



Alliance of Democracies

Social Media Toolkit

Thank you for signing the Copenhagen Charter for an Alliance of Democracies. By using this social media toolkit, you can show your support for the Charter and encourage others to sign up and #DefendDemocracy.

Something we didn't cover? Pop us an email at info@allianceofdemocracies.org.

What hashtags should I use?

We would really appreciate it if you tagged your social media posts with the hashtags #DefendDemocracy and #CopenhagenCharter.

Where can I find the Alliance of Democracies Foundation on social media?

We have a [LinkedIn](#) page and [Facebook](#) page. You can also tag us as [@AoDemocracies](#) on Twitter, or Anders Fogh Rasmussen as [@AndersFoghR](#) on Twitter.

You can also sign up for our newsletter [here](#).

How can I show my support for the Charter on social media?

We have launched a pretty great #CopenhagenCharter campaign where we are asking our signatories to show their support for the Charter by posting that they signed on social media and encouraging others to do the same!

- Great images can be found [here](#).
- We've also drafted a sample post if you'd like to use it:

I've/We've signed the #CopenhagenCharter! **Join me/us** to #DefendDemocracy by signing the Charter here: <https://bit.ly/34IuLRR>

What link should I use to encourage others to sign?

You can use this link: https://share.hsforms.com/1-p2ldtTtTzu_Nrs3dSIHw3sxty

Or the shortened version here: <https://bit.ly/34IuLRR>