



cBook.*Suite*

There is more to it. And way more in it.



We are on a mission to deeply interweave learning with people's work contexts.

Your everyday learning reality...

Username

Password

Login

Your course ended. Evaluate it.

Evaluate

Select data sets for analysis

USR_DAT::ID_UNIQUE | x

- user_dat::id_unique_course
- user_dat::id_unique_topic
- user_dat::id_unique_module
- user_dat::id_unique_student

Learning management systems and training processes run parallelly to work contexts, keeping corporate training and people's core work environment separate.

Evaluation and assessment is detached from the training itself, typically taking place *after* the training program. Insights from analyses be applied only after a delay.

H.R. management have to deal with exceedingly complex data sets to provide meaningful content, feedback and analyses.

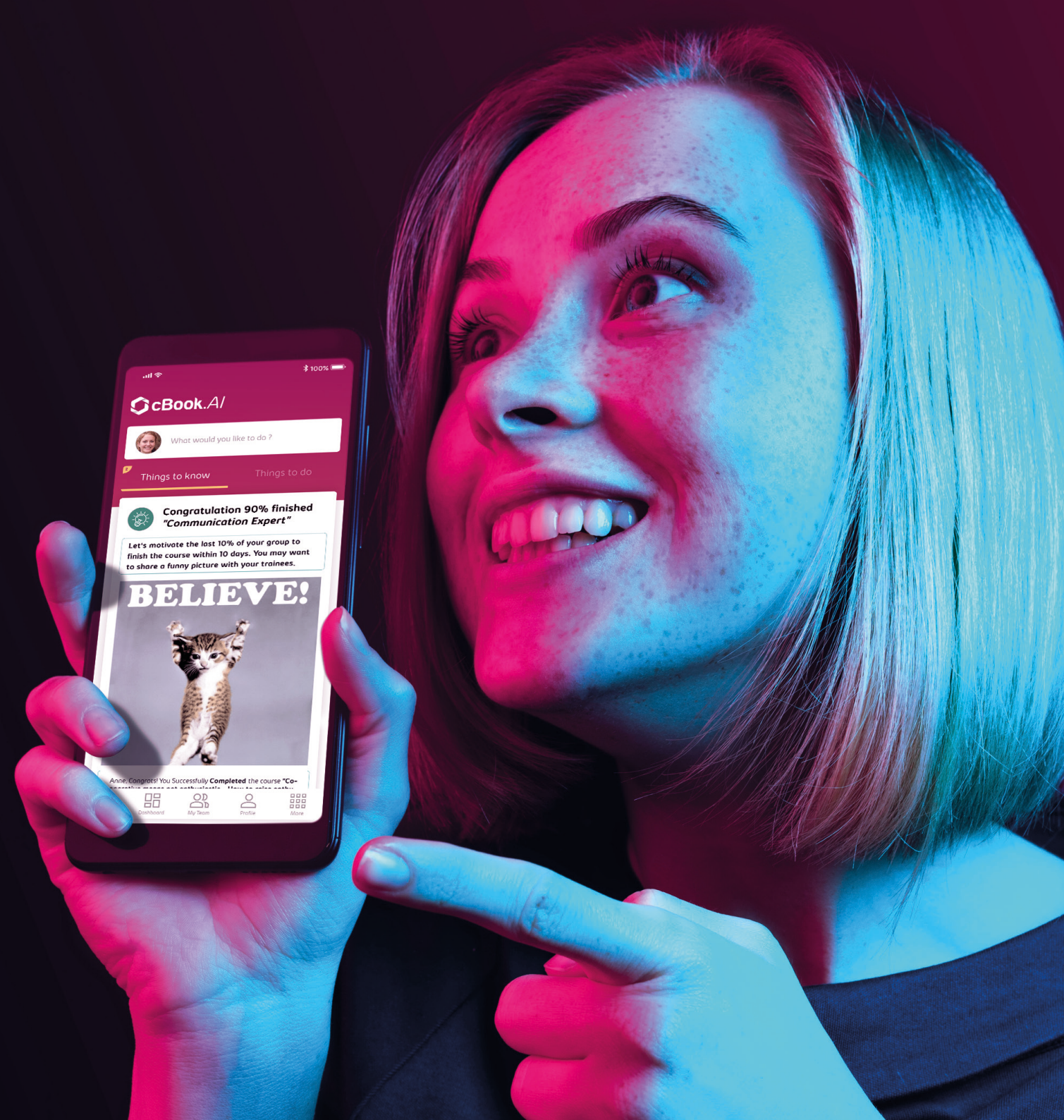
Short term learning objectives (e.g. onboarding for new products and services) and long term objectives (talent and career management) are addressed separately, causing logistical challenges.

... can be improved.

Learning Feed, powered by AI.

cBook.AI introduces its Learning Feed to make learning, assessment and feedback seamlessly **integrated into work contexts**.

- The content and recommendation feed for learners and trainers alike, **optimised for the smartphone**.
- Provides **analyses and recommendations** based on multiple data sources, **using AI**.
- Learning content is **smartly selected by AI**, addressing the learning goals.
- Enables **direct feedback** and coaching amongst the target group.





Learner

Supremely personalised and relevant content for an optimised learning experience.

Motivation and personal growth **through ...**

... simple and immediately applicable recommendations for action.



Trainer

Push based advice for a more engaging learner-trainer relationship.

Higher retention rate between students and trainers **through ...**



Management

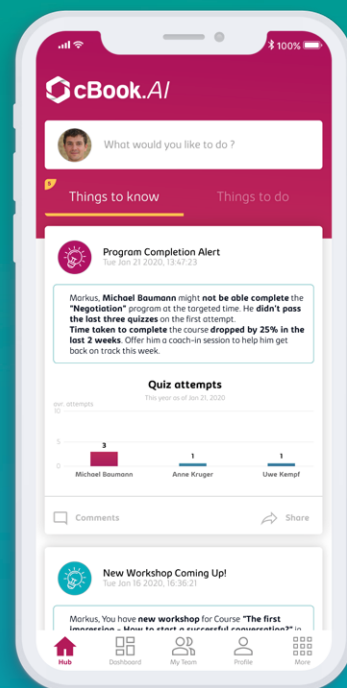
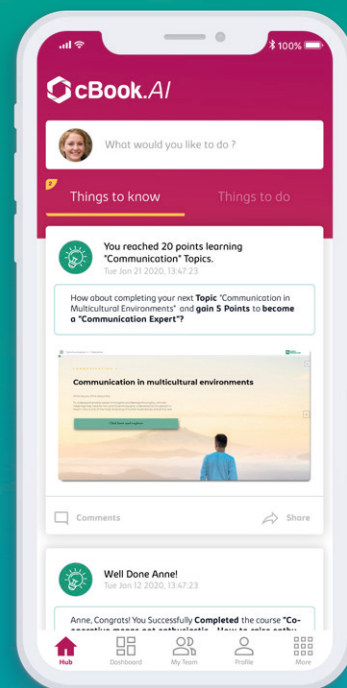
Holistic and concise overview of organisational learning activities for **proactive measurements**.

Time-sensitive insights into vast learning performance data, **through ...**

Learning Feed for learners and trainers.

For our *Learning Feed*, we use **Artificial Intelligence** and **Key Performance Indicators** to merge short and long-term goals into **meaningful learning recommendations** and calls for immediate action, for learners and trainers alike.

cBook.AI creates **augmented learning experiences** that are deeply interwoven with people's **working contexts**, allowing businesses and corporations to take a **new approach** to delivering **training programs**.



Learning carves one's own path
into the future, forging us into
unique individuals.

*At **Learn Tomorrow**, we believe learning to be a deeply personal thing, helping us grow as individuals. Our learning technologies aim to strengthen the personal growth of users and their learning communities.*



cBook.Suite

Enliven your **training programme** with our cBook to provide your learners with a comprehensive eLearning experience, in web-based and **blended learning scenarios** alike. Prepare, complement and reflect on your classroom experience **in one place: Your cBook**.

Create a **stunning** and perfect multimedia **overview** for your learners in our "**Story-Mode**". To get a short recap of the current page, simply flip the switch into the concise "**Book-Mode**".

Enrich your programme with attached bonus material and **empower** learners to reflect on the topics in **personalised notes**, adding value and context at the right place and time.

Through digital social activities (e.g. **Community Voting, Collaborative Wordcloud, Activity Center**) in their workbooks, your participants will not only be learning, but they will also **actively engage with your content and your learning community**.

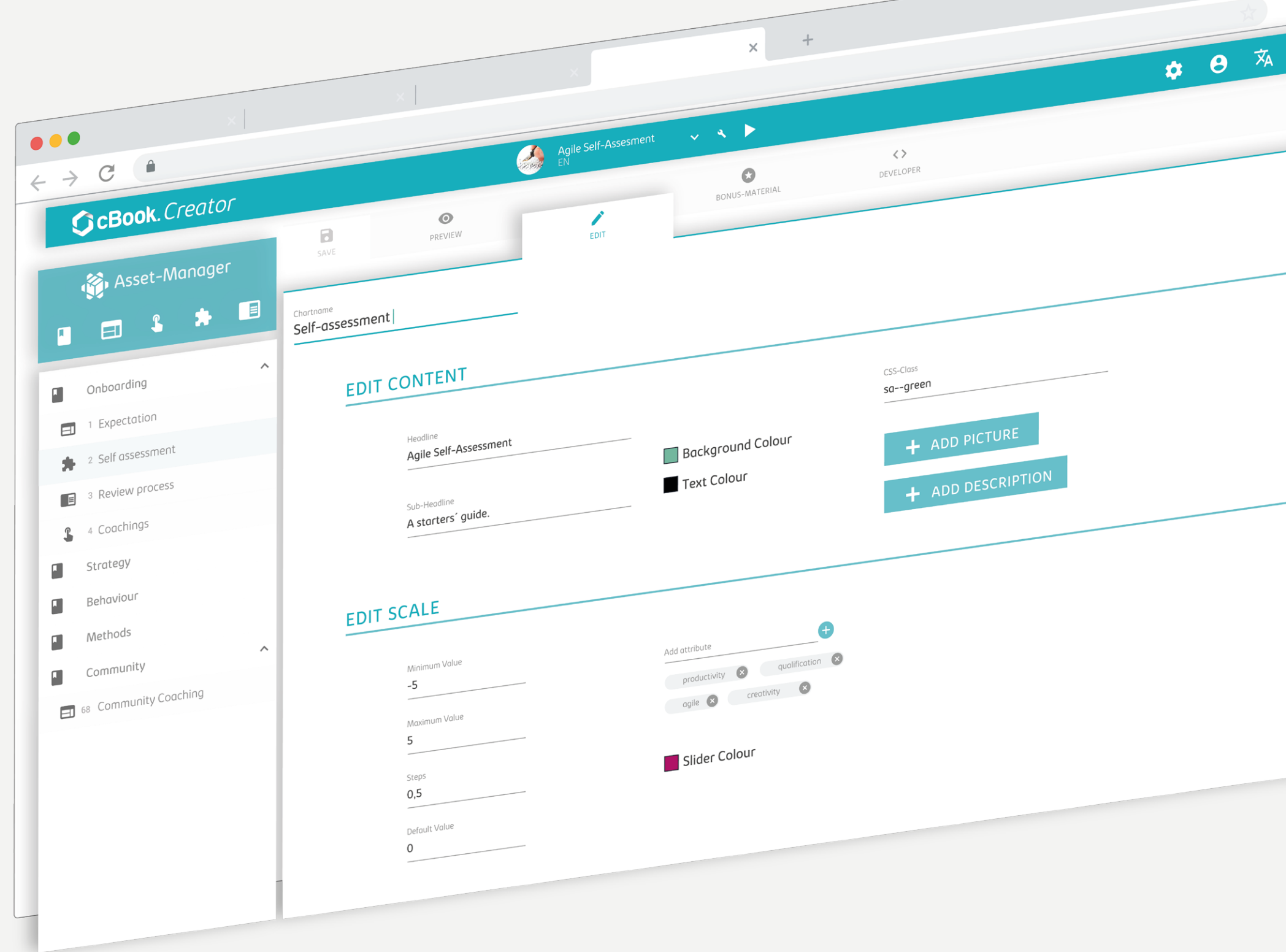


cBook.Creator

cBook Creator is an online Authoring System, which focuses on the trainer experience rather than backend administration. With its cloud-based asset management and storage system, zero installation requirements, programming free interface and powerful didactic extensions, the CREATOR maximises flexibility, creativity and interactivity, while minimising tedious administration.

- Cloud-based media management and storage fully online, no software installation needed.
- Comprehensive collection of extensions and customisation for extracting maximum didactical value from content.
- Seamless integration of standard didactics, multimedia and interactive components.
- Adjust slide behaviour, audio-visual elements and course completion parameters fully online.
- Asset manager for complete control over content and media.
- Assessment tool for direct reporting within the LMS.
- Review system for collaborative creation, editing and assessment.*

*coming in spring 2020



Blended Learning with cBook.Suite

Different Learning phases, many features, **one tool**.

Online Introduction

Combine training and multimedia to engage all the senses.



cBook Bonus Material:
Define learning goals online as a community.



Activity Center:
Get in touch with your trainer and community in advance.



Interactive videos:
Infuse your onboarding with a visual introduction to the topic.

Face-to-Face Training

Pinpoint the essence of the topic at hand.



Interactive Community Charts in classroom:
classroom voting, word-clouds



cBook Notes:
Upload notes and image documentation



Live Action:
Trainers guide the learners through text, picture and animated charts.

Online Recap and Assessment

Revisit and refresh any time



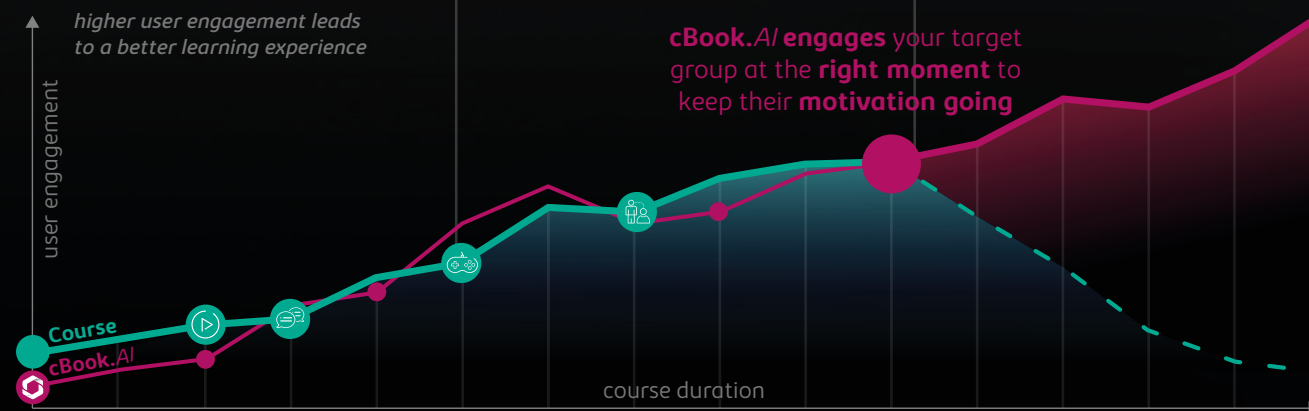
Activity Center:
Keep in touch with your learning community.



cBook Bonus Material:
Upload and share personal insights or your homework with peers.



cBook Quiz:
Self-assessment and evaluations.



cBook.Extensions

cBook offers a **unique** set of **extensions** that adds advanced **interactivity** to every course and module. Based on the advantages of web technologies, extensions carry **social and on-slide** interactivity beyond the standard.



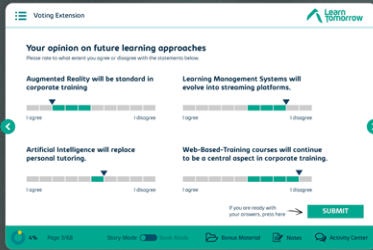
Calculations

Demonstrate theory with practical examples. Learners can test their know-how with interactive calculators.



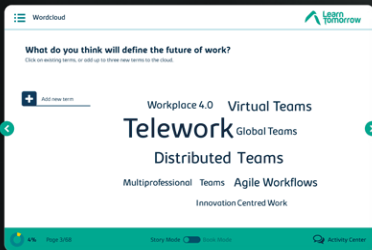
Hotspots

Learners can explore a picture or visual graph by clicking on various hot spots, revealing details and further content.



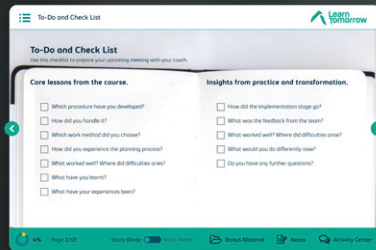
Voting

Ask learners for their opinions on specific topics. They can then compare their vote with others in their group.



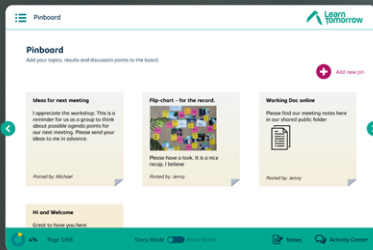
Wordcloud

Enables learners to collect ideas and impressions using our interactive Wordcloud.



Personal To-Do list

Offers the creation of a personal to-do list, which learners can then share with their trainer.



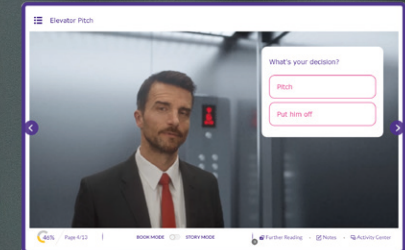
Pinboard

Users can pin their notes and media here, sharing insights and suggestions with their group.

cBook.Mr.Fish

Whether it is a **sales pitch**, employee assessment or customer conversion, **Mr. Fish lets you experience the stress** and immediacy of critical meetings, enabling the learner to manoeuvre and test various reponses in **life-like simulations**, away from the real-world pressure.

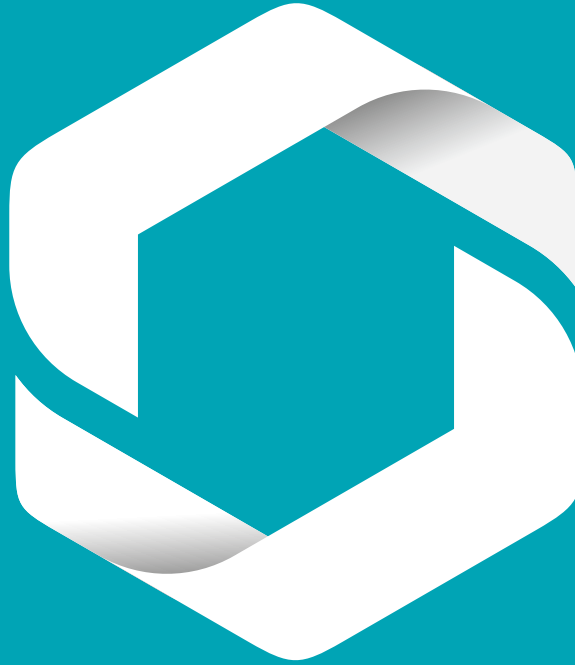
Combining seamless **High Definition video dramaturgy** with **cutting-edge didactics**, Mr. Fish reacts and responds to the learner in nuanced and expressive way, creating a lasting impression.



Screenshot „The elevator pitch“



also available
in 360° VR



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