



CAMEYO  
ASG Africa

# ASG Africa: Windows applications to any device from the cloud

## Your digital transformation requires application transformation.

As you shift to the cloud as part of your digital transformation, what happens to your legacy Windows applications?

Your users still need access to them to be productive, but using expensive and complex Virtual Desktop Infrastructure (VDI) or traditional application virtualisation products is overkill just to deliver Windows applications to any device.

Cameyo's virtual application delivery platform cost-effectively and securely delivers Windows applications to users on any device from the browser. Cameyo offers both a fully-hosted service and a self-hosted option installed in any environment - cloud, hybrid, or on-premises on a Windows server.

Cameyo enables organisations to provide their people with access to all of the critical Windows applications they need from any device - with the complete functionality of the desktop versions - from any browser. And with Session Sync technology, Cameyo provides persistent storage of a user's settings and files that follow the user from session to session.

Organisations can now ensure that the user experience from session to session is seamless - without having to maintain an entire VDI infrastructure - which increases productivity and efficiency while removing one of the final hurdles to achieving their digital transformation goals.

“Digital Transformation progress is constantly held back by the lack of full-functionality applications when making the cloud shift. CXOs often issue ‘cloud first’ mandates that result in unintended consequences for their users’ application experience, leaving their teams with a substantial functionality deficit or committing the organisation to a massive OPEX/CAPEX path with VDI. Cameyo uniquely enables the CXO to complete their Digital Transformation journey and gives both IT and line of business a fully-functional customer experience.”

Mark Bowker, Senior Analyst,  
Enterprise Strategy Group

## Enabling 500 remote workers in just 3 hours

As the COVID-19 situation escalated, a large energy company in the UK decided to institute a mandatory work-from-home policy for the entire organisation. As a result, they determined that 500 people throughout their organisation would no longer have access to their billing and client management software - which is mission-critical for keeping day-to-day business moving forward.

Utilising Cameyo's unique fully-hosted virtual application delivery platform (note: Cameyo also works in any cloud environment, hybrid, or on-premises), we set up a fully flexible environment for the customer and enable access for all 500 remote workers in just 3 hours. Why is elasticity so important? With Cameyo, rather than paying for 500 servers to be constantly running - even when not in use - we dynamically spin up and down servers based on the real-time usage. Cameyo is also uniquely capable of supporting dozens of users per instance, which further reduces cost and improves performance.

In addition to the time and cost savings, the energy company was able to provide a much better user experience for their remote workers. Employees simply launch the applications via a URL provided to them by IT, which opens the full desktop version of the software on any device from any HTML5 browser. There's no learning curve for the employees and no frustrating lag when accessing the remote app.

## The benefits of using Cameyo for virtual application delivery:

### >> For remote work

Cameyo helps you provide your users with seamless access to all of the apps they need to be productive no matter what device they are on. For managed service providers With Cameyo, providing your people with virtual access to Windows apps no longer requires Virtual Desktop Infrastructure (VDI) and Desktop-as-a-Service (DaaS).

### >> For Chromebooks

Cameyo securely delivers any Windows applications to Chromebooks, giving organisations the ability to decrease infrastructure costs significantly.

### >> Bring your own cloud

Run Cameyo's virtual application delivery platform in any environment on a Windows server, including advanced features available for Azure customers.

### >> For independent software vendors

Deliver the full desktop version of your software as a service, save millions on redevelopment costs and provide immediate trials from your website.

### >> For Citrix replacement

Citrix is overkill if all you need is to deliver Windows apps to any device - and Cameyo can save you up to 70% on infrastructure and licensing costs compared to Citrix.

### >> For education

Cameyo for education includes significant discounts, making it the best choice for eliminating PC labs, enabling Chromebook use, and implementing BYOD policies.

### >> For GPUs

Cameyo is the first and only cloud-native virtual application delivery service that enables multiple users per GPU instance, making it the most cost-effective way to run GPU apps.

## Enabling greater workforce flexibility:



### Cloud-native

A built-for-the-cloud service that runs in any environment: cloud, hybrid cloud, or on-premises.



### Cost-effective

The multi-tenant platform leverages cloud savings with a per-user subscription to prevent bill shock.



### Simple

No infrastructure required; setup takes minutes with little to no IT experience necessary.



### Secure

Built-in security features include HTTPS, single sign-on, separation of apps from the OS, and more.

## Learn more about how Cameyo helps you deliver Windows apps to any device:

By giving organisations of all sizes secure access to business-critical Windows applications from anywhere, Cameyo delivers the simplest and fastest way to implement remote work and mandatory work-from-home policies. With no infrastructure required, setup takes minutes with little or no IT experience necessary.

## About Cameyo

Cameyo's virtual application delivery platform cost-effectively and securely delivers Windows applications to any device from the browser. The cloud-native service runs in any environment - cloud, hybrid cloud and on-premises - for increased flexibility and cost savings. For more info, visit [cameyo.com](http://cameyo.com).

## About ASG Africa

ASG Africa currently supports our clients in areas such as Cloud Computing, Hybrid Workspaces, Application Virtualisation and end-of-life Solutions such as challenging XP and Windows Server complex migration environments, Governance and Compliancy including GDPR SOX and POPI specific areas, Mainframe Performance Analysis, Data Lineage and Data Intelligence, Application Discovery and Understanding, Big-Data and Enterprise Document Management and Digitisation, to name a few.

For more information, please visit [www.asg.africa.com](http://www.asg.africa.com).

