

An Association Sees 40% Increase in Hill Day Meeting Notes with the GovPredict Hill Day App

A trade association had used event software to organize its Hill Day, but never an app. Their members seemed open to the idea.

Problem

⚠️ Poor collection of meeting notes led to 15% lost information.

The challenge they ran into was collecting feedback after meetings. Who had said what? What was promised? What follow-up was needed?

Their attendees frequently took handwritten notes, but were late in typing them and sending them in. Even worse, many attendees lost their notes, or didn't take any, which meant they relied on their memories to report back to the association.

It was so bad that the association estimates they lost 15% of critical information and wasted hours on follow-up.

Solution

With GovPredict's Hill Day app, attendees were able to add meeting notes immediately.

Some attendees chose to type the notes by hand. Others opted to use their phone's voice-to-text feature to simply dictate everything the moment they walked out of the Member's office. Others uploaded photos of hand-sketched notes and feedback.

Every time an attendee uploaded meeting notes, the notes were synced in real time with the organizers' view back at the office. The organizers knew immediately who had added notes on time and who hadn't. They were able to follow up with the few attendees who still didn't upload their notes while there was still time and memories were still fresh.

Result

Since using the GovPredict Hill Day app, attendee note-taking has increased 40%. The staff saves hours of valuable time by not having to follow up with so many attendees.

Attendees report 91% satisfaction with the new system. The few dissatisfied attendees still insist on turning in handwritten notes, but there are so few of them that the trade association can upload them much more quickly.

Biggest Wins Using GovPredict

- ✓ 91% ATTENDEE SATISFACTION WITH HILL DAY APP
- ✓ 40% INCREASE IN NOTE-TAKING RATE