

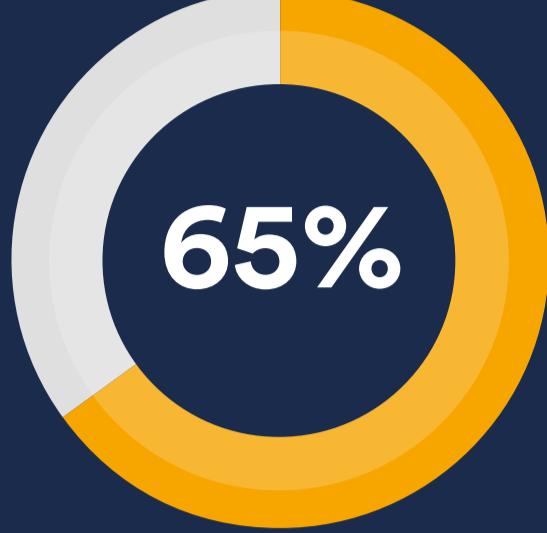
# #EndGhosting

## Ghosting in recruitment – The facts

Job candidates spend an average of 6.4 hours researching, applying, and interviewing for each role. To address the growing trend of ghosting in recruitment, Tribepad surveyed 2,000 UK job applicants to find the true scale of the problem. The survey revealed the damage being done to both brands and their applicants' mental health.

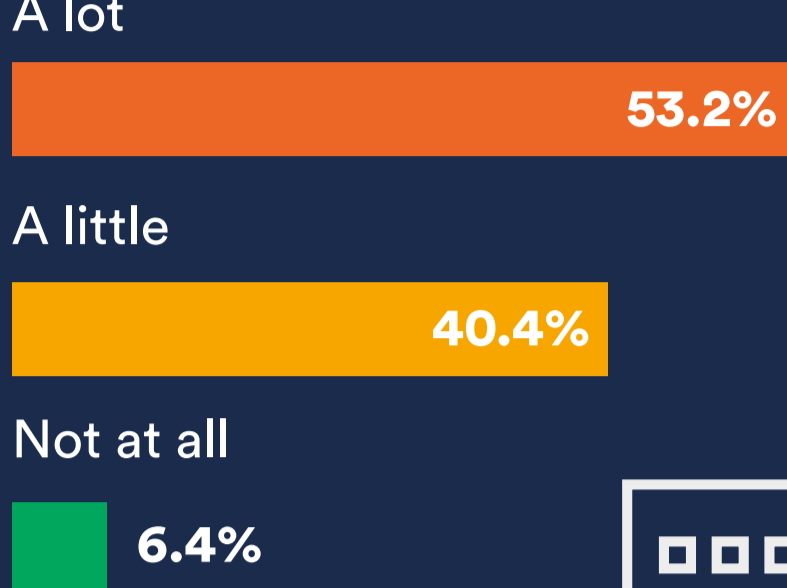


### Two thirds of job applicants ghosted during recruitment



of UK adults ghosted by a recruiter or prospective employer

### 94% of ghosted applicants retain negative feelings towards that brand



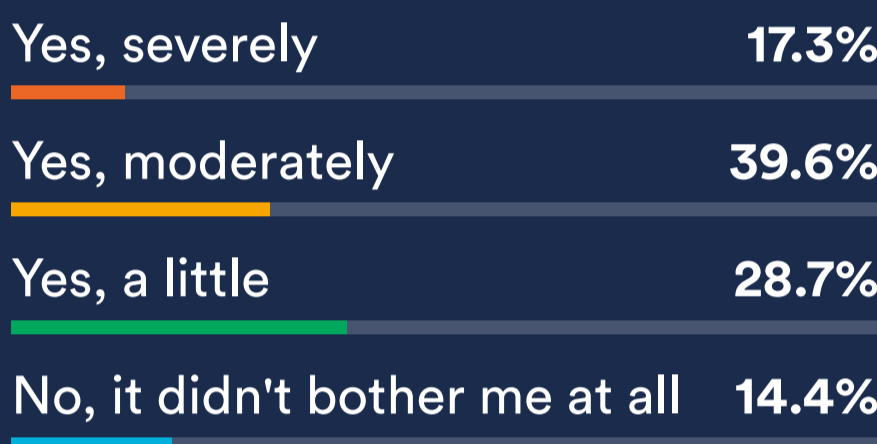
## 86% of ghosted applicants are left feeling down or depressed

### Mental Health

How long did it take you to get over being ghosted by a recruiter or prospective employer and move on from the experience?



Did being ghosted by a recruiter or prospective employer leave you feeling down or depressed?

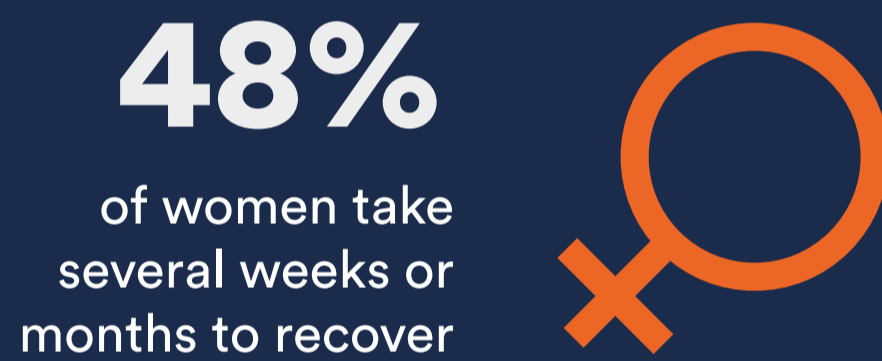


### Gender



### 3 in 4 men ghosted

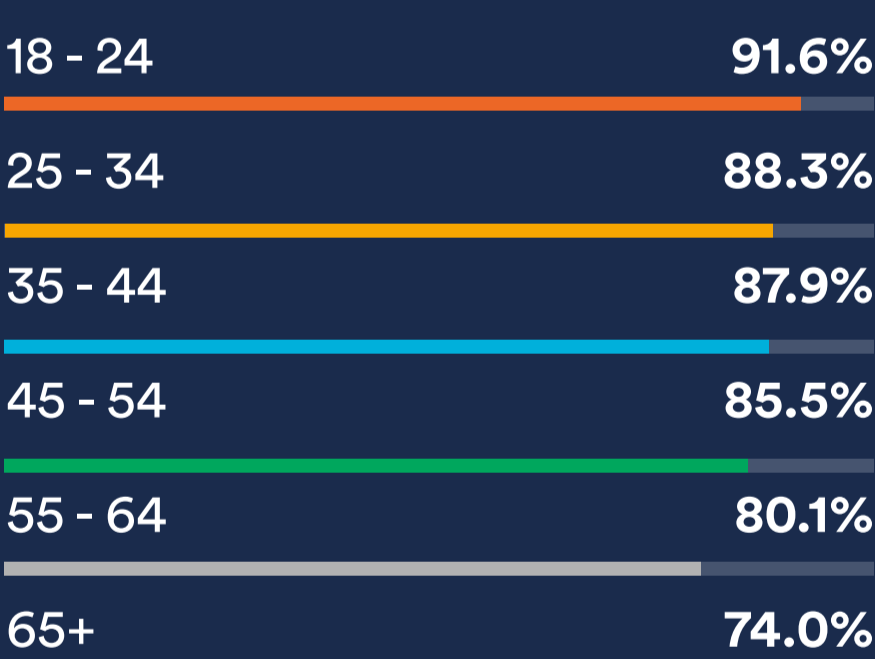
Have you ever been ghosted part way through the recruitment process?



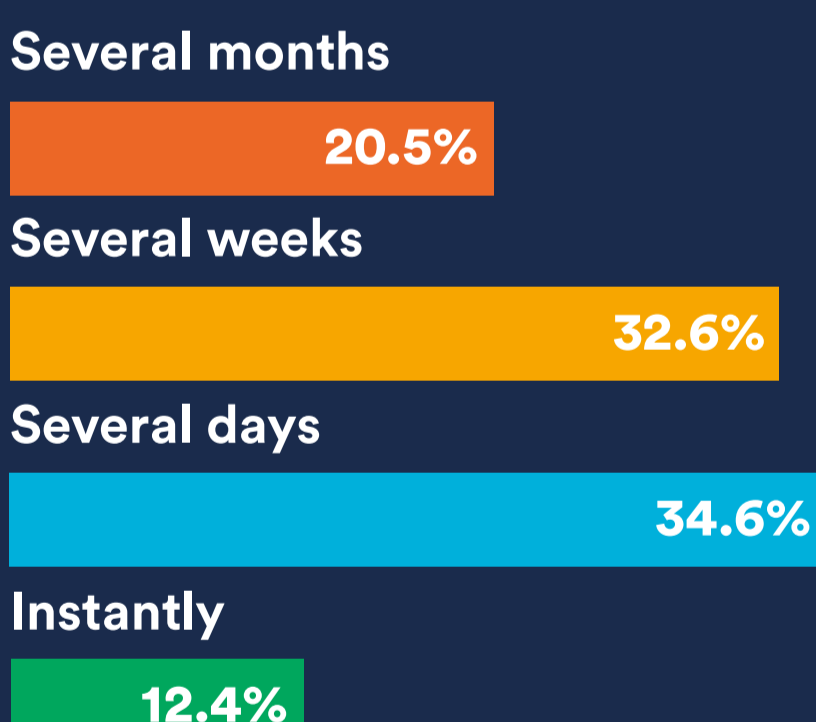
## 53% of 25-34 year olds take weeks or months to get over ghosting

### Age

Percentage of people who feel down or depressed after being ghosted by a recruiter or prospective employer:



How long it take 25-24 year olds to get over being ghosted by a recruiter or prospective employer:



### Location

#### Most ghosted cities in the UK

Percentage of people who have been ghosted by a recruiter or prospective employer part way through the recruitment process

