GETTING STARTED:
To begin your 1% for the Planet® Individual Membership, you will review this document and indicate your acceptance through completion of the online sign-up process. By completing the online sign-up process for Individual Membership, you acknowledge that you have read this Agreement, fully understand it, and freely and voluntarily agree to each of its provisions. We look forward to working with you to grow the movement for a healthier planet!

WHO WE ARE:
1% for the Planet is a global organization that exists to ensure our planet and future generations thrive. Started in 2002 by Yvon Chouinard, founder of Patagonia, and Craig Mathews, founder of Blue Ribbon Flies, our Business Members and Individual Members have given hundreds of millions of dollars to our approved Nonprofit Partners to date. Today, 1% for the Planet’s global network consists of thousands of businesses, individuals and environmental nonprofits working toward a better future for all.

WHAT WE DO:
We inspire businesses and individuals to support environmental nonprofits through membership and everyday actions. Members donate one percent of annual sales (businesses) or salary/net worth (individuals) directly to approved nonprofit organizations addressing critical environmental issues. We make environmental giving easy and effective through partnership advising, impact storytelling and third-party certification. Based upon qualifying receipts that Individual Members submit, we will certify all member donations to approved nonprofits on an annual basis.

AS A 1% FOR THE PLANET INDIVIDUAL MEMBER, YOU WILL:
1) Belong to a powerful global network of businesses and individuals supporting the full spectrum of environmental solutions across the planet.
2) Gain access to 1% for the Planet staff expertise to help you identify recommended Nonprofit Partners that align with your interests and the change you want to create in the world.
3) Incorporate a structured commitment to the environment into your lifestyle.
4) Be informed of network events in your area so you can engage directly with other members and Nonprofit Partners.
5) Receive an Individual Member logo that you can use to share your membership in this network and to inspire others to join.
6) Celebrate our network’s collective environmental giving and the impact we’ve created together.

WHAT WE WILL EXPECT FROM YOU:
1) Be a good partner: stay in touch and keep us updated on your individual giving commitment and donations. The better we understand your motivations as an Individual Member, the better we can serve you and the more we can grow this program and our positive impact in the world.
2) Please feel free to use our online member and nonprofit directory, but we ask that you operate with restraint and professionalism when interacting with the 1% for the Planet network.
3) Comply with all 1% for the Planet brand and marketing guidelines and licensing terms (below).
LICENSE:

1.1 License Grant. Subject to the terms and conditions herein, 1% for the Planet as Licensor grants to you as Licensee a revocable, non-transferable, non-exclusive, and restricted license to use the trademarks specifically as set forth in Exhibit A (the “Trademarks”) solely on any individual marketing, advertising, promotional and informational materials and in press releases or other content that is approved in our discretion (collectively “Marketing Materials”) in the territory listed on Exhibit A (“Territory”). License is not granted for any commercial or business purpose. Further, license is not granted for placement on any physical products.

1.2 Licensor’s Rights. Licensor reserves all rights in and to the Trademarks not expressly granted herein. Licensee acknowledges that Licensor is the sole owner of all right, title and interest in and to the Trademarks, and that Licensee will not acquire, any right, title or interest in or to the Trademarks except the limited right to use such Trademarks as described herein. All use of the Trademarks by Licensee will inure to the benefit of Licensor.

1.3 Restrictions. During the Membership term and after expiration or termination of your Membership by Licensor:

(a) Licensee will not reproduce or use (or authorize the reproduction or use of) the Trademarks in any manner whatsoever other than as expressly authorized by this Agreement.

(b) Licensee will not use or apply to register any trademark, trade name, service mark, service name, design or logo(s) that are identical or confusingly similar, in Licensor’s sole discretion, to the Trademarks, trade name, service mark, service name, design, or logo(s) of Licensor.

(c) Licensee will not challenge the validity or enforceability of the Trademarks or Licensor’s ownership thereof.

1.4 Trademark Guidelines. Licensee will use the Trademarks in accordance with the provisions of this license and Licensor's then-current trademark guidelines, as may be provided and updated from time to time by Licensor. Licensee will use the Trademarks in a manner that does not derogate Licensor’s rights in the Trademarks or the value of the Trademarks, and will take no action that would interfere with, diminish or tarnish Licensor’s rights or the value of the Trademarks.

1.5 Samples. Upon Licensor’s request, Licensee will submit samples of all materials bearing the Trademarks. Licensor will inform Licensee in writing of any improper or unauthorized use of the Trademarks, which Licensee agrees to remedy.

1.6 Maintenance and Enforcement.

(a) Licensee agrees to cooperate with Licensor’s preparation and filing of any trademark registration applications, renewals or other documentation necessary to protect Licensor’s intellectual property rights in the Trademarks.

(b) Licensee will notify Licensor promptly of any actual or threatened infringements, imitations or unauthorized uses of the Trademarks by a third party of which Licensee becomes aware.

(c) Licensor will have the sole right, though it is under no obligation, to bring any action for any past, present and future infringements of its intellectual property rights in the Trademarks. Licensee will cooper a with Licensor, at Licensor’s expense for any out-of-pocket costs incurred by Licensee, in any efforts by Licensor to enforce its rights in the Trademarks or to prosecute third party infringers of the Trademarks. Licensor will be entitled to retain any and all damages and other monies awarded or otherwise paid in connection with any such action.

1.7 License to Licensor. During the term, Licensee grants Licensor a non-exclusive, world-wide, and royalty-free license to reproduce and use any of the Licensee’s individual trademarks and service marks to indicate that Licensee is a part of the association of a network of members committed to making donations, and supports the goals of 1% for the Planet in encouraging businesses and individuals to make donations. Licensee represents that it owns all right, title and interest in and to its trademarks and all use thereof by Licensor will inure to the benefit of Licensee.
# EXHIBIT A: TRADEMARK SCHEDULES

## LICENSOR’S TRADEMARK SCHEDULE – LICENSOR’S TRADEMARKS

<table>
<thead>
<tr>
<th>Trademark</th>
<th>Trademark symbol</th>
<th>Territory</th>
</tr>
</thead>
<tbody>
<tr>
<td>1% for the Planet</td>
<td>®</td>
<td>Our name is written out as &quot;1% for the Planet&quot; or &quot;One Percent for the Planet&quot; as often as possible. Our name should not be written out as: &quot;1% FTP&quot;, &quot;1%FTP&quot;, &quot;1%ftP&quot;, or &quot;1%&quot;. Territory coverage: U.S., Canada, Japan and European Union. Refer to guidelines to follow detailed rules.</td>
</tr>
<tr>
<td>1% for the Planet Individual Membership &amp; Licensing Agreement</td>
<td>®</td>
<td>Display the 1% for the Planet Nonprofit Partner logo on marketing materials, website, advertising and external communications. Territory coverage: U.S., Canada, Japan and European Union. Refer to guidelines to follow detailed rules.</td>
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