

Daily Steals grows their international sales tenfold

"I'm very glad we took the plunge to give it a shot. I don't see us doing this ourselves because it works and it's so convenient with Glopal."

Eitan Sisso, Manager Operations
www.dailysteals.com



Case study | Google shopping



First 30 days

 **10X**
Int. sales increase

8X
ROAS

First 90 days

 **13X**
Int. sales increase

Top international markets



Challenge

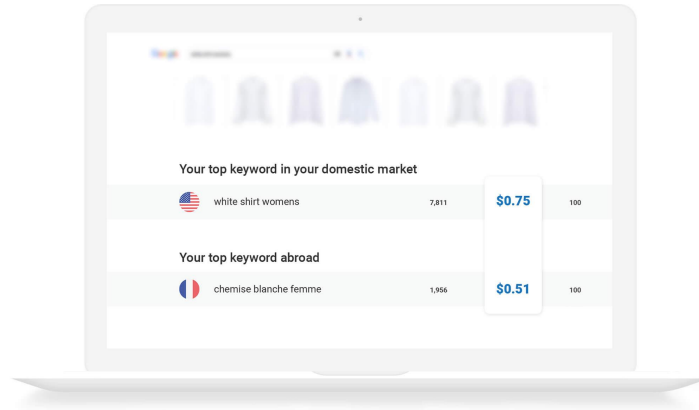
Dailysteals were looking to expand internationally, but struggled with finding a solution that allowed them to break into new global markets.

The challenge was being able to find a solution that allowed their suppliers, from small businesses to large enterprises, to ship internationally and find customers across the world through Daily Steals' website platform.

An insight into Daily Steals

Daily Steals, the daily deals website, specialises in getting the best of website price deals for their customers, in a range of products from consumer electronics, cellphones, laptops, all the way to apparel, sunglasses, clothes and more.

Around 2015 Dailysteals relaunched with a refocus on customer service. By expanding their supplier networks, Dailysteals now focus on offering premium brands for their consumers at the best value. Since 2018 the business operates in 2 countries across various states, with international expansion as the next important journey for the popular deals website.



Solution

Glopal's international Google Shopping solution identified new markets and through shopping ads localization and shipping solutions, Dailysteals was able to successfully expand into 5 additional markets.

Dailysteals are now growing their overall sales thanks to Glopal's solution as they continue with their international expansion into 2020 and beyond.

Results

Daily Steals have seen an astonishing 935% increase in international sales in the first 30 days of joining Glopal. Thanks to the most comprehensive and secure end-to-end localized shopping experience, they have noted a significant improvement in the number of international sales, particularly from the UK, Canada, and EU markets. Additionally, in 60 days Daily Steals' overall sales grew by 30%.

Discover your untapped sales growth

On average our customers have seen a **4X increase** in their international sales and a **32% increase** in their total sales within the first 30 days.

Glopal's simple & fully managed ecommerce solution connects your existing Google Shopping product feeds with buyers worldwide, growing your sales instantly.

- Unlock greater access to buyers worldwide
- Improve your ROI and invest at a lower CPC
- Reach your global buyers in just a few clicks



Sign up

Learn more at merchants.glopal.com