



# SMART HOME MARKET OPPORTUNITY ANALYSIS

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# SMART HOME MARKET OPPORTUNITIES

6 MONTHS	12 MONTHS	18 MONTHS	24 MONTHS	
 <p>Smaller, well-accepted OEM players will be targets during a period of acquisitions by major players to fill out their device offerings to better support wider smart home applications and their integration into adjacent markets.</p>	 <p>A expanding range of industries will look to integrate their services and devices with smart home systems to improve the appeal, functionality, and stickiness of their own offerings.</p>	 <p>Driven by competition and a more supportive smart home ecosystem, smart appliance vendors will increasingly integrate their smart offerings into wider smart home management platform partnerships.</p>	 <p>Smart home service providers start to layer on additional applications not directly related to the smart home that can leverage smart home devices and systems. A key primary opportunity is home care monitoring.</p>	<p>LARGE</p> <p>LIMITED</p>
 <p>Low-cost, flexible smart home device and system installation services will expand and win investment as a generation of smart home customers look to add and integrate additional smart devices in their homes without having to face time-consuming setup complexity.</p>	 <p>As smart home management increasingly moves to be a core service for broadband providers, Wi-Fi and home network management/security will increasingly become additional provider services.</p>	 <p>Embedded voice and AI support will embrace and extend to devices without the need for cloud connectivity to support integration throughout the smart home in small form factors.</p>	 <p>Smart home management increasingly investigates and develops strategies around additional routes to smart home/cloud connectivity, including 5G, which offers the potential to remove network integration, management, and support from end users.</p>	

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These findings are from ABI Research's **Smart Home Bi-Annual Review**.

This Application Analysis Report is part of the company's **Smart Home** research service, which includes exhaustive research, exclusive data, and actionable analyst insights.

Application Analysis reports, which are based on extensive primary interviews, present in-depth analysis on key market trends and factors for a specific application, which could focus on an individual market or geography.

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