Virtual Special Event Ideas

One way to raise additional dollars in your workplace giving campaign is to hold fun special events. Don’t let our current virtual world be a hurdle or stop you from doing those this year. It’s important to the team culture to continue being innovative and offer fun activities. Here is a list of creative and dynamic fundraising ideas to enhance your campaign!

- **Virtual “Chopped” Challenge** – ask employees to pay a fee to participate, film themselves receiving their set of ingredients and their process using the specified ingredients to make a finished dish.
- **Crafternoon** - Lead an afternoon crafting class. Materials can be digital or they can be delivered to employee in a contactless manner.
- **Nailed It** – find a Pinterest craft or recipe and ask employees to recreate. They pay an entry fee to submit their piece and then leadership can do a blind vote. Your United Way team is always available to be guest judges!
- **Virtual BINGO** - [https://myfreebingocards.com/virtual-bingo](https://myfreebingocards.com/virtual-bingo)
- **Apples Against Humanity** – Send out an email to all staff with a word or phrase and people respond with their best .GIF or meme. The winner gets a prize.
- **Zoom Costume or Room/Office Decorating Contest**
- **Trivia or Riddles via Email**
- **Kahoot** – Interactive learning, presentations, training, company culture and events ([kahoot.com/business](http://kahoot.com/business))
- **Craft/Bake Sales** – ask employees to make/bake things and post photos. They can safely deliver to their teammates when they’ve been sold.
- **Employee Cookbook** – people have baked and cooked more in the past year than ever before. Ask them to contribute their favorite tried and true recipes.
- **Spelling Bee** – host via zoom
- **Flowers** – work with a local florist, ask employees to buy them to take home or send to their loved ones.
- **At-Home Scavenger Hunt** – come up with a list of things most people have at home. One by one have them run and find the item, the last one to come back is out. Keep playing until there’s one person left and is the WINNER!
- **Spirit Week** – use the week to create some virtual fun; pay a set amount to participate in things like Crazy Hair Day, Team Jersey Day, Hat Day, Company Color Day, Opposite Day, Zoom Background Day, Pajama Day… you get the idea! Do a drawing at the end of the week for a prize. One entry per day they participate.
- **Special Delivery** – Beep beep...have lunch or a treat delivered to the highest bidder or drawing winner.