

EXPLORE WHERE YOU CAN TEACH ONLINE

Curious where you can teach English online and which platforms might be the best fit? **Use this chart to compare** a range of popular online teaching platforms and opportunities across the global market. It includes key details on pay ranges, platform structure, typical student demographics, hiring requirements, and other factors to help you decide where to begin your online teaching journey.

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TEACHING ENGLISH ONLINE

Teaching English online continues to be one of the **most accessible ways** for TEFL-certified teachers to **work remotely**. Students around the world use online lessons to practice conversation, prepare for exams, improve business communication, or support school studies.

At the same time, the online teaching market has become **more competitive** over the past several years. Many platforms now host thousands of teachers, and students can compare instructors easily. Because of this, new teachers often need some time to **build visibility** and attract regular students.

Most teachers beginning their online teaching careers **start in the $10–$20 per hour range**, depending on the platform, the teacher's experience, and the type of lessons offered. Teachers who gain experience, develop a specialization, or build a loyal base of private students can often raise their rates into the **$25–$40 per hour range or higher over time**. It is also common for online teachers to **combine several platforms** while they build their schedules.

Many instructors start with structured platforms or large tutoring marketplaces and later transition toward higher-paying private lessons once they have more experience and student referrals.

For many TEFL graduates, online teaching begins as a **part-time or supplemental income source**, but it can grow into a stable full-time schedule with consistent students.

CHOOSE YOUR ADVENTURE







MARKETPLACE PLATFORMS

Marketplace platforms operate similarly to freelance marketplaces. Teachers create profiles advertising their services, set their own hourly rates, and students choose instructors based on reviews, availability, and teaching style.

These platforms typically offer the **largest student pools**, but they also tend to have the **most competition**. Teachers are responsible for attracting students through their profiles, introductory videos, lesson descriptions, and reviews.

Key characteristics of marketplace platforms:

- Teachers set their **own lesson prices**
- Platforms charge a **commission on each lesson**
- Teachers usually design their **own lesson materials**
- **Reviews and profile rankings** strongly affect visibility

Although it can take time to build a steady schedule, marketplace platforms often offer the **highest long-term earning potential** because teachers have control over their pricing.

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MARKETPLACE PLATFORMS

Platform	Website	Student Market	Typical Student Age Group	Lesson Type	Typical Pay	Degree Required	TEFL Certificate Required	Native Speaker Requirement	Best For
Amazing Talker	amazingtalker.com	Asia	All ages	1-1	$15-$35/hour	No	No	No	Flexible schedule
CafeTalk	cafetalk.com	Japan	Adults	1-1	$10-$25/hour	No	No	No	Japanese market
Cambly	cambly.com	Global	Adults	Conversation	$10-$12/hour	No	No	Preferred	New teachers
Cambly Kids	cambly.com	Global	Children	Kids ESL	$12/hour	No	No	Preferred	Teaching young learners
Classgap	classgap.com	Europe	All ages	1-1	$12-$30/hour	No	No	No	European market
iTalki	italki.com	Global	Adults	1-1	$10-$30/hour	No	No	No	Flexible schedule

MARKETPLACE PLATFORMS

Platform	Website	Student Market	Typical Student Age Group	Lesson Type	Typical Pay	Degree Required	TEFL Certificate Required	Native Speaker Requirement	Best For
Outschool	outschool.com	Global	Children	Group	$15-$40/hour	No	No	No	Creative classes
Preply	preply.com	Global	Adults	1-1	$10-$40/hour	No	No	No	New teachers
Superprof	superprof.com	Global	All ages	1-1	Variable	No	No	No	Independent teachers
TutorOcean	tutorocean.com	Global	All ages	1-1	Variable	No	No	No	Freelance tutors
Verbling	verbling.com	Global	Adults	1-1	$15-$35/hour	No	Preferred	No	Professional tutors
Wyzant	wyzant.com	United States	All ages	1-1	Variable	No	No	No	Subject tutors

ONLINE SCHOOLS & PROGRAMS

Structured platforms operate more like traditional language schools. Teachers apply to work with the company and, once accepted, teach lessons using the platform's curriculum and teaching materials.

Because lessons are already designed, these platforms are often appealing to teachers who prefer **less lesson preparation**. Students typically book lessons through the platform's scheduling system rather than selecting teachers independently.

Typical features include:

- Lesson materials and curriculum are **provided by the company**
- Teachers receive a **fixed hourly rate**
- Minimal marketing or student recruitment required
- Schedules can be flexible but are sometimes platform-dependent

These programs are often a **good entry point for new teachers**, since they allow instructors to gain teaching experience and develop confidence before moving into more independent platforms.

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ONLINE SCHOOLS & PROGRAMS

Platform	Website	Student Market	Typical Student Age Group	Lesson Type	Typical Pay	Degree Required	TEFL Certificate Required	Native Speaker Requirement	Best For
EF Teach Online	ef.edu	Global	Adults	Group	$12–$20/hour	No	Yes	No	Professional teachers
Engoo	engoo.com	Japan	Adults	1-1	~$10/hour	No	Preferred	No	Consistent bookings
Fluentbe	fluentbe.com	Europe	Adults	Group	$15–$22/hour	No	Preferred	No	European market
LingoAce	lingoace.com	Asia	Children	Kids ESL	$14–$20/hour	No	Preferred	No	Teaching young learners
Lingoda	lingoda.com	Europe	Adults	Group	$14–$20/hour	No	Yes	No	Experienced teachers
NativeCamp	nativecamp.net	Japan	Adults	Conversation	$8–$12/hour	No	No	No	High availability

ONLINE SCHOOLS & PROGRAMS

Platform	Website	Student Market	Typical Student Age Group	Lesson Type	Typical Pay	Degree Required	TEFL Certificate Required	Native Speaker Requirement	Best For
Novakid	novakidschool.com	Global	Children	Kids ESL	$14-$22/hour	No	Preferred	Yes	Teaching young learners
Open English	openenglish.com	Latin America	Adults	Group	$13-$20/hour	No	Preferred	No	Consistent bookings
Ringle	ringletutor.com	Korea	Adults	Conversation	$15-$20/hour	Yes	No	Yes	University tutors
Skyeng	skyeng.ru	Europe	Adults	1-1	$12-$25/hour	No	Preferred	No	European market
Tutlo	hello.tutlo.com	Poland	Adults	Conversation	$12-$18/hour	No	No	No	Flexible schedule

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CORPORATE ENGLISH TRAINING OPPORTUNITIES

Corporate language training companies work directly with international businesses that need English instruction for their employees. Lessons often focus on **professional communication skills, meetings, presentations, and industry-specific vocabulary**.

These opportunities generally **require more experience** than typical tutoring platforms. Teachers are often expected to have TEFL certification and a professional teaching background.

Corporate teaching roles often include:

- Business English instruction
- Communication and presentation training
- Small group lessons for employees
- Scheduled lessons aligned with business hours

Because these lessons target professionals, corporate training platforms often offer **higher hourly pay rates** than entry-level tutoring platforms. However, **hiring standards may also be higher**.

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CORPORATE OPPORTUNITIES

Platform	Website	Student Market	Typical Student Age Group	Lesson Type	Typical Pay	Degree Required	TEFL Certificate Required	Native Speaker Requirement	Best For
Learnlight	learnlight.com	Global	Adults	Business English	$20–$35/hour	No	Yes	No	Corporate teachers & trainers
Speexx	speexx.com	Europe	Adults	Business English	$20–$35/hour	No	Yes	No	Corporate teachers & trainers
Voxy	voxy.com	Global	Adults	Business English	$18–$30/hour	No	Yes	No	Corporate teachers & trainers
Wall Street English Online	wallstreetenglish.com	Global	Adults	Group	$15–$25/hour	No	Preferred	No	Structured corporate curriculum

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TOP 5 BEGINNER-FRIENDLY ONLINE TEACHING PLATFORMS

These platforms are often recommended for teachers who are starting their online teaching careers because they are **widely known**, relatively **accessible**, and have **large student bases**.

- **Cambly**
  - A conversation-focused platform with flexible scheduling that allows teachers to log in and teach students from around the world.
- **Engoo**
  - Provides structured lesson materials and steady student demand, making it a common starting point for new online teachers.
- **Preply**
  - A large tutoring marketplace where teachers set their own rates and gradually build a base of repeat students.
- **italki**
  - One of the most established tutoring platforms, known for its international student community and strong teacher profiles.
- **AmazingTalker**
  - A growing tutoring marketplace that connects teachers with students primarily in Asian markets.

Many teachers **begin with one or two of these platforms** and expand to additional opportunities as they gain experience.

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TYPICAL ONLINE TEACHER GROWTH TIMELINE

This timeline varies widely depending on availability, teaching hours, and how actively teachers promote their profiles. However, most online teachers find that **consistent students begin to develop within the first several months** once they gain reviews and platform visibility.

Time Period	What Most Teachers Focus On	Typical Schedule Development
Month 1	Creating profiles, recording intro videos, applying to multiple platforms	Trial lessons and occasional bookings
Month 2	Improving profiles, gathering first student reviews	Trial lessons and occasional bookings
Month 3	Expanding availability and improving lesson structure	3-5 returning students
Months 4-5	Establishing consistent weekly lessons with regular students	3-5 returning students
Month 6	Raising lesson rates and developing specialized lessons	10-20 teaching hours per week

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