NONPROFIT GUIDELINES OVERVIEW

The 1% for the Planet Nonprofit Partners are environmental organizations working to lead and advance a wide range of environmental issues global. Approved 1% for the Planet nonprofit partners are carefully vetted environmental organizations that are eligible to receive certifiable funding from 1% for the Planet members.

This document outlines 1% for the Planet's nonprofit partner eligibility guidelines.

To qualify as a 1% for the Planet nonprofit partner, organizations must:

1. Be able to provide official proof of current nonprofit or charitable status, as well as documentation that shows the organization is in good standing (financially and operationally). Government agencies, for-profit entities and nonprofit organizations (NGOs) without nonprofit or charitable status are not eligible to become 1% for the Planet nonprofit partners.

2. Demonstrate positive environmental impact in one or more of our six primary issue areas (CLIMATE CHANGE, FOOD, LAND, POLLUTION, WATER, WILDLIFE) and/or align with one or more of the United Nations Sustainable Development Goals and specific environmentally-focused targets within those UNSDGs.

1% for the Planet aligns the Nonprofit Partner eligibility guidelines with the United Nations Sustainable Development Goals because like 1% for the Planet, these goals recognize that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reducing inequality, and spurring economic growth – all while tackling climate change and working to preserve our oceans and forests. At 1% for the Planet, we exist to ensure that our planet and future generations thrive. However, achieving this goal requires a multi-faceted approach that addresses both environmental and social justice.