

# A Corporate GA Team Saves 500 Hours of Staff Time with GovPredict

A corporate Government Affairs team active in DC and 4 states had separate tools for tracking federal and state bills, stakeholder management, and Member/staffer outreach.

## Problem

⚠ Too much time wasted.

Coordinating the work of the DC-based team with state-level efforts and the corporate HQ back in Chicago was challenging. Since everyone used different tools, they were forced to spend hours each week downloading their individual results and compiling them into a single report.

If one team wanted to know what another one was doing, they had to ask, wait for a reply, clarify the question, and engage with time-consuming back-and-forth exchanges. Inevitably, critical information and opportunities for collaboration were missed.

Their lobbying work was negatively impacted. Hours of productive time were wasted.

## Solution

The GA department began using GovPredict to manage all of their work. By establishing a system for topics, tags, and notes, they were able to create a single universe in which to track all of their work.

They logged every meeting with every official. They uploaded reports and analyses directly into the system. When HQ wanted a record of bills being tracked, it was a simple mouse click to show them all.

## Result

Each member of this corporate GA team is able to maximize their time. They spend less time moving data from one place to another, and more time on strategy and actively lobbying state and federal officials. Average time savings is estimated at 1 hour per week, per person, which rolls up to approximately 500 hours per year.

### Biggest Wins Using GovPredict

- ✓ 500 HOURS OF STAFF TIME SAVED EVERY YEAR
- ✓ EVERYONE FOCUSED ON GETTING MORE DONE