



MILLS MARKETING Privacy Policy

At Mills Marketing we are committed to protecting the privacy of our clients and take all reasonable steps to protect all data and information supplied to us. In our continuing commitment to provide our clients with the level of confidence and trust they have grown to expect, the following privacy guidelines have been established. Please review them carefully.

Information Collection and Use

We collect your information when you complete an information request or an email form. The information we collect is clearly identified on the web page on which we collect it. We may also collect your IP address and use cookies unless you configure your web browser to not accept them. Additionally, if you direct us to conduct or coordinate mailing/email projects or research on your behalf we may need to collect and retain information about your customers or employees for the sole purpose of completing your project according to your request.

We will never share, sell, or rent your personal information to third parties for their promotional use. Any information that we use will be for internal business purposes only and to support your relationship with Mills Marketing. Occasionally, we enter into contracts with third parties so they can assist us in servicing you. These parties are prohibited from using your personal information for their own purposes and are required to maintain the confidentiality of your information.

We do not disclose any nonpublic or personal information about you or your customers to anyone, except as permitted by law. If you decide to discontinue your relationship with Mills Marketing or become an inactive customer, we will adhere to the privacy policies and practices as described.

Security

Our website provider is committed to protecting our website and has implemented an industry recognized Web Application Firewall (WAF). The WAF is configured with a combination of industry standard and custom rules that are capable of automatically enabling and disabling of appropriate controls to best protect our site. These tools actively monitor real-time traffic at the application layer with ability to alert or deny malicious behavior based on behavior type and rate. The infrastructure of the email marketing system we use is subject to security benchmarking and monitoring so that it can maintain or exceed industry security standards. This system stores and processes data in a US-based cloud environment which meets critical standards that fulfill requirements of a variety of compliance mandates.

Ownership and Disposition of Materials

All artwork and campaign materials which are produced for your organization shall also be the property of Mills Marketing. Either party may reproduce these materials without permission of the other. Research reports are considered property of the client. However, when promoting research, Mills Marketing may use non-identifiable pages or sample charts from the research report as case studies.

Indemnification

Clients agree to indemnify, defend, and hold Mills Marketing harmless from any action relating to the Client's disclosure of nonpublic personal information to Mills Marketing in connection with services provided by Mills Marketing. Clients also agree to waive any future actions for damages against Mills Marketing related to or arising out of the Client's disclosure of its customers' nonpublic personal information.

Mills Marketing reserves the right to change its Privacy Policy at any time, in which event the updated policy will be available online at www.millsmarketing.com. Changes will be effective immediately upon posting to this website. By accessing the website of or doing business with Mills Marketing, you are indicating your agreement to the Mills Marketing Privacy Policy. If you have any questions regarding the Privacy Policy or the site, please contact Joni Sievers at jonis@millsmarketing.com.

If you would like to contact us for any reason regarding our privacy practices, please call or email Joni Sievers at 712.732.4899 or jonis@millsmarketing.com.