

Solution

Glopal's international Shopping Ads solution helped DIY Car Service Parts grow their international sales by:

1. Identifying new international markets

New international markets were identified through Shopping Ads.

2. Language Localization and SEO Optimization

Thanks to SEO optimization, their website saw increased traffic and with Glopal's localization solution, DIY Car Service Parts checkout conversions vastly improved thanks to buyers being offered a local experience.

Results

DIY Car Service Parts saw a phenomenal 1.2x increase in international sales through Glopal's solution in the first 30 days. Thanks to the most comprehensive and secure end-to-end localized shopping experience, they have noted a substantial improvement in the number of international sales over 90 days, seeing an increase of 2X

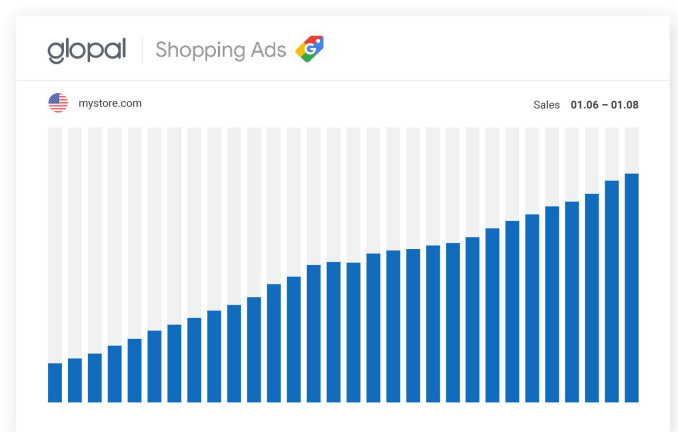
Car Service Parts are continuing to sell their products across a variety of international markets, growing their global sales and brand.

Discover your untapped sales growth

On average our customers have seen a **4X increase** in their international sales and a **32% increase** in their total sales within the first 30 days.

Glopal's simple & fully managed ecommerce solution connects your existing Shopping Ads product feeds with buyers worldwide, growing your sales instantly.

- Unlock greater access to buyers worldwide
- Improve your ROI and invest at a lower CPC
- Reach your global buyers in just a few clicks



Sign up

Learn more at merchants.glopal.com