



/Nebula: Stactize

Simplify Your Journey to the Azure Marketplace

Are you a Microsoft ISV with an IP co-sell SaaS solution? Nebula's Go To Marketplace platform, Stactize™, will accelerate getting your solution into the Azure Marketplace as a purchasable listing with minimal additional development effort.

Stactize™ Go To Marketplace Platform Description

We provide ISVs with a fully integrated platform with the Azure Marketplace APIs, allowing you to take advantage of all features offered by the Marketplace with the minimal development effort.

Why Stactize™ Go To Marketplace?

- >> Development time decreased from 6 months to 3-4 weeks for marketplace integration.
- >> Increased speed to market.
- >> Ongoing Marketplace support.
- >> Seamless customer subscription.

Full Subscription Lifecycle Integration

- >> Supports the whole customer subscription journey to enable Sign Up, Monthly Billing, Tier Upgrade, Cancel and Suspension.
- >> Customers can also sign up for a 30-day trial or Subscribe to Private Offers you create.
- >> Low to zero development effort to sell through Azure Marketplace.

Branded Customer Sign Up Journey

- >> Pre-developed product Sign Up/Registration pages easily customized with your product branding.
- >> Branded and Customized Sign-Up experience.
- >> Decreased conversion cycle due to direct product subscriptions.

Live Customer Notifications

- >> Customers are notified of new product subscriptions or changes made to an existing subscription on Marketplace.
- >> Inform customers and your product team of billing errors or subscription errors.
- >> Built-in notification system.

"Selling our OneView solution through Azure Marketplace has enabled us to access multiple engagement channels to take our products to market and at the same time develop a platform for other ISVs to do the same with minimal development effort."

-Andre Witte, CTO, Nebula®

About Nebula®

We are a group of agile thinkers who challenge each other to unlock our own and our client's infinite potential. We find smarter ways to solve critical problems and innovate smarter to accelerate digital transformation.

For more information, please visit Nebula.co.za

