# **K**rewind

# Automated Backups for BigCommerce

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# Lost data means lost sales.

Selling online is entirely dependent on store uptime.

Even with cloud software, things can go wrong, and when they do, it's important to have a backup plan.

## What causes data loss?



#### Human error

People make mistakes. Sometimes that means changing the wrong product photo, or sometimes it's deleting a whole catalogue.



#### **Malicious Attacks**

We all worry about the possibility of hackers, but malicious attacks are just as likely from a disgruntled employee or contractor.



#### **Software Glitches**

The most common causes are CSV imports and 3rd party software. These can make large, unwanted changes to your store.



## **BAD NEWS**

Disasters are inevitable.

## **GOOD NEWS**

Rewind protects you.

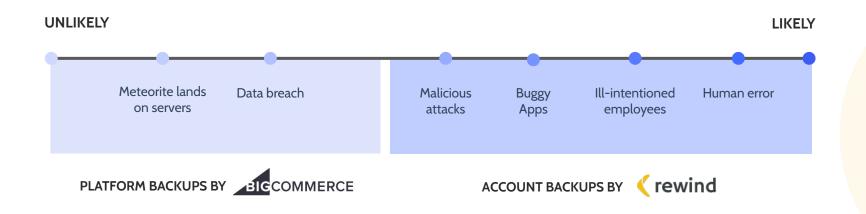


Gymshark experienced an estimated **loss of \$143,000** from 8 hours of downtime on Black Friday 2015.

> They signed up for Rewind the next day.



### Are you ready for the unexpected?





# Quickly recover from small mistakes and big disasters

#### How it works

You can see all of your backups in the Rewind Vault, accessible through your BigCommerce Dashboard. From there, you can see the status of your backup, along with a full history of your data, including Products, Pages, or Themes. If you need to make a change, find the version you'd like to restore, and your changes will be live in minutes.



#### A daily, automated backup

Just set it and forget it – we backup all new changes made to your store every day. You never have to remember to run a backup.

#### World-class support

Our customers rave about our support. We're dedicated to helping you recover if there's a problem and to building the features you request.

#### Setup in seconds

Install Rewind from the BigCommerce app store, select a plan, and your first backup will start right away. That's all you have to do – we take care of the rest.





#### **Completely secure**

Connections to BigCommerce are always made securely, and your most important data is stored encrypted in your Rewind Vault.

#### **GDPR** compliant

Stay compliant with legal requirements in your country. All data for European stores is processed and stored in Europe to make sure your data meets all necessary standards.

#### Flexible data restores

Rewind gives you complete flexibility over how you restore your data: rewind a single item, multiple items, or your entire store to a previous point in time.







## Over 1,300+ 5-star reviews across all platforms





**WATCHES**.сом















"This is at the **top of the list for must-have apps** for BigCommerce stores. Having been an owner since 2010, I can tell you **backups of essential data and design elements has never been easy.** 

Downloading CSV files, exporting theme templates, writing scripts to attempt to automate this...and updating those processes as BigCommerce evolves. Nightmare. Inefficient and not dependable. **Rewind is a simple and thoughtless solution.**"

Mellanox Technologies

## Contact sales@rewind.com to get started



## FAQ

#### What does Rewind backup?

Rewind backs up products, categories, options, option sets, customers, orders, blogs, brands, web pages, and more. You can find a detailed list of <u>everything we back up here</u>.

#### How long does the first backup take?

Your first backup can take anywhere from a few minutes to a few hours, depending on how many items are in your store. Subsequent backups are faster since we only need to backup any changes.

#### When does Rewind run a backup?

Rewind automatically backs up your store every day at midnight. You can run a manual backup at any time, and we keep track of certain changes in real-time, ensuring your store updates are are always reflected in your backups.

#### Do you backup any other applications?

Yes! We backup a <u>number of other tools</u>. Our goal is to backup all the cloud-based apps that your business relies on. We are always working on new apps, and always open to suggestions.

