

# A NonProfit Drives Greater Efficiency with GovPredict

A major national NonProfit used disparate systems to track legislation and run grassroots/grasstops campaigns. Their system of record was an in-house combination of Sharepoint, spreadsheets, and email chains.

## Problem



Everyone's data was in too many places.

When the workload was lower, this system was sustainable. But every year, when the states got into session and the committees started hearings, it was virtually unmanageable.

Analysts had to pull all the data they were tracking and upload it elsewhere. Lobbyists kept records of their meetings in a personal note-taking tool and later added them to the shared site. Grassroots campaign data (including lists) had to be regularly exported.

No one could be sure that accurate records were being kept. Email chains acquired and lost contributors frequently, which meant that decision-makers did not always have all of the information they needed. It was a mess.

## Solution

They started using GovPredict as their system of record and to log everyone's work.

Immediately, they began to see improvements. GovPredict's platform unified everyone's work, by offering a built-in centralized hub.

Everyone could see the same bills they were tracking, which were matched up to key stakeholders (including elected officials and staffers). Every meeting and all of the notes were in one place. The grassroots campaigns supporting and fighting bills were automatically collected together.

By organizing it all around topics, the different teams could see, at a glance, everyone else's work.

## Result

Meetings are shorter, saving time across the board. No one misses an update, because they come from the same system. Email chains are used less frequently, because team members are kept up to speed by the system of record itself. The entire group is more efficient and more effective at driving the NonProfit's mission forward.

### Biggest Wins Using GovPredict

- ✓ EVERYONE ON THE SAME PAGE
- ✓ TEAM NOW MORE EFFICIENT