

Gap Successfully Puts 40,000 Employees Back to Work with Help from GovPredict

With COVID laws changing daily, the team needed fast, reliable information.

Problem



Rules for essential workers during COVID changed daily.

In the early days of shelter-in-place orders to fight the spread of COVID-19, Gap Inc. (along with many companies) was forced to furlough thousands of employees.

Everyone at Gap wanted to get employees back to work, as safely and as quickly as possible. To do so, they needed up-to-the-minute information about every rule in every state.

The pace of change was head-spinning. A governor could sometimes issue half a dozen executive orders in a single day.

Solution

Gap used GovPredict to get alerts on, and to track, the constantly evolving landscape. Where are masks required? They knew. Where is the governor considering reopening but with store traffic limits? They were prepared.

Critically, Gap took full advantage of GovPredict's advanced alerting system. They created laser-focused search terms that filtered out all of the background noise and only delivered documents related to the rules for retail establishments like theirs. This saved the team countless hours each week.

Result

Thanks to their constant work, Gap was able to stay on top of every development that affected their industry.

They knew well in advance what was coming and were able to prepare.

40,000 employees went back to work, safely. All due to the team's neverending watch over the current state of affairs and with help from GovPredict.

Biggest Wins Using GovPredict

- ✓ EMPLOYEES BACK AT WORK
- ✓ STORES OPEN