ORACLE | Partner

Oracle Analytics Cloud (OAC) with Analytics Cloud Enablement (ACE) for Higher Ed

ASTUTE
BUSINESS SOLUTIONS

KEY FEATURES

- **With ACE**, you're hiring a team of experts who know their way around Oracle Analytics Cloud while understanding the business of Higher Education so that you don't waste precious time teaching resources how to create meaningful analyses.
- **Quick Start** from nothing to full dashboards in 10 business days!
- **Timely** information displayed in visualizations using real-time data
- **Training** - the tool isn't difficult to use in the first place, but we want to be sure you have what you need to get the most from your

KEY BENEFITS

- **Visibility:** ACE guarantees visibility of your data within ten business days so that you can make informative business decisions.
- **Fast:** 10 business days to delivered business value. We bet you've never seen an analytics project like this.
- **Flexible:** Everything that goes into your model, the data, the analysis, even the dashboards, is adaptable! Once your data is in OAC/ADW, you are ready to modify, augment, or expand your analyses and dashboards.
- **Mash-up friendly:** Have a dataset somewhere else? Perhaps on another cloud or in a database where it's not feasible to get the data into ADW? How about in a spreadsheet? It's all supported natively, and super easy to gain insights from that data as well!

RELATED SERVICES AND SOLUTIONS

- **Migration to OCI:** Move your workloads to Oracle Cloud Infrastructure.
- **Cloud Managed Services:** Available for infrastructure, database, application, and security.
- **Disaster Recovery as a Service**: We're confident that our services on Oracle Cloud Infrastructure will not only save you money but will allow you peace of mind.

Analytics-driven projects are typically some of the most high-risk, high-reward endeavors a business must consider. As a result, when you look at a new approach to analytics, you likely have a healthy dose of skepticism. Our goal at Astute Business Solutions is to assist you with Oracle's latest analytics product, Oracle Analytics Cloud (OAC), and help you deliver business value to your campus. Getting the right data to the right people at the right time has never been an easier task. OAC and Astute's ACE program allows you to quickly and efficiently deliver the insights your campus wants at a price that it can afford.

OAC Domain Applications in Higher Education

- **Student Recruiting:** Use predictive analytics to help enrollment leaders understand whether they are on pace to hit goals. Create data models based on in-house and 3rd-party sources to prioritize enrollment resources towards those students more likely to enroll.
- **Student Enrollment:** Faced with unpredictable yield and rising recruitment costs, enrollment leaders need to understand their enrollment pipeline's health in real-time. Analytics with advanced AI/ML capabilities gives you insight into critical enrollment-related questions.
- **Student Success:** Reimagine the student model, collect and analyze data on the student experience, understand the role and use of technology on campus. You can also build data visualizations to predict student success.
- **Financial Aid:** Determine which students are in most need of financial help.

KEY DELIVERABLES
A 2-week jump-start implementation which includes:
- OAC/ADW tenancy on Oracle Cloud
- Connectivity from your corporate network to Oracle Cloud
- Connection to two (2) data sources
- Astute build and delivery of visualizations and assembly of one dashboard
- Assistance creating (additional) visualizations for the assembly of one (extra) dashboard
- Two (2) days of OAC training

GETTING STARTED

- Set up a **free 30-minute call** with Astute to discuss your aspirations at a high-level. If there is a mutual fit, we can discuss the next steps.
- **Execute the ACE contract** to obtain your OAC/ADW tenancy, and schedule your ten (10) business day enablement engagement.
- **Gather insights** from your data that you've never seen before. It will be the fastest and most successful analytics project you've ever experienced.

WHY ASTUTE BUSINESS SOLUTIONS?
- **Premier Oracle Cloud Partner**
- **Leading Expertise:** Experts on OAC and other Oracle Solutions
- **Broad Coverage:** end-to-end lifecycle services for the migration to Oracle Cloud and other cloud-enabled service offerings.
- **Unified Methodology:** Based on industry standards, high-quality results across complex projects.
- **Flexible Delivery:** Onsite, offsite, offshore - we'll do what works best for you.