



What We Back Up For Shopify



Here's What We Back Up:

*On certain plans

Products	Title, Description, Images, Availability, Price, Compare at Price, Cost per Item, Vendor, Tags, Organization, Page Title, Page Description, Metafields*, Image Metafields*, SKUs, Barcode, Weight
Product Variants	Title, Price, Images, SKUs, Options, Metafields*
Custom Collections	Title, Description, Images, Sort Order, Collects
Custom Fields	Field Name, Field Value
Smart Collections	Title, Description, Images, Rules
Customer Data	Name, Email, Address, Order Count, State, Total Spent, Note, Tags
Orders	Name, Number, Customer Email, Price, Processed Date, Financial Status, Fulfillment Status
Blog and Blog Articles	Blog Metafields*, Article Metafields*, Name, Content, Excerpt, Images, Tags
Pages	Content, Metafields*, Title, Author
Themes	Assets, all theme code including custom theme code
Other	Locations, Shipping Zones

How We Back Up Data

Along with individual items of data, Rewind also backs up the relationship and dependencies between items. For example, a product backup includes the product's relationships to variants, collections, and rules. This ensures that when we restore data, it's restored exactly as it was before.

What we back up but don't automatically restore:

- Menu Navigation
- Store Policies
- Locations
- Customer Saved Searches
- Shipping Zones
- Orders

What we don't back up and/or restore:

- Store Settings
- Inventory
- 3rd Party Apps
- Files from the File Manager
- Redirects
- Product Reviews
- Store Analytics and Graphs/ Reports
- Customer Accounts
- Gift Cards

Don't see an item on this list that you want us to back up?

Reach out to sales@rewind.com for more information or to book a demo.

We are always working to improve the capabilities of Rewind Backups. If we're missing something essential for your business, let us know! We'll do our best to add it to the list of things we *do* back up.

For the most up-to-date information, visit our [Help Documents](#).

This document was last updated April 16, 2021.