

## Rethink the power of email with interactivity that drives revenue.

Introducing **Creator™ Interactive Email**, the latest addition to the Creator™ Content Solutions Suite.

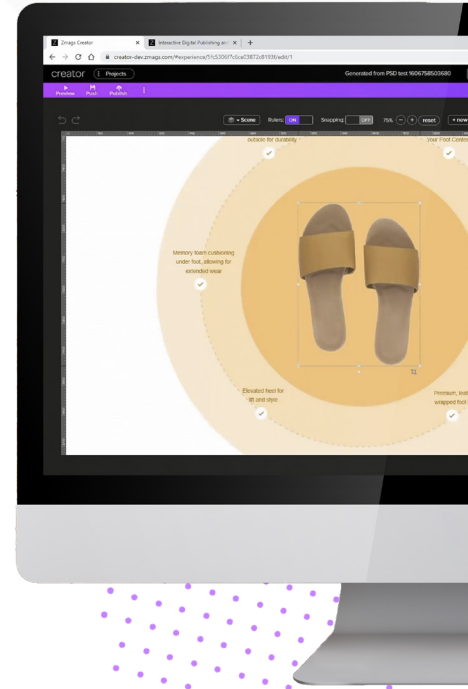
### Turbocharge revenue generated by your email channels.

Consumers are overwhelmed with email, and without something engaging above the fold, will often dismiss a message within seconds. Creating interactivity within your emails will drive consumers to your experiences in those first few seconds, ensuring they click and convert faster.

Add rich interactivity like mouseover effects and animation, and dynamic merchandizing elements to any email design, with Creator™'s friendly user interface. You can publish directly to your ESP in minutes, without the need for development work or coding.

With a shortened path to sale via multi-merchandizing and direct links to each individually shown product, Interactive Email revolutionizes how brands increase conversions, decrease bounce rates, and avoid abandoned carts - all of which drives more eCommerce revenue from email traffic.

**Don't compromise creative vision for functionality. Add interactive shoppability to any email design. You can have both.**



**Inbox** 50

Shop The Spring Color > Inbox x

Sweater Weather <shop@sweaters.com> Unsubscribe  
to me

Starred  
Snoozed  
Important

Junk  
Personal  
More

Meet  
Hangout

Reduce design time by 90% via uploading a design file from your preferred tool. Or, build dynamic emails with any level of complexity, and have ready-to-send HTML in seconds, no coding necessary.

Multi-merchandize your images with hotspots for specific items with direct links to item details.

Interactive animations like mouse over hover effects allow you to engage with your customers in a new way and guide their attention to your intended CTAs.

Want multiple calls to action in your email banner? You can - each with direct links to the page of your choice, which shortens the path to sale and increase revenue generated by email channels by 200%.

SHOP HER LOOK  
FIND YOUR OWN

FIND YOUR NEW LOOK FOR THE SPRING

Find Your Color

YELLOW