GP GovPredict
a **Phone2Action** company

Fortune 50 Company Protects its Bottom Line with GovPredict

A major corporation lost hundreds of thousands of dollars due to a missed state bill. This couldn't be allowed to happen again.

Problem

⚠ State bills pass so quickly that they can be missed.

This corporation missed a Virginia state bill which passed within 3 days of introduction. This isn't uncommon in the states. Missing anything can be disastrous. You don't have enough time to effectively lobby for or against it.

In this instance, the bill cost the company hundreds of thousands of dollars, and the lobbyist with responsibility for Virginia lost his job.

The government affairs team was told in no uncertain terms that this could never be repeated.

Solution

The company chose GovPredict, and opted for state and local datasets. This ensured, first and foremost, that they always get every alert on every issue that matters to them.

As soon as they know that an issue is developing, they can quickly use GovPredict to prepare for their lobbying work. The AI-based predictions of most likely cosponsors help them find allies who can support a bill as well as identify legislators who would likely vote against it.

Result

Since joining GovPredict, the client has not missed a single bill. Even more than that, they have reported multiple times that the speed of GovPredict alerts empowers them to quickly respond to state bills.

They are now able to utilize their lobbyists effectively, build coalitions successfully, and mitigate risk no matter where it arises.

Biggest Wins Using GovPredict

✓ ALL BILLS CAUGHT IN ADVANCE
✓ POLICY TEAM SUCCESSFUL