



# TEASER CLASSES

**TASTE THE  
UNIVERSITY  
EXPERIENCE**

**SPRING 2021**



# THE PROJECT

If we miss so much speaking with your students in person, we can only imagine how much they miss the live interaction.

This is why we have created this brand new format, in which university academics will be bringing their classroom to students' homes, making them enjoy an engaging university class from the comfort of their laptop.

Attending the classes can help your students taste the university experience, see if certain program is what they expected, and gain extra motivation to prepare for the future career.

Students will be invited to interact, complete assignments, work in groups or individually.

# NOT ANOTHER WEBINAR



Please feel free to share this project with your field teachers, students and parents. Some of the universities will be offering certificates, scholarships and other exclusive opportunities to the participating students.

Once you let your SRT contact know which are the classes that interest your students, we will assist you with the registration.

Thank you for joining us for this exciting new experience and we hope you find it useful!



# AGENDA

Register for one or more classes by following [this link](#) or scanning the QR code below.

If you would like to submit a group/class registration, please email Anastasia Kovsh at [anastasia@srtfairs.com](mailto:anastasia@srtfairs.com).



All timings are in GMT (UK). Check the time zone in your country [here](#).

- 12 February 3PM [The Medicine behind COVID tests and vaccines](#) University College Cork
- 16 February 4PM [Innovation and Entrepreneurship](#) Ecole hôtelière de Lausanne
- 19 February 3PM [Engineering](#) Imperial College London
- 2 March 3PM [Business Case Study](#) ESIC University
- 4 March 5PM [Effective Intercultural Communication](#) Globe Business College Munich
- 8 March 6PM [International Management & Brand Values](#) Kühne Logistics University - KLU
- 11 March 3PM [Degree in Design](#) IED Istituto Europeo di Design
- 16 March 3PM [International Business and Sustainability](#) Business School Lausanne
- 29 March 6PM [Philosophy](#) UWE Bristol
- 31 March 3PM [Environmental Sciences](#) Avans University of Applied Sciences
- 7 April 6PM [Artificial Intelligence Workshop](#) Bocconi University
- 12 April 6PM [Journalism and Creative Writing](#) Falmouth University
- 14 April 4PM [Engineering](#) University College Cork
- 15 April 6PM [Artificial Intelligence and Videogames](#) Full Sail University
- 27 April 3PM [Arts & Design](#) University of the Arts London
- 30 April 3PM [Media & Advertisement](#) Coastal Carolina University



# CONTENT SNEAK PEAK



## Engineering Class

**Imperial College London, 19 February**

"When you are on a plane flying to your new destination, have you given thought to what's keeping you safe at thousands of feet above the earth – a lightweight thermally insulating material.

A career in Materials lets you apply your science knowledge to innovate and enhance/develop new materials that benefit the society.

If you want to join in the fun, please make sure you have a cup of milk, white vinegar, corn flour, vegetable oil, a drop of food colouring, a strainer and some tissues."

## Artificial Intelligence Workshop

**Bocconi University, 7 April**

"How does a car learn to drive itself? How does a robot learn to walk? How can a computer beat the world masters at chess, poker and Starcraft? In this session we will see what methods researchers use to create intelligent systems. You will not only get acquainted with the basic ideas behind the recent breakthroughs but also train a system yourself!"

## Environmental Science for Sustainable Energy and Technology Class

**Avans University of Applied Sciences, 31 March**

"If you have an interest in our environment, planet Earth and the sustainable future of humanity, why not study for the future?

For this workshop we will examine the relationship of our climate with a piece of... dirt! We will examine the soil and explain its relationship to climate change, learning about the importance of what's below and above us in an engaging and fun way."

## International Business Class

**Globe College Munich, 4 March**

"How can future generations prepare for the challenges of communicating in a global economy? Join us for an interactive session in which you will be introduced to some of the vital skills and competencies tomorrow's leaders will need. In preparation for the session, we would ask you to send us a list of 10 characteristics that you associate with Germany and the Germans. The results of this survey will be discussed in the interactive session."

# CONTENT SNEAK PEAK



## **New Perspectives of International Business Lecture**

**ESIC University, 2 March**

"Will the new Elected president of United States change the trends of political economy? Could his first 100 days term affect the markets stability? Get to know how to deal with the new economic context thanks to this dynamic, interactive and professional oriented teaser class about the new challenges for Global Management with Joe Biden's new administration."

## **International Management and Brand Values Class**

**Kühne Logistics University - KLU, 8 March**

"Look around you... do you recognize any international brands? Your clothes, shoes, electronics..? Have you ever wondered what makes a brand so valuable?"

Studying International Management helps you understand our interconnected world from a business perspective, and sets you up for an international career. Join this interactive session to learn about the international value of branding and how it relates to the global business world."

## **Creative Writing Teaser**

**Falmouth University, 12 April**

"You've probably known from an early age that you're a writer. Perhaps you're curious. What is the writing life and what is it really like? Is it the same as we see in films and on TV? It's possible you've also read the famous six-word story that's attributed to Ernest Hemingway: "For sale: baby shoes, never worn."

This works as a story not just because of what it says, but what it implies. In a way, this tiny story can tell us a great deal about what being a writer is really like: there's the part that comes before, that most people don't see, as well as all the work that goes into during. What about afterwards?"

## **Sustainability in Business & Society Class**

**Business School Lausanne, 16 March**

"This engaging class is an introduction to sustainability in your daily life in society and in your future work. It is adapted from SDG Explorer and is taught by Sascha NICK, serial entrepreneur, advising companies to act more responsibly."