



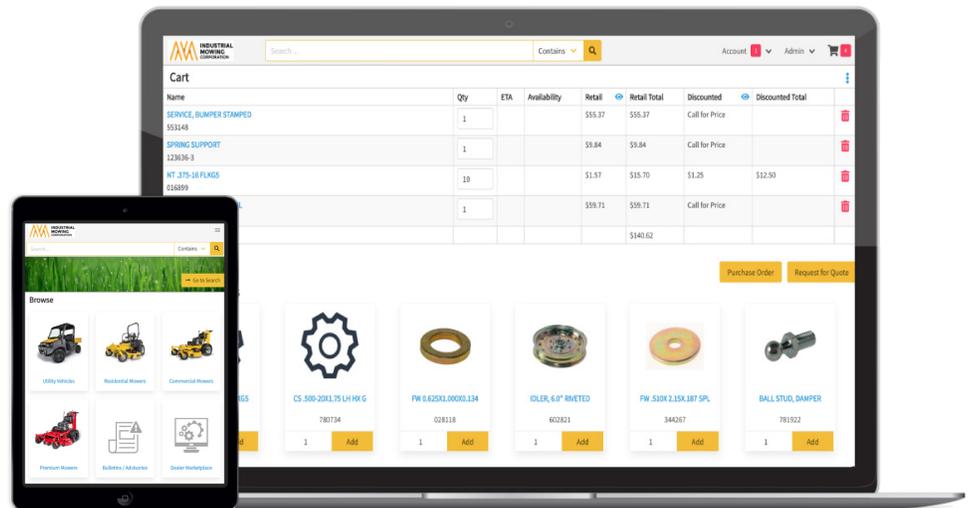
## Documoto Storefront

*Grow Your Aftermarket Parts Sales & Improve Customer Satisfaction!*

The Documoto Storefront turns your electronic parts catalogs into an online sales channel that's open 24 hours a day. Lessen the load on your parts sales team, and make finding and ordering parts easy for buyers.

Grow aftermarket parts sales and improve customer satisfaction with a modern aftermarket selling solution!

*Multiple search options and visual icon-based navigation make parts lookup fast and precise. Users can pan and zoom assemblies, then click hotspots to view part details and add items to cart.*



### Documoto Storefront Puts Online Sales on Autopilot

- Sell through your dealer/distributor network or direct to equipment owners. Either way, you gain a competitive advantage by providing a superior online experience.
- Integrate Documoto with ERP to automate price and inventory updates. Align it with other data systems to improve customer support and aftermarket sales procedures.
- Boost average order size via suggested items, component assemblies, and saved shopping carts.
- Offer buyers the self-service convenience they demand using QR codes to access parts information from any device, from any location, and increase sales revenue.
- Reduce customer service phone time spent on basic orders.
- Capture part sales currently fulfilled by non-OEM vendors and suppliers. Increase profits by targeting a larger share of aftermarket parts sales.



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### What Are the Benefits of Documoto Storefront?

#### Documoto's powerful capabilities meet the unique needs of manufacturers

- » Provide a secure online sales channel where dealers, equipment owners, technicians and other parties can look up and order OEM parts with confidence.
- » Customize your users experience by pointing them to specific media files or parts within a media file using a QR Code so they can access parts information from any device.
- » With Documoto you can display different pricing to different users, and easily control content access for different user groups and organizations.
- » Improve dealer communications and support with Order Management, so dealers can view order status, history, and part buying patterns.
- » Detailed assembly illustrations and up-to-date part data increases order accuracy, which reduces costs of shipping, returns, and support calls.
- » Connect back office systems like ERP and EAM to automate sales, fulfillment, and administrative processes.

Documoto Storefront is a cloud-based SaaS, available with several licensing options to match your business requirements. Only pay for what you need—Documoto gives you the ability to scale as your online business grows.

#### Trusted By:

