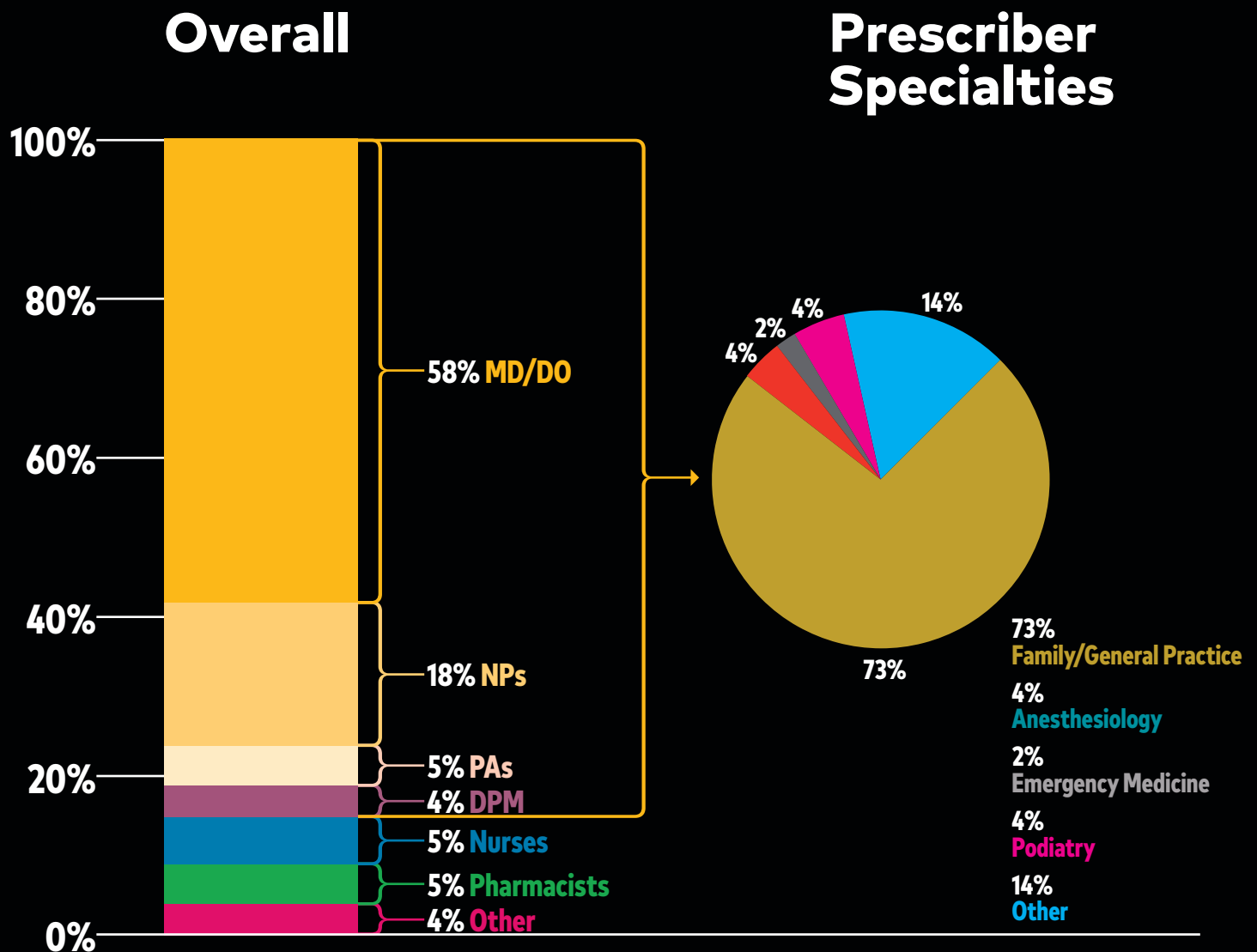
Sponsorship Opportunities

**Pain Management for the
Main Street Practitioner**

WE'RE BACK!!!!!!



Demographics



With access to relevant practitioners becoming more of a challenge, PAINWeekEnd programs provide an ideal environment for meaningful engagement!

Sponsorship Opportunities & Packages

1

PAINWeekEnd conferences offer access to 5000 clinicians treating and referring patients in pain. Attendees are hard-to-see clinicians who rarely attend national medical conferences.

Companies are invited to host a Product, Disease State, and Medical Information (PDM) program during meal slots. Slots are completely unopposed, giving you undivided attention. 95% of overall conference attendees participate in PDM programs.

What are PAINWeekEnd Regional Conferences?

PAINWeekEnd (PWE) conferences are presented as 1-day and 2-day regional meetings, where clinicians can earn 6 to 12 CE/CME credits. Topic areas include, but are not limited to, acute and chronic pain, interventional pain management, medication management, and medical/legal issues. For noncertified programs, Product, Disease State, and Medical Information (PDM) sessions are available for commercial sponsorship.

2

How Do We Recruit?

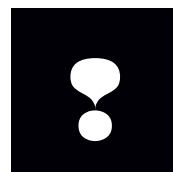
PWE events are promoted to 5–10M frontline practitioners in each US metro area. In addition to our lists, we can utilize your target list and promote to your highest value clinicians. Our tactics include:

- Direct mail
- Email campaigns
- Website banner ads
- Social media
- Media partnerships
- Press releases (local and national)
- Telemarketing to past attendees
- Industry rep distribution of invitations

Target Audience

- Physicians
- Advanced Practice Nurses
- Physician Assistants
- Health-System Pharmacists

3



For additional information on how to maximize your PAINWeekEnd experience, please contact:

● **Mike Shaffer**
ms@painweek.com
(973) 233-5572

Opportunities for Sponsorship

Sponsorship of breakfast and lunch programs are available, with exhibit space provided. Expected attendance is 125-150 practitioners per conference.

Time Slots/Fees

Breakfast

8:30a – 9:30a

Lunch

12:30p – 1:30p

\$40,000*

(Breakfast or lunch slot)

Afternoon Break

\$16,000*

Breakfast and lunch programs are 60 minutes. Afternoon break is 50 minutes.

*Includes food & beverage.

*Includes refreshments.

Sponsor Recruitment Package

\$6,500

Includes:

- Preconference email
- Conference bag insert
- One full-page ad in the *PAINWeek Journal*
- Postconference email

Exhibit Table

\$2,000

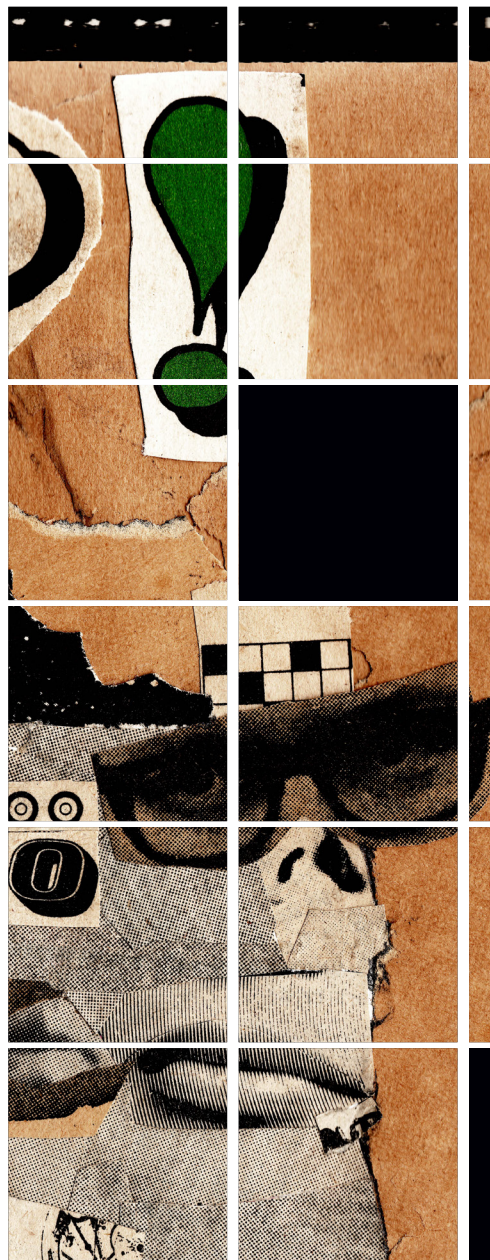
Includes:

- One 6 ft. exhibit table

Additional sponsorships are available for live, digital, and print activities.

Plus

- **Conference tote bags**
\$10,000
- **Conference lanyards**
\$7,500
- **Conference facemasks**
\$7,500
- **Tote bag inserts**
\$1,000 (per meeting)



Contact → Mike Shaffer ms@painweek.com or (973) 233-5572

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