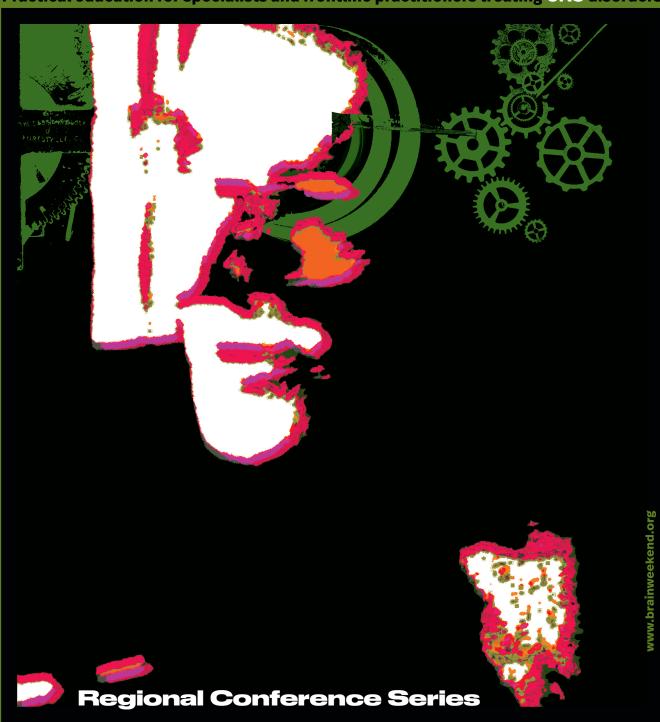
## BRANNEER

Practical education for specialists and frontline practitioners treating CNS disorders

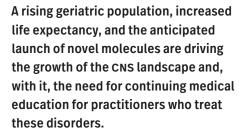


WEST Scottsdale, AZ 10/9-10/10 **SOUTH** Tampa, FL 11/6-11/7

MDWEST St. Louis, MO 11/13-11/14



### What are BRAINWeekEnd Regional Conferences?



Developed by the organization behind PAINWeek, BRAINWeekEnd events are an extension of the live virtual conference, launched in May 2021. They are composed of 1- and 2-day regional conferences providing access to practitioners treating and referring patients with neurologic/psychiatric conditions. Companies are invited to host a Product, Disease State, and Medical Information (PDM) program during meal slots. Slots are unopposed, giving your topic area 100% of attendees' attention.



#### **Target Audience**

Regional conferences are promoted to approximately 5–10k practitioners in each geographical area, with expected attendance of 125–150 practitioners per conference. Additionally, we can utilize your target list(s) to ensure promotion to your highest value targets.

Participants will be healthcare providers who treat and manage neurologic/ psychiatric conditions, including:

- Psychiatrists
- Neurologists
- Internists/primary care physicians
- Health system pharmacists
- Nurse practitioners
- Physician assistants



#### **Topic Areas**

- Hearing Loss
- Epilepsy
- Migraine
- Neurodegenerative Disorders
- ► Alzheimer's Disease
- ► Lewy Body Dementia
- Chronic Inflammatory Demyelinating Polyneuropathy
- ► Non-Alzheimer's Dementia
- ► Multiple Sclerosis
- Neuromuscular Disorders
- Neuropsychiatric Disorders
- Movement Disorders
- ► Ataxia
- Dyskinesia
- ▶ Dystonia
- ► Parkinson's Disease
- ► Restless Legs Syndrome
- Mood Disorders
- ► ADHD
- ► Bipolar Disorder
- Schizophrenia
- Neuromodulation for Sleep Disorders
- Stroke



For additional information please contact:

Steve Farrell sf@tarsuscns.com (973) 768-8681





#### **Advisory Board**

#### Charles E. Argoff MD

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#### Meredith Barad MD

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#### Michael R. Clark MD, MPH, MBA

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#### Gregory M. Pontone MD

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Associate Clinical Professor of
Psychiatry
Associate Residency Training
Director
University of California, San Diego
Site Director, Residency Training
VA Medical Center, San Diego

#### **Opportunities for Sponsorship**



BRAINWeekEnd PDM programs are designed to be turnkey events for sponsors, with logistics and onsite management handled by our staff so you can focus on your presentation. You have the opportunity to engage with hard-to-see clinicians who rarely attend national conferences.

Exclusive 1-hour, unopposed time slots are available at each conference

- ▶ Breakfast
- **▶** Lunch

\$35,000 each

# Sponsorship fees include: Food & beverage Lead retrieval Registration staff Exhibit table Online program listing Program attendee list Post-program evaluations

We can utilize your target list to promote to your highest value targets. Sponsors also receive an unlimited number of complimentary registrations for your target practitioners (on a space available basis).



#### **Extra Exposure**

#### 1 Tote bags

Your company's logo printed on one side; tote bags are handed out to all participants at registration

\$10,000 for up to 3 regional conferences

#### 2 Tote bag inserts

Your product/service printed materials; samples included in the tote bag

\$1,000 per conference

#### **3** Conference lanyards

Your company's logo printed and repeated around the lanyard

\$7,500 for up to 3 regional conferences

#### Enhanced Visibility Package

- Pre-conference email to all registrants
- ► Conference tote bag insert
- Post-conference email to all attendees

\$5,000 per conference

#### **5** Exhibit table

- One 6 ft exhibit table
- Online listing and link on agenda page
- ▶ 4 booth staff registrations
- ► Exhibit areas are designed for no more than 6 companies, providing sponsors with exclusive and uncluttered access to conference attendees. Refreshment stations are positioned nearby to drive foot traffic to your exhibit

\$2,000 per conference

Additional sponsorships are available for live, digital, and print activities.

Please ask about multiconference discounts on all activities and amenities.



#### Plan for BRAINWeekEnd Regional Conferences

The 2022 BRAINWeekEnd regional conferences will be promoted to relevant practitioners within a 300 miles radius of the metro areas listed below, with expected attendance of approximately 125–150 attendees.

#### Q1

BRAINWeekEnd Mid-Atlantic Charlotte, NC

#### Q<sub>2</sub>

BRAINWeekEnd South Houston, TX

BRAINWeekEnd Midwest Chicago, IL

#### Q3

BRAINWeekEnd East Philadelphia, PA

#### Q4

BRAINWeekend West San Diego, CA



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The current estimated annual cost to American society of just nine of the most common neurological diseases is staggering, totaling \$789 billion. These conditions include Alzheimer's disease and other dementias, low back pain, stroke, traumatic brain injury, migraine, epilepsy, multiple sclerosis, spinal cord injury, and Parkinson's disease."

Gooch CL, Pracht E, Borensten AR. The burden of neurological disease in the United States: a summary report and call to action. Ann Neurol. 2017;81(4):479-484.

#### **Contact** → Steve Farrell sf@tarsuscns.com or (973) 768-8681

