

BRAINWEEKTM twenty 21 | Live | MAY **Virtual Conference | 7-9**



Fri-Sun

18 CE/CME credit hours offered

Practical education for specialists and frontline practitioners treating CNS disorders

www.brainweek.org



CNS Education





What is BRAINWeek?

Developed by the PAINWeek organization, BRAINWeek is an expansive educational platform targeted to specialists and frontline practitioners managing CNS disorders.

According to the nimh and the *Annals of Neurology*, >45 million Americans suffer from mental illness and >100 million are afflicted by broader CNS disorders. This broad array of complex illnesses are often diagnosed and treated in frontline settings. BRAINWeek aims to educate hcps in frontline settings with the knowledge required to diagnose, treat, manage, and refer patients suffering from CNS disorders.

<https://www.nimh.nih.gov/health/statistics/mental-illness.shtml> <https://onlinelibrary.wiley.com/doi/10.1002/ana.24897>

Launch Date

The BRAINWeek 2021 Live Virtual Conference will launch May 7–9, with all CE/CME core and selected satellite sessions available for one year as enduring activities.



Target Audience

Healthcare providers who treat and manage neurologic conditions, including:

- Internists
- Neurologists
- Nurse Practitioners
- Pharmacists
- Physician Assistants
- Primary Care Physicians
- Psychiatrists
- Psychologists



Topic Areas

- Auditory Neuropathy (Hearing Loss)
- Epilepsy
- Migraine
- Mood Disorders
- Neurodegenerative Disorders
 - ▶ Alzheimer's Disease
 - ▶ Lewy Body Dementia
 - ▶ Chronic Inflammatory Demyelinating Polyneuropathy
 - ▶ Non-Alzheimer's Dementia
 - ▶ Multiple Sclerosis
- Neuromuscular Disorders
- Neuropsychiatric Disorders
- Movement Disorders
 - ▶ Ataxia
 - ▶ Dyskinesia
 - ▶ Dystonia
 - ▶ Parkinson's Disease
 - ▶ Restless Leg Syndrome
- Mood Disorders
 - ▶ ADHD
 - ▶ Bipolar Disorder
 - ▶ Schizophrenia
- Sleep Disorders
- Stroke



For additional
information please
contact:

● Mike Shaffer
ms@tarsuscns.com
(973) 233-5572



Advisory Board

Charles E. Argoff MD

Professor of Neurology
Albany Medical College
Director
Comprehensive Pain Center
Albany Medical Center

Meredith Barad MD

Clinical Associate Professor
Anesthesiology, Perioperative and Pain Medicine
Neurology & Neurological Sciences
Stanford University

Larry Charleston IV MD, MSC, FAHS

Associate Professor of Neurology-Headache
University of Michigan

Michael R. Clark MD, MPH, MBA

Professor of Psychiatry and Behavioral Sciences
George Washington University School of
Medicine and Health Sciences
Inova Health System Chair,
Psychiatry & Behavioral Health

Gregory M. Pontone MD

Associate Professor
Director, Parkinson's Neuropsychiatry
Clinical Programs
Johns Hopkins University School of Medicine
Morris K. Udall Parkinson's Disease
Research Center

Sanjai Rao MD, DFAPA

Associate Clinical Professor of Psychiatry
Associate Residency Training Director
University of California, San Diego
Site Director, Residency Training
VA Medical Center, San Diego



Grant Support Opportunities

1 General conference support

▶ **\$10,000**

2 Inline, 50-minute general session

▶ **\$25,000** for live virtual activity

▶ **\$10,000** for enduring activity

3 CE/CME article of grant supported session

▶ **\$12,000** for enduring article activity

4 BRAINWeek Premiere 50-minute webinar

▶ **\$10,000**

Estimated participation:

● Live Virtual Conference

▶ 300–500 learners

● Enduring Activities

▶ 3,000–5,000 learners

● Webinar

▶ 100–125 learners

Note: All enduring activities will be
accessible on our LMS.



“

**Major depressive disorder affects approximately 14.8 million American adults,
or about 6.7 percent of the U.S. population age 18 and older in a given year.”**

Migraine Research Foundation

“

The current estimated annual cost to American society of just nine of the most common neurological diseases is staggering, totaling **\$789 billion.**

These conditions include Alzheimer's disease and other dementias, low back pain, stroke, traumatic brain injury, migraine, epilepsy, multiple sclerosis, spinal cord injury, and Parkinson's disease.”

Agenda

The BRAINWeek 2021 Live Virtual Conference will present 3 days of continuing medical education activities, providing 21 hours of diverse and relevant topics within the clinical CNS landscape. The agenda below articulates designated days for specific topic areas. See below for CE/CME time slots available for grant support.

	FRIDAY, MAY 7	SATURDAY, MAY 8	SUNDAY, MAY 9
9:00a – 10:00a	Optimal Management of Movement Disorders: Meet the Collaborative Care Team	Impact of COVID-19 on CNS Disorders	Addressing Adherence in Relapsing Bipolar Disorder
10:00a – 11:00a	Neuromodulation for Movement Disorders	Harnessing the Titans of Vascular Dementia: Hypertension, Diabetes, and Obesity	Room Without a View: Meeting the Increased Demand for Mental Health Treatment in the Age of COVID-19
11:00a – 11:45a	PDM (Sponsored Promotional Program)	PDM (Sponsored Promotional Program)	PDM (Sponsored Promotional Program)
11:45a – 12:00p	Break/Exhibit Hall/Posters	Break/Exhibit Hall/Posters	Break/Exhibit Hall/Posters
12:00p – 1:00p	CME Course (Grant Supported Session)	CME Course (Grant Supported Session)	CME Course (Grant Supported Session)
1:00p – 1:15p	Patient Story	Patient Story	Patient Story
1:15p – 2:15p	Differential Diagnosis of Parkinson's Disease, Essential Tremor, and Multiple Sclerosis	Diagnosing on the Spectrum: Alzheimer's Disease and Lewy Body Dementia	Prevention and Management of Acute Ischemic Stroke
2:15p – 2:30p	Product Spotlight (15 minutes)	Product Spotlight (15 minutes)	Product Spotlight (15 minutes)
2:30p – 3:30p	When Night Falls: Restless Leg Syndrome	Anti-CGRPs or GEPANTS? Differentiating Mechanism of Action for Optimal Migraine Treatment	Successful Stroke Rehabilitation: Meet the Collaborative Care Team
3:30p – 4:15p	PDM (Sponsored Promotional Program)	PDM (Sponsored Promotional Program)	PDM (Sponsored Promotional Program)
4:15p – 4:30p	Break/Exhibit Hall/Posters	Break/Exhibit Hall/Posters	Break/Exhibit Hall/Posters
4:30p – 5:30p	Managing Relapsing Remitting Multiple Sclerosis: Meet the Collaborative Care Team	Who's on First? Psychiatric and Neurologic Management of Migraine	Neuromodulation for Drug-Resistant Epilepsy
5:30p – 6:30p	Utilizing Virtual Reality for Motor Rehabilitation in Multiple Sclerosis	I Can't Hear You: Association of Subclinical Hearing Loss with Cognitive Performance	Examining Cannabinoids in the Epilepsy Treatment Spectrum
	Note: topics and faculty subject to change prior to the conference.		

Contact → Mike Shaffer ms@tarsuscns.com or (973) 233-5572

