

**Pain**week.

# PREMIERE!

CE/CME webinar series

# 2021



SPONSORSHIP/SUPPORT

OPPORTUNITIES

# CE/CME webinar series 2020 calendar

www.painweek.org

## Due to COVID-19,

PAINWeek pivoted to virtual CME and successfully launched the PAINWeek Premiere Webinar series. These webinars provide added value to PW subscribers and serve as another vehicle to introduce our education to HCPs interested in pain management. Their specifications are as follows:

- One webinar per week (Wed or Sat)\*
- 2–3 hours of certified content presented at each webinar
- Webinar registrations are complimentary to PW subscribers, and \$99 for any other participating HCP
- Educational content can be live or pre-recorded
- Polling and live Q&A are supported
- Attendance: 100 HCPs (approx.)

\*Webinars will not be scheduled on Wednesdays/  
Saturdays preceeding or following national holidays  
(see calendar on next page).

## Featured Topics

(including, but not limited to)

- Acute Pain Management for Advanced Practice Practitioners
- Addiction and Pain
- Anti-Calcitonin Gene-Related Peptides
- Behavioral Pain Management
- Cannabinoids
- Chronic Low Back Pain
- ERAS
- Inflammation and Pain
- Migraine and COVID-19
- Medical/Legal Issues
- Nerve Growth Factor
- Neuropathic Pain Conditions
- Non-Invasive Interventions for Chronic Pain
- Opioid Use Disorder
- Opioid-Induced Constipation
- OTC Analgesics
- Sickle Cell Pain
- Spinal Cord Stimulation
- Telemedicine
- Urine Drug Testing and COVID-19

## Sample Agenda

**12:00p – 1:00p**

### Spinal Stenosis:

Epidemiology, Pathophysiology, and Treatment

**1:00p – 1:45p**

**Sponsored/Supported Program**

**1:45p – 2:45p**

**Drugs, Documentation, and DEA:**  
Improving Your Charting of Prescribing Rationale

**2:45p – 3:00p**

**Faculty Q&A**

Questions? Need additional information? Please contact Mike Shaffer ● [ms@tarsuscns.com](mailto:ms@tarsuscns.com) ● (973) 233-5572

# Sponsorship Opportunities

[www.painweek.org](http://www.painweek.org)

## Premiere Sponsored PDM

- One, 45-minute speaking slot for sponsored session
- Promotional content can be live or pre-recorded
- Polling and live Q&A are supported (and encouraged)
- Attendance: 100 HCPs (approx.)

## Sponsorship Fees

- \$10,000 (1 webinar)
- \$8,400 (2-4 webinars)
- \$7,500 (5+ webinars)

## Premiere Sponsored Break

(content examples includes, but not limited to)

- Branded or disease state videos
- Live Q&A with faculty or company medical personnel
- Static slide content containing product information
- Managed care updates, etc.
- Featured spot between CME sessions

## Sponsorship Fees

- \$5,000 (1 webinar)
- \$2,500 (4+ webinars)

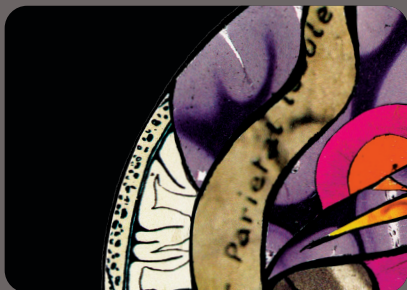
## Promotion and Pull-Through

(all sponsored programs include)

- 1 pre-event email
- 1 post-event email
- Access to webinar registration list
- All relevant session reporting (including HCP level data)

## Premiere Schedule

One webinar per week (Wed or Sat). Webinars will not be scheduled on either day preceeding or following national holidays.



Questions? Need additional information? Please contact Mike Shaffer ● [ms@tarsuscns.com](mailto:ms@tarsuscns.com) ● (973) 233-5572