

## Import design files, make them shoppable, and publish them in minutes.

Introducing **Design File Conversion**, the latest addition to the Creator™ Content Solutions Suite.

**Creating interactive and revenue-generating content just got faster.**

Upload your entire design file, including layers, fonts, and complex graphics – so you only need to design once, in your tool of choice, allowing more time for adding interactivity and shoppability for your customers. With Creator’s friendly user interface, add rich and dynamic merchandizing elements and publish your design directly to your website in minutes, without the need for development work or coding. Faster content creation using Design File Conversion means more output for your team and more revenue-generating experiences across your eCommerce site.

**With Design File Conversion, your content can have both innovative, on-brand design and interactive merchandizing capabilities - no need to sacrifice one for the other.**



90%

Reduce the time to publish rich digital content when compared to traditional development by 90%

1/2

Cut third party design and development costs by 50% with Creator’s no-code solution

3X

Increase eCommerce conversions up to 300% by transforming static digital assets to engaging shoppable content

“ Creator Design File Conversion cut the time my team spends creating content in Creator by over 90%. What used to take 4 hours now takes 15 min! We get content out faster, and when my team is strapped I can use any outsourced designer to create rich content for us without worrying if they know Creator. Design File Conversion saves time and gives me peace of mind that we will hit every deadline. ”

– Brand Design Manager, Signature Hardware

## Utilize Design File Conversion to create:

- Lookbooks
- Quizzes
- Product carousels
- Dynamic landing pages
- Video content
- Buying guides
- Shoppable banners
- Interactive blogs
- Shop-the-look experiences