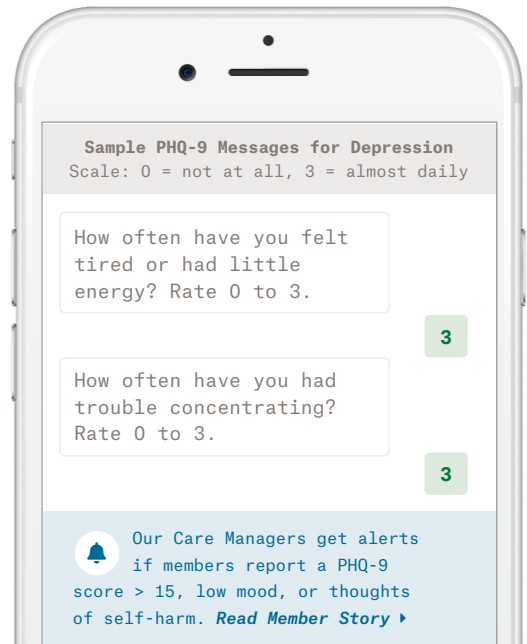


Introducing convenient, accessible symptom tracking for chronic *and* behavioral health conditions.

WEA Trust has partnered with CareSignal to increase member engagement and disease self-management. CareSignal's convenient text messages help members report symptoms and connect with WEA Trust Care Management. If members' symptoms worsen, Care Managers are alerted and proactively outreach to the member. Members in the program report feeling empowered, accountable, and cared for because of this proactive care.



Why invest in proactive care for chronic *and* behavioral health?

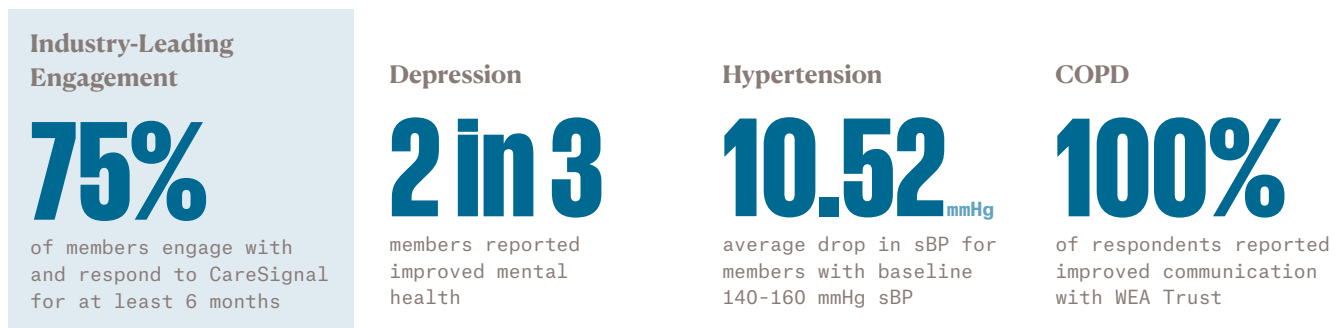
“During the turmoil and isolation of COVID, members need additional support. By taking action today and reaching out to members to ask about their symptoms we can help them feel in control of their health and know they matter. If we identify worsening symptoms early, we can maintain optimal control of chronic and behavioral conditions and prevent avoidable, costly hospitalizations. It is key to preemptively reach out to members in order to identify symptoms and notify Care Management to intervene promptly.”

Dr. Bartholow Chief Medical Officer, WEA Trust



Did you know? U.S. adults are **2.6x more likely** to have depression if they have a chronic condition?¹ And, that there has been a **3x increase** in reports of depression in U.S. adults during the COVID pandemic.²

WEA Trust and CareSignal engage members and improve outcomes



Why does long-term engagement matter?

Engagement leads to better health and research shows that members in good health are more likely to deliver optimal performance in the workplace.³



“Members appreciate and enjoy using thoughtfully-designed programs such as CareSignal because it fits into their busy lives.”

Melanie Schoenemann
Director, Sales and Customer Retention, WEA Trust

1. Egged L.E. Major depression in individuals with chronic medical disorders: prevalence, correlates and association with health resource utilization, lost productivity and functional disability. *Gen Hosp Psychiatry*. 2007;29(5):409-416. doi:10.1016/j.genhosppsych.2007.06.002 2. Ettman CK, Abdalla SM, Cohen GH, Sampson L, Vivier PM, Galea S. Prevalence of Depression Symptoms in US Adults Before and During the COVID-19 Pandemic. *JAMA Netw Open*. 2020;3(9):e2019686. doi:10.1001/jamanetworkopen.2020.19686. 3. Harvard Business Review Analytic Services. The Impact of Employee Engagement on Performance. *Harvard Business Review*. 2013. https://hbr.org/resources/pdfs/comm/achievers/hbr_achievers_report_sep13.pdf



Member Story: The power of proactive monitoring

“Because the program is so easy to get members on, we can begin helping them right away. On the first day that a new member began receiving Depression monitoring, she was able to let us know she was struggling by reporting her symptoms. That same day, our team was able to connect her to our Behavioral Health Specialist who talked with her to give her the resources she needed.”

Kelli Outhouse, RN Medical Services Coordinator, WEA Trust

That member wasn't the only one who needed support. Here are stats from other members on the program:

1 in 4 members reported thoughts of self-harm

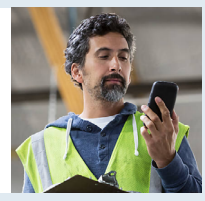
10% connected to a crisis hotline

What members say about the program:

- “I like being checked in with every day. It makes me feel safe.”
- “They let me freely state how I am feeling on that particular day and if I feel bad someone will talk to me.”
- “Quick and easy to answer, a good way to check in without hassle.”

Did you know?

Deviceless remote health monitoring allows members to answer at their convenience—even on the job.



Testimonials

A key advantage of the WEA Trust is that they understand the needs of the members and the culture of our employees better than any other insurer. In trying to develop a strategic plan to offer excellent benefits but also hold the line on costs, I believe WEA is an ideal partner to help design a strategy that will be effective in ensuring high levels of employee engagement.”

John Stellmacher
CFO, School District of Hartford Jt. #1

“CareSignal enables us to interact with our members remotely and intelligently. **With the CareSignal dashboard, we know which members are managing their health well and who is struggling.** Our Care Managers reach out promptly to those members in need, allowing us to improve health outcomes and efficiently use the expertise of our clinicians.”

Jeff Carter
Manager of Utilization Review, WEA Trust

We Transform ‘Benefit’ into ‘Beneficial’

Many members are unaware of all of their benefits. At WEA Trust, we take every opportunity to help members connect to beneficial company resources. We work with CareSignal to get the word out: from phone call outreach to members to inform them about the program to multi-channel, condition-specific awareness campaigns for member self-enrollment options.

Learn More: [Proactive Symptom Monitoring](#)



Your Care Management Team at WEA Trust