

# CASE STUDY:

# MANN LAKE, LTD.

HOW PROACTIVE IT SUPPORT  
PROSPERED A "BUSY BEE"  
ORGANIZATION

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CW TECHNOLOGY IS ALWAYS LOOKING  
FOR WAYS MANN LAKE, LTD. CAN  
ACCOMPLISH THINGS BETTER AND  
EASIER, WHICH IS A GREAT BUSINESS  
PARTNER TO HAVE.

CFO, MANN LAKE, LTD.

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# INTRODUCTION

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Information technology and managed services isn't a topic that many are extensively familiar with... At CW Technology, our goal is empowering all our clients' companies' growth by fulfilling their business IT needs.

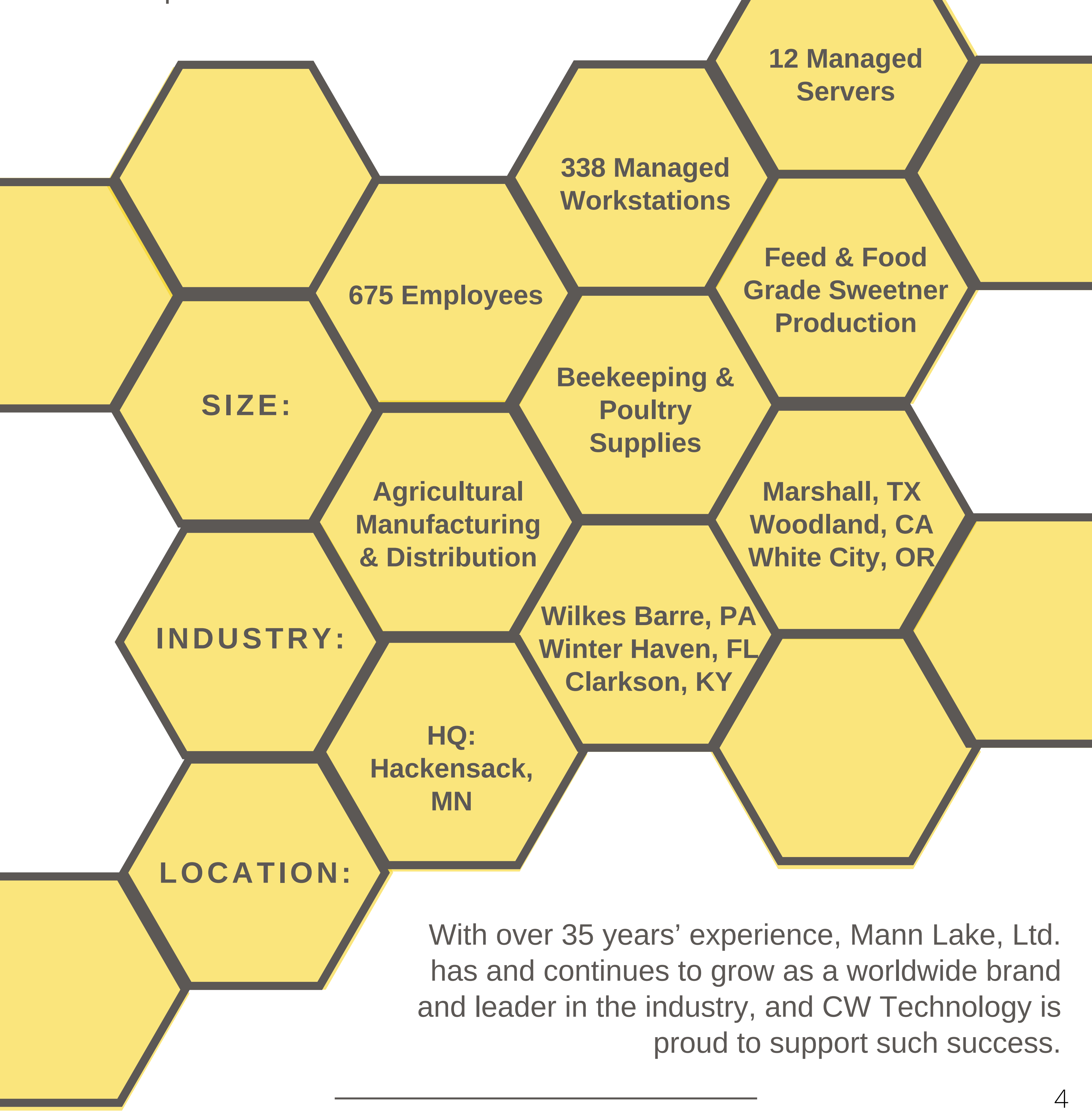
For this reason, we make a long-lasting, positively impactful difference for any company, in any industry, of any size. Each of our clients is a success story, and one we love to share...

One such story is the one of Mann Lake, Ltd.



# ABOUT MANN LAKE, LTD.

A CW Technology client of over 8 years, Mann Lake, Ltd. is a worldwide provider of beekeeping supplies; including protective apparel, extraction and bottling tools, and beekeeping kits, among additional product lines.



With over 35 years' experience, Mann Lake, Ltd. has and continues to grow as a worldwide brand and leader in the industry, and CW Technology is proud to support such success.



# CHALLENGES

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As Mann Lake, Ltd. grew, both internally and externally, expanding with new locations worldwide, they discovered a significant problem...

They lacked internal resources to keep up with their company growth and to keep up with new technology.

As a result, Mann Lake, Ltd. came to face the following two, major challenges:



# SOLUTIONS

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Applying our CW technical and management, proactive alignment, and business strategy processes, we resolved Mann Lake, Ltd.'s challenges through the following solutions:



**Provided better technology resources to improve efficiency.**



**Reduced manual tasks of monitoring IT systems and backups.**



**Provided better technology resources to improve efficiency.**



**Implemented support ticketing system to deliver faster resources towards IT issues.**



**Increased security.**

# RESULTS & DISCUSSION

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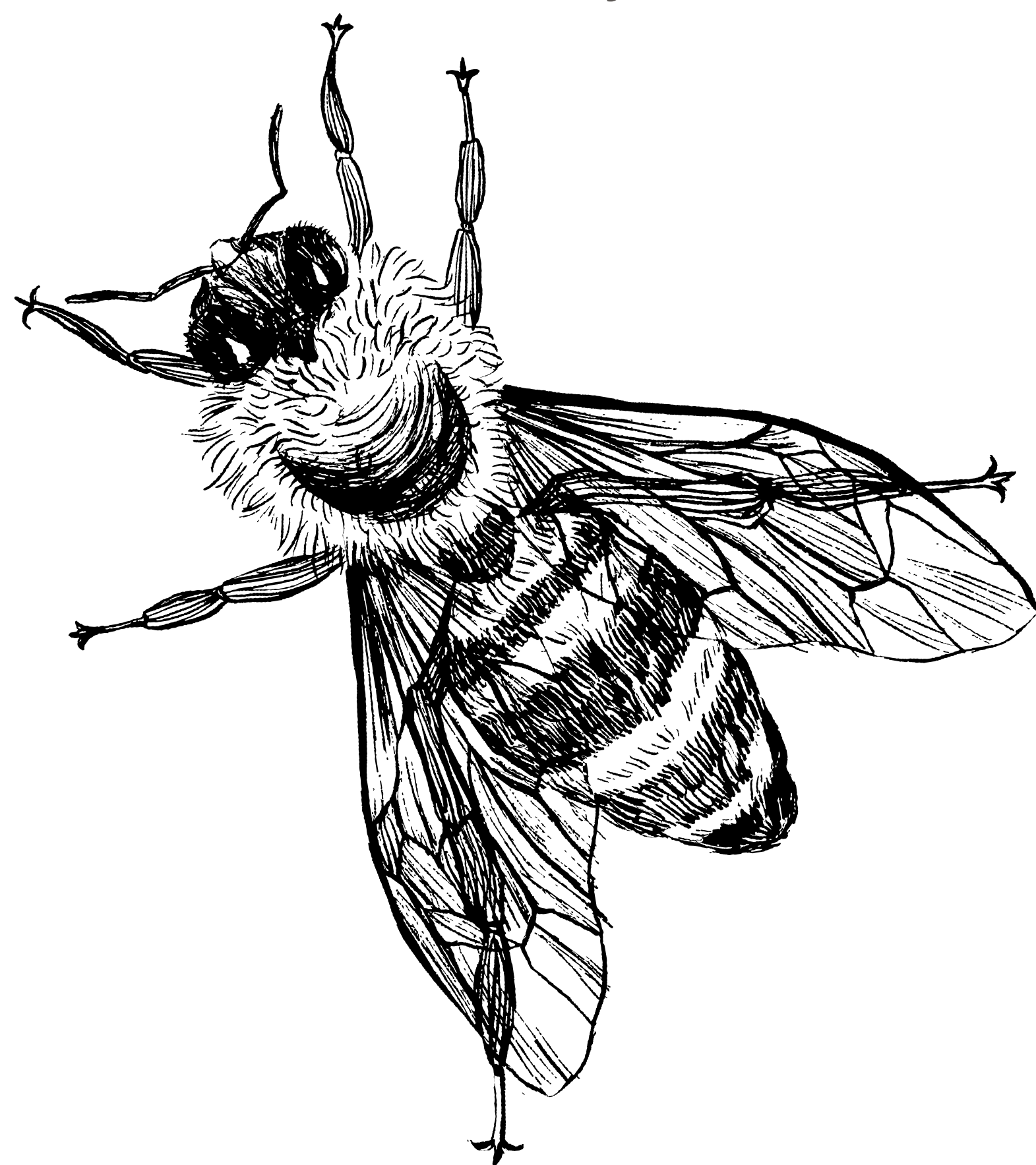
With the implementation of these extensive, customized, and secure solutions, Mann Lake, Ltd. saw short-term and long-term success in the areas they faced challenges.



Before CW Technology, Mann Lake, Ltd. did not have a comprehensive security plan in place, making it a manual process to fix any security issues. With our enhanced, proactive strategic partner resource, CW Technology was able to understand Mann Lake, Ltd.'s business operations, which allowed for the development of a customized security platform. Today, our client feels more protected and has confidence in their security solutions.

Our client's surge in greater efficiency stemmed from our strategic advisor working with them to determine how their current business processes can be optimized to fit their business needs.

Furthermore, with the newly implemented ticketing system, Mann Lake, Ltd. no longer had to rely on internal IT staff or their CFO fix any computer, printer, or network problems.





# RESULTS & DISCUSSION

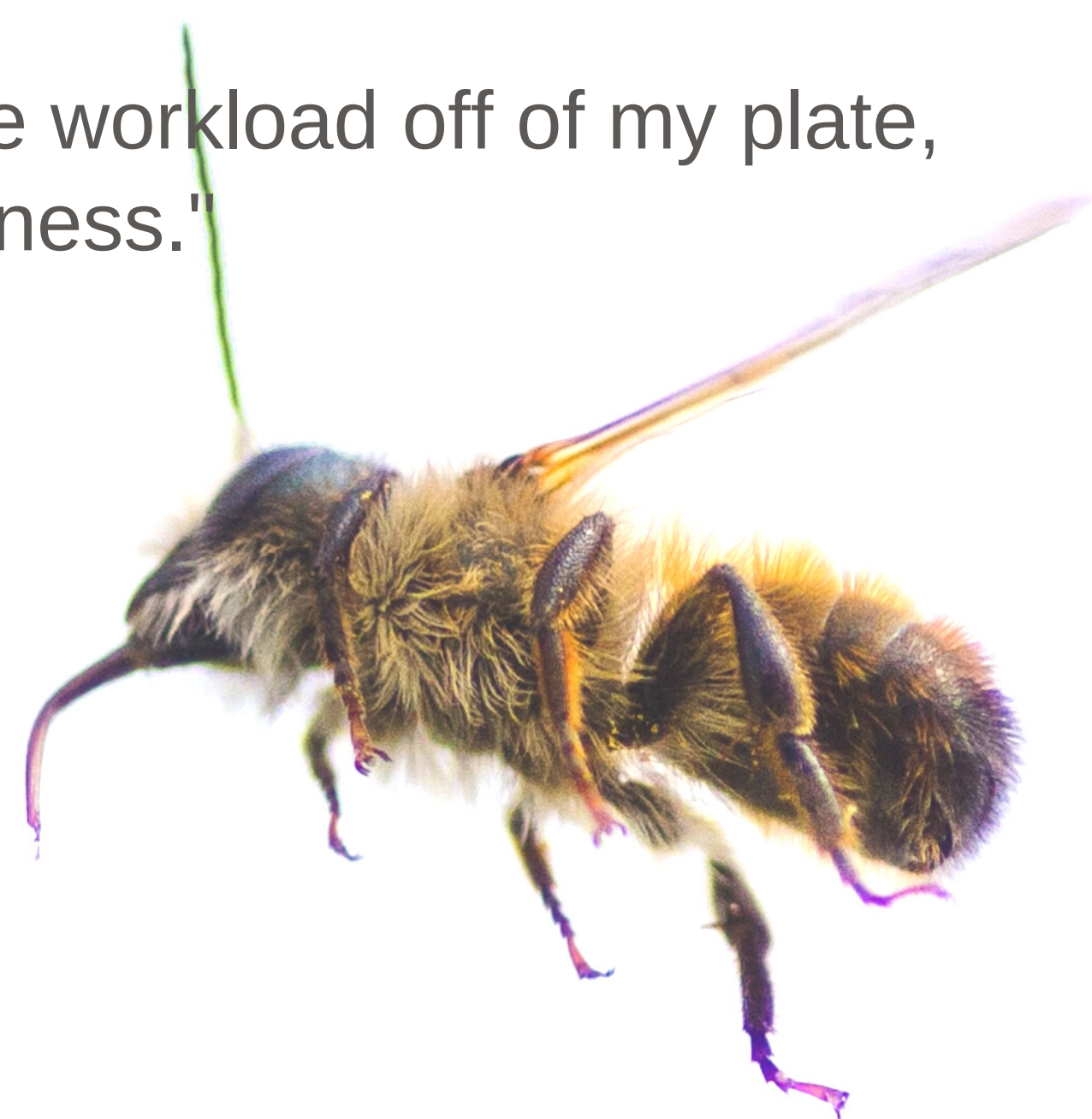
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"As a CFO, I no longer have to spend an hour each morning checking backups, reviewing the network, and having to run around setting up computers or fixing printer problems.

When we have a new acquisition or additional location added on, I don't have to handle all the research for service providers, nor worry about getting everything set up for our new location, and securely added to our network.

Working with CW Technology has taken a huge workload off of my plate, so I can focus on successfully running the business."

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FOR MORE EDUCATIONAL RESOURCES FROM CW  
TECHNOLOGY CLIENT SUCCESS STORIES, VISIT:

[WWW.CWTECHNOLOGY.COM/EDUCATION](http://WWW.CWTECHNOLOGY.COM/EDUCATION)

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