

NOVEMBER 2021 | ISSUE 1

# LOCK IT UP

News, Trends, and Developments in the World of IT

## How Proactive IT Support Prospered this "Busy Bee" Organization.

Featured Client Success Story

A CW Technology client of over 8 years, Mann Lake, Ltd. is a worldwide provider of beekeeping supplies; including protective apparel, extraction and bottling tools, and beekeeping kits, among additional product lines.

In this featured case study, we give a detailed overview of how our technical services resolved the challenges our client was facing, and provided both short and long term success in once struggling areas.



READ MORE:

[WWW.CWTECHNOLOGY.COM/EDUCATION](http://WWW.CWTECHNOLOGY.COM/EDUCATION)

LEARN MORE ABOUT MANN LAKE, LTD.:

[WWW.MANNLAKELTD.COM](http://WWW.MANNLAKELTD.COM)

### THIS MONTH'S FEATURE

Security +:  
What's the BUZZ



# Latest About CW Technology.

## Company News & Updates

### SCP ACQUISITION.

We are delighted to announce that as of August 1, 2021, a local MSP - Superior Computer Products - has joined CW Technology! This acquisition strengthens and expands our ability to offer solutions across MN. We are excited to see the CW Technology team grow!

### COMPANY PARTY.

Excitement in the air! We are thrilled to announce our company party this September was a huge success! For the first time since the pandemic, all CW employees from all locations - Duluth, Grand Rapids, and Twin Cities - were celebrating together in-person!

### LEARN SOMETHING NEW.

On behalf of our Employee Engagement Committee, CW Technology hosted its first Learn Something New event, featuring how to learn disc golf! What a turnout and what a time! We are excited to see what the next Learn Something New event brings!



### NEW TO THE TEAM.

Welcome the newest members of the CW Technology team!



**SCOTT VEZINA**

Client Communications Specialist



**KYLE PENDERGAST**

Dispatch & Scheduling Coordinator



**TANNER BENOIT**

Service Desk Technician



**T.C. LEVEILLE**

Escalations Technician



# Developments in IT.

Company Feature

## WHAT'S THE BUZZ?

As part of our new and recent initiative, CW's Client Strategy Team has launched a Security + campaign, with an objective to better inform, educate, and deliver greater cyber security solutions to our clients.

We have created a series of unique BUZZ sheets, outlining each solution, its associated benefits and uses, and any additional, relevant information.

In such a way, CW Technology introduces important services that we think are best and directly cater to our clients' business needs.

So, what can you expect to learn from our CW BUZZ sheets? In addition to these informative sheets, your Client Strategy Team will review with you why businesses like yours need this product, budget considerations, relevant requirements, why CW Technology is using this product, and more.

Stay tuned for more information, and as always, if you have any questions, do not hesitate to reach out to your Client Strategy Team!



## A Note from David Manion

— “ —

OUR FOCUS CONTINUES TO BE  
FOUNDATIONAL SECURITY.

CW'S BASELINE SECURITY  
RECOMMENDATIONS ARE CRITICAL TO THE  
OVERALL WELL-BEING OF YOUR  
ORGANIZATION AND STRENGTHEN OUR  
PARTNERSHIP IN THE EVER-GROWING  
RISKS ASSOCIATED WITH CYBER THREATS.

— ” —



## STAY IN TOUCH!

### FOR ALL CLIENT NEEDS,

Please contact your Client Strategy  
Team and your Strategy Advisor.  
You may also reach out to our  
Manager of Client Strategy:

**Joey Glisczinski**

(855) 728 7130 x7124  
joey@cwtechnology.com

### NOT A CLIENT?

If you have any questions or are  
interested in learning more about CW  
Technology, contact our Head of  
Business Development:

**Bill Kimbler**

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bill@cwtechnology.com